Why Fires in New Homes Can Be More Dangerous

Fire can spread quicker and become deadly in 3 minutes.*

- Lightweight materials, engineered floors fail sooner
- Open designs
- Airtight construction and energy-conserving building materials
- Synthetic furniture, carpet, electronics cause poisonous smoke

Fire sprinklers prevent fires from spreading, allowing everyone to get out of the home.

*NFPA data

Home Fire Sprinkler Coalition
Protect What You Value Most
HomeFireSprinkler.org