

BUILT FOR LIFE
Fire Department
Home Fire Sprinkler
Edition

Fire sprinklers

- Save lives
- Reduce injuries
- Save property

Fire sprinklers improve communities one home at a time

PUBLIC EDUCATION

Now That You're Living With Sprinklers

Home Fire Sprinkler Coalition



BUILT FOR LIFE
Fire Department
Home Fire Sprinkler
Edition

Educating Homebuilders

In the spirit of building a safer home, we're working to educate homebuilders on the benefits of installing fire sprinklers in new homes.

Home Fire Sprinkler Coalition

BUILT FOR LIFE
Fire Department
Home Fire Sprinkler
Edition

FIRE SPRINKLER PROTECTED

3,200 people die in home fires in the U.S. each year

National Fire Protection Association

PUBLIC EDUCATION

Home Fire Sprinklers Save Lives and Sell Houses

SOLD

Home Fire Sprinkler Coalition

The SOLUTION

BUILT FOR LIFE Fire Departments Highlight Fire Sprinklers with Demonstrations

100 U.S. Fire Departments Each Receive \$1000 for Side-by-Side Demonstration

Is Your Chief on Board with Fire Sprinkler Education?

Home Fire Sprinkler Coalition

Home Fire Sprinkler General Prevention & Awareness Campaign



Home Fire Sprinkler
COALITION
Protect What You Value Most



BUILT FOR LIFE
Fire Department
Home Fire Sprinkler
Edition

HOME FIRE SPRINKLERS

Helping homebuilders understand more about HOME FIRE SPRINKLER SYSTEMS

You've got questions: we've got answers.

As a homebuilder you need unbiased, noncommercial information about residential fire sprinklers in one- and two-family homes. The nonprofit Home Fire Sprinkler Coalition (HFSC) is the leading resource for independent, noncommercial information about residential fire sprinklers. We have developed material specifically for you and your homebuyers. All our material is available for free.

Watch a Short Introductory Video

We've prepared a short video to introduce you to this valuable program. [Click back to video.](#)

You can also [read our newsletter](#), or [visit our website](#) for immediate answers when you need them.

Home Fire Sprinkler Coalition
Protect What You Value Most

You can choose to not receive further mailings from HFSC by forwarding this message to unsubscribe@homefiresprinkler.org with "Remove My Address" in the subject line.

Home Fire Sprinkler Coalition
241 N. Lexington Ave.
Suite 200
New York, NY 10017
877-888-4RSC (47572)

Fiscal Year 2008 Summary Report

July 31, 2009 – August 30, 2010

A Word From A Builder Who Knows

We don't just want to live in a safe home. We want to live in a home that's built right. And that's why we're building homes with fire sprinklers. It's not just a feature, it's a commitment. It's a promise to our families, to our neighbors, to our community. It's a promise to live with fire sprinklers. It's a promise to live with fire sprinklers. It's a promise to live with fire sprinklers.

The Home Fire Sprinkler Coalition (HFSC) is a nonprofit and noncommercial educational organization that offers free information to homebuilders and their agents. HFSC's goal is to provide homebuilders with the information they need to make the right choice about fire sprinklers. HFSC's goal is to provide homebuilders with the information they need to make the right choice about fire sprinklers. HFSC's goal is to provide homebuilders with the information they need to make the right choice about fire sprinklers.

Home Fire Sprinkler Coalition

MISSION STATEMENT

The Home Fire Sprinkler Coalition is highly committed to protecting the ultimate value of human life, striving for a nation in which not a single man, woman or child dies needlessly in a tragic fire.

The mission of the nonprofit Home Fire Sprinkler Coalition is to save lives by increasing awareness of the benefits and availability of residential fire sprinkler systems, ultimately increasing the number of installations in new one- and two-family dwellings.

HFSC Board

**American Fire Sprinkler Association
Canadian Automatic Sprinkler Association
Home Safety Council
International Association of Fire Chiefs
National Association of State Fire Marshals
National Fire Protection Association
National Fire Sprinkler Association
Phoenix Society
State Farm Insurance
Underwriters Laboratories Inc.
USA Sprinkler Fitters
U.S. Fire Administration**

HOME FIRE SPRINKLER GENERAL PREVENTION & AWARENESS CAMPAIGN

**Fiscal Year 2008
Fire Prevention and Safety
Grant Summary Report
July 31, 2009 – August 30, 2010**

TABLE OF CONTENTS

Introduction. 7

FIRE SERVICE OUTREACH

Built for Life Fire Department (BFLFD) Program 8
 Listing by State 9
 Banner Display Incentive. 22
 Fire Service Impact Videos 23
 Evaluation 24
The Solution Fire Service E-Newsletter and Blog. . . 27
 Fire Service Advertising 28
 Fire Service Trade Shows. 29

HOMEBUILDER / REAL ESTATE AGENT OUTREACH

Homebuilder Impact Videos. 30
 Evaluation 31
The Solution E-Newsletter for Homebuilders 35
 Homebuilder Advertising 36
 Real Estate Agent Advertising 37
 Homebuilder / Real Estate Agent Trade Shows. . . . 38

CONSUMER OUTREACH

Living with Sprinklers Kit for Consumers 39

PUBLIC RELATIONS

Consumer Press Clips 40
 Trade Press Clips. 40

WEB COMMENTS 42



INTRODUCTION

HFSC has successfully completed our national awareness campaign, meeting or exceeding goals and objectives. HFSC increased the number of fire departments participating in the *Built for Life Fire Department* (BFLFD) program by more than 39% over the previous year. We used education and promotion to attract new fire departments and offered new educational tools.

We created five, three-minute multimedia impact videos that focus on HFSC's free resources to help fire departments educate key target audiences: homebuilders, real estate agents and consumers. We also created four e-newsletters with features, testimonials and advice for fire departments facing anti-sprinkler actions. An online blog was launched to supplement the e-newsletter and provide extra feedback. Each video and e-newsletter was e-blasted to 80,000 fire service members through Firehouse.com and FireChief.com. Live links allowed viewers to access HFSC's website, register for the BFLFD program, and e-mail the video to others. The videos had an average 12% original click-through response; they remain online for additional exposure.

HFSC also developed a series of four testimonial ads showing how BFLFDs use HFSC educational resources locally. Each ad ran in *Firehouse*, *FireRescue*, *Fire Engineering*, *Fire Chief*, *OnScene* and *NFPA Journal* with 1.2 million total circulation. HFSC received a bonus web advertisement through *FireRescue*.

We created two tools for new residents of sprinklered homes: a brochure and a "Our Family is Living with Sprinklers" window decal. Both have been added to the *Living With Sprinklers* kit.

HFSC selected 15 BFLFDs to receive one of two banner displays (customized with fire department's logo and website) to assist with local education.

Through direct homebuilder and consumer education outreach, HFSC responded to the national increase in anti-sprinkler efforts. One method was to create two homebuilder impact videos. The first, which dispels common sprinkler myths, was debuted at a media event during the International Builders' Show. The second urges homebuilders to use free HFSC resources that explain home sprinklers and installation and help inform their buyers. The videos link to HFSC's builder e-newsletters with articles, testimonials and promotion of HFSC

resources. Each video was e-blasted to 96,000 members of the homebuilding industry.

We also developed three testimonial ads to reach the broader homebuilding industry; two ads featured builders from San Jose, California, and Pleasant View, Tennessee, and one featured a Florida Realtor. All three explained why they believe sprinklers should be in all homes. The homebuilder ads ran in six homebuilder magazines with 1.3 million total circulation. The Realtor ad ran in *Realtor® Magazine* and *Realtor® Magazine – Show Daily* with 1.2 million total circulation.

HFSC representatives had positive feedback at fire service, homebuilder and Realtor trade shows across the United States. The BFLFD program and all HFSC materials were shared at fire service shows, helping fire departments reach their target audiences. We've had success overturning homebuilders' negative views by sharing materials and offering resources for their buyers. At the National Association of Realtors (NAR) convention, our educational brochures and *Living with Sprinklers* kits were especially helpful for real estate agents in areas with sprinkler mandates.

The impact videos are posted on YouTube to provide further reach and permanent access. We evaluated our program with surveys and with monitoring reports. One hundred thirty-seven members of the homebuilding industry completed our survey, ranking our videos and material high for helping them understand sprinklers (90% said our website helped them). One hundred twenty-four fire service members completed a survey and 90% said our impact videos are effective; 80% intend to use HFSC materials.

We have collected hundreds of local press clippings and website comments from fire departments using our material to teach about home fire sprinklers. Many also credit HFSC material for supporting their efforts to educate community leaders.

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

The Home Fire Sprinkler Coalition (HFSC) introduced the *Built for Life Fire Department* (BFLFD) program during the 2007 Fire Prevention and Safety Grant period to encourage more U.S. fire departments to make home fire sprinkler education a focus of their community outreach and to recognize those that pledge to do so.

For the 2008 grant period, HFSC aimed to further increase the number of fire departments participating in the BFLFD program and did so with the help of videos, a coordinating newsletter and blog, advertising and trade shows.

By grant closing, 495 additional fire departments joined the BFLFD program for a total of 1,771 *Built for Life Fire Departments*, an increase of 39% since the 2007 Fire Prevention and Safety Grant period. That brings the total number of fire departments teaching about home fire sprinklers to nearly 12%.

Fire departments that signed up for the BFLFD program during the 2008 grant period received a kit, which included the following:


- *Fire and Sprinkler Burn Demonstration Kit*
- *HFSC Public Education Kit*
- Certificate of participation
- *Built for Life Fire Department* window decal
- *Built for Life* baseball cap



HomeFireSprinkler.org

FREE RESOURCES - EDUCATIONAL SUPPORT - NATIONAL RECOGNITION

Become a BUILT FOR LIFE Fire Department



GETTING STARTED IS SIMPLE

All U.S. fire departments that make home fire sprinklers an educational focus will be recognized as **BUILT FOR LIFE Fire Departments**. That could be as simple as adding sprinkler messages and materials to your existing outreach, or as comprehensive as establishing an outreach program for local builders and developers. Simply agree to implement at least one community outreach activity in:


- Public Awareness and Public Education
- Targeted Outreach to a Key Audience
- Evaluation

Visit HomeFireSprinkler.org today to learn more about HFSC's **BUILT FOR LIFE Fire Department** program and enroll your department.

The Home Fire Sprinkler Coalition (HFSC) introduces the **BUILT FOR LIFE Fire Department** program to recognize all the U.S. fire departments that make home fire sprinkler education a focus of their community outreach and help others start sprinkler education. According to a recent survey of fire chiefs*, approximately 2,000 fire departments are already teaching about home fire sprinklers. With the right information and tools, more fire departments can teach about this life-saving technology. We've developed new free resources to simplify any department's sprinkler outreach.

EVERY BUILT FOR LIFE FIRE DEPARTMENT WILL RECEIVE:

- Side-by-Side burn demo kit
- Educational outreach materials
- Certificate of participation
- **BUILT FOR LIFE Fire Department** window decals
- **BUILT FOR LIFE** baseball caps
- And much more!



**BUILT FOR LIFE
FIRE DEPARTMENT**
Home Fire Sprinkler
COALITION
HomeFireSprinkler.org

*Home Safety Council survey of U.S. fire chiefs, conducted by the Johns Hopkins Bloomberg School of Public Health



BUILT FOR LIFE

FIRE DEPARTMENT PROGRAM

LISTING BY STATE

ALABAMA

Alabama Fire& Life Safety Educators Association
 Albertville Fire Department
 Bessemer Fire Department
 Boaz Fire
 Boldo Fire & Rescue
 Burlington Township Fire Department
 Demopolis Fire Department
 Dothan Al Fire Department
 Flat Creek Volunteer Fire Department
 Fort Mitchell Volunteer Fire Department
 Gap of the Mountain Fire & Rescue
 Gardendale Fire Department
 Homewood Fire Department
 Hueytown Fire & Rescue Service
 Huntsville Fire-Rescue
 Jefferson State Community College
 Madison Fire & Rescue
 Madison Fire & Rescue
 Margaret Fire & Rescue Service
 McShan Volunteer Fire Department
 McShan Volunteer Fire Department
 Montevallo Fire Department
 Montgomery Fire Department
 Moulton Fire Department
 Oak Ridge Volunteer Fire Department
 Palmerdale Fire District
 Pisgan Fire Department
 Pleasant Grove Volunteer Fire Department
 Poarch Creek Fire Department
 Prattville Fire Department
 Quad Cities Fire Department
 Rainbow City Fire & Rescue
 Saragossa Volunteer Fire Department
 Sardis Volunteer Fire Dept
 Shorter Fire Rescue
 Tarrant Fire Department
 Toney Fire-Rescue
 Trussville Fire & Rescue
 Tuscaloosa Fire & Rescue Service
 Wetumpka Fire Department
 White Plains Volunteer Fire
 Zion Volunteer Fire Department

ALASKA

Anchorage Fire Department
 Anchorage Firefighters Local 1264
 Bayside Fire Department
 Central Emergency Services
 Central Mat-Su Fire Department
 City and Borough of Sitka
 Fairbanks Fire Department
 Haines Volunteer Fire Department
 Homer Volunteer Fire Department
 Kachemak Emergency Services

Kotzebue Fire Department
 Kotzebue Fire Department
 Mat-Su Borough
 North Star Volunteer Fire Services

ARIZONA

Arizona Fire Marshals Assoc
 Bullhead City Fire Department
 Chandler Fire
 Corona De Tucson Fire Department
 Cottonwood Fire Department
 Daisy Mountain Fire Department
 Drexel Heights Fire District
 Fantastic Fire Dept LLC
 Education Programs
 Fry Fire District
 Gila River Fire Department
 Goodyear Fire Department
 Joseph City Fire
 Lake Havasu Fire Department
 Lake Mohave Ranchos Fire District
 Picture Rocks Fire District
 Pima Rural Fire District
 Prescott Fire Department
 Queen Creek Fire Department
 Queen Creek Fire Department
 Sun City West Fire District
 Surprise Fire Department
 Taylor Fire Department
 Tri-City Fire Department
 Williamson Valley Fire District

ARKANSAS

Alexander Fire & Rescue Department
 Alpena Rural Volunteer Fire Department
 Bella Vista Fire Department
 Crystal Fire Department
 Golden City Volunteer Fire Department
 Lake Hamilton Fire Department
 Little Rock Fire Department
 Magnet Cove Fire Department
 Malvern Fire Department
 Marble Volunteer Fire Dept
 Maumelle Fire Department
 Ouachita County Fire District #1
 Sardis Volunteer Fire Department
 South Bend Fire & Rescue

CALIFORNIA

Ontario Fire Department
 Advanced Fire & Rescue Services
 Anderson Fire Protection District
 Auberry Volunteer Station # 64
 Beaumont Fire Department
 Berkeley Fire Department
 Big Bear City Fire Department

Big Bear Lake Fire Protection District
 Butte County Fire Department
 Cal Fire
 CAL Fire
 CAL FIRE/SFM
 Cal State Los Angeles Fire/USAR Team
 California City Fire Department
 California Fire Museum
 Central California Womens Facility/
 Valley State Prison for Women Fire
 Central County Fire Department
 Central Fire Protection District
 Central Fire Protection District
 Cere Emergency Services
 City of Arroyo Grande
 City of Atascadero Fire Department
 City of Loma Linda Fire Department
 City of Vista Fire Department
 Contra Costa County
 Fire Protection District
 Corralitos Volunteer Fire Department
 Culver City Fire Department
 Culver City Fire Department
 Downieville Fire Protection District
 Fairfield Fire Department
 Fire & Emergency Services
 Ft. Bragg Fire Department
 Georgetown Fire Department
 Grass Valley Fire Department
 Gridley City Fire Department
 Hamilton City Fire Protection District
 Hanford Fire Department
 Herald Fire Protection District
 Isleton Fire Department
 Lake County Fire Department
 Lake Valley Fire Protection District
 Linden-Peters Fire District
 Livermore Pleasanton Fire Department
 Los Banos Fire Department
 Mammoth Lakes Fire Department
 Menlo Park Fire Protection District
 Merced City Fire Department
 Milpitas Fire Department
 Montclair Fire Department
 Monterey County Regional Fire District
 Moraga Orinda Fire District
 Mountain Gate Fire Department
 Napa City Fire Department
 National City National City
 Newcastle Fire Protection District
 Peninsula Fire District
 Rancho Adobe Fire District
 Redding Fire Department
 Rio Vista Fire Department
 River Delta Fire District
 Rohnert Park DPS

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Roseville Fire Department
Sacramento Fire Department
Sacramento Metropolitan Fire District
Salinas Fire Department
Salver Volunteer Fire Department
San Bernardino County Fire Department
San Bruno Fire Department
Santa Rosa Fire Department
Searles Valley Minerals Fire Department
Selma Fire Department
Stanislaus County Fire Prevention Bureau
Stockton Fire Department,
Prevention Division
Tehama County Fire Department
Town of Paradise
Ventura County Fire Dept
Yuba City Fire Department

COLORADO

Akron Volunteer Fire Department
Arvada Fire Department
Aspen Fire Department
Black Forest Fire Rescue
Cripple Creek Fire Department
East Grand Fire Protection District #4
Englewood Fire Department
Evans Fire Department
Glenwood Springs Fire Department
Grand Junction Fire Department
Gunnison Fire
Littleton Fire Rescue
Longmont Fire Department
Lower Valley Fire District
Manitou Springs Fire Department
Milliken Fire Protection District
North Metro Fire Rescue
Pagosa Fire Protection District
Pueblo Fire Department
Rye Fire Protection District
Snowmass Village Wildcat Fire
South Adams County Fire District
South Metro Fire District
Upper Pine Fire Protection District
West Metro Fire Department
Westminster Fire Department

CONNECTICUT

Avon Volunteer Fire Department
Central Connecticut Fire Protection
Cheshire Fire Department
City of Norwich Fire Department
Coventry Volunteer Fire Association
Danbury Fire Department
Essex Fire Engine Co. 1
Harwinton Volunteer Fire Department
Naugatuck Valley Community College

New Milford Fire Marshal Office
Newington Fire Department
Nichols Fire Department
Noank Fire Department
Norwalk Fire Department
Oneco Fire Company #1
Salem Fire Company
Sandy Hook Volunteer Fire & Rescue
Shaker Pines Fire Department
Shelton Fire Marshal's Office
Simsbury Fire District
South Fire District
Southington Fire Department
Town of Glastonbury
Fire Marshal's Office
Town of North Branford Fire Department
Town of Orange
Town of Plainville
Town of Vernon Fire Department
Trumbull Volunteer Fire Company #1
West Haven Fire Department
Weston Fire Rescue
Willimantic Fire Department
Wilton Fire Department

DC

Washington DC Fire & EMS Department

DELAWARE

Carlisle Fire Company
Delaware State Fire Marshal's Office
Delaware State Fire School
Laurel Fire Department
Milton Fire Department
New Castle County
Emergency Service Corps
Talleville Fire Company

FLORIDA

Alachua County
Department of Public Services
Alachua County Fire Rescue
Avon Park Fire Department
Bay County Emergency Services
Bellwood Volunteer Fire Department
Big Corkscrew Island Fire Rescue
Brigada De Bomberos Taboga
C S F R Franklin
Cedar Hammock Fire Rescue
Citrus County Fire Rescue
City of Altamonte Springs
City of Delray Beach Fire Department
City of Eustis Fire Department
City of Seminole Fire Rescue
Clay County Fire Rescue
Clearwater Fire & Rescue

Crawfordville Volunteer Fire Department
Crestview Fire Department
Five Points Volunteer Fire Department
Flagler County Fire Rescue
Florida Fire Marshals and
Inspectors Association
Florida Fire Sprinkler Association
Fort Walton Beach Fire Department
Hallandale Beach Fire Rescue
Heilbronn Springs Fire Rescue
High Point Fire Rescue
Hillsborough County Fire Marshal
Hollywood Fire Department
Hollywood Fire-Rescue
Islamorada Fire Rescue
Lake Mary Fire Department
Lealman Fire District
Lynn Haven FES
Malabar Fire Department
Marion County Fire Rescue
Martin County Fire Rescue
Miami Dade Fire Rescue
Miami Dade Fire Rescue Department
Nassau County Fire Rescue
Nokomis Volunteer Fire Department Inc.
North Palm Beach Fire Rescue
North Port Fire Rescue District
North River Fire District
Ocean Reef Public Safety Department
Palm Beach Fire
Pinellas Park Fire Department
Satellite Beach Fire Department
South Trail Fire & Rescue
Southwest Florida Airport
Rescue And Firefighting
TarponSprings Fire Rescue
Temple Terrace Fire Department
Town of Davie Fire Rescue Department
United States First Responders
Association
West Mantee

GEORGIA

Alpharetta Fire & Emergency Services
Atkinson Volunteer Fire Department
Bent Tree Volunteer Fire Department
Blakely Fire Department
Camden County Fire Rescue
Carnes Creek Fire Department
Cherokee County
Fire and Emergency Services
City of East Point Fire Department
City of Madison Fire Department
City of Morrow
Claxton Fire Department

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Clayton County
Fire & Emergency Services
Covington Fire Department
Coweta County Fire Department
Douglasville Fire Department
Fairburn Fire Department
Fort Oglethorpe Fire Department
Fulton County Fire Department
Gilmer County Fire Rescue
Gordon County Fire/Rescue
Gresston Volunteer Fire Department
Harrison Volunteer Fire Department
Hortnese Volunteer Fire Department
Kingsland Fire Rescue
Loganville Fire Department
Marietta Fire Department
Monroe County Emergency Services
Monroe County Emergency Services
Ochlocknee Volunteer Firefighters
Association Inc.
Peach County Fire Department
Peachtree City Fire Department
Quitman Fire Department
Riceboro Vol Fire & Rescue Department
Richland Volunteer Fire Department
Roswell Fire Department
Safe Kids of Toombs County
Sandersville Fire Department
Sandy Springs Fire Rescue
Savannah Fire and Emergency Services
Southern Company
Sparks Fire Department
Walton County Fire Rescue
West Point Fire Department
Whigham Fire Department

IDAHO

AHFD
Ammon Fire Department
Brigham Young University Idaho
Caldwell Fire Department
Chubbuck Fire Department
Idaho Falls Fire Department
Lewiston Fire Department
Nampa Fire Department
Oasis Volunteer Fire Department
Pocatello Fire Department
Timberlake Fire Protection District
White Bird City and Rural Fire Dept.

ILLINOIS

Addison Fire Protection District #1
Alsip Fire Department
Aon Risk Services
Argonne Fire Department

Ashley Community
Fire Protection District
Aurora Fire Prevention
Aurora Township Fire Department
Station 2
Bartlett Fire Protection District
Batavia Fire Department
Bedford Park Fire Department
Bensenville Fire Protection District
Berkeley Fire Department
Berwyn Fire Department
Bloomington Fire Department
Blue Island Fire Department
Blue Mound Fire Department
Bourbonnais Fire Protection District
Bristol-Kendall Fire Protection District
Carol Stream Fire District
Channahon Fire Protection District
Charleston Fire & Rescue
Cherry Valley Fire Protection District
Chicago Heights Fire Department
Chicago Ridge Fire Department
Cissna Park Fire Protection District
City of DesPlaines
City of Elgin
City of Lake Forest
Claredon Hills Fire Department
Colfax Fire Department
College Of DuPage
Cook County EM
Cook County EM
Countryside Fire Protection District
Creston Firefighters Association
Crestwood Fire Department
Crystal Lake Fire Rescue
Dalzell F.D.
Darien Woodridge Fire District
Deerfield-Bannockburn Fire Department
DeKalb Fire Department
Downers Grove Fire Department
Downs Fire Protection District
Effingham Fire Department
Ellsworth Fire Protection District
Evanston Fire & Life Safety Services
Fox Lake Fire Protection District
Fox River Grove Fire Protection District
Frankfort Fire Prevention District
Franklin Park Fire Department
Freeport Fire Department
Galesburg Fire Department
Glen Carbon Fire Department
Glenwood Fire Department
Godfrey Fire Protection District
Greater Round Lake
Fire Protection District
Gurnee Fire Department

Hanover Park Fire Department
Harper College
Highland Fire Department
Highland Park Fire Department
Highwood Fire Department
Hinsdale Fire Department
Hoffman Estates Fire Department
Homer Township Fire Protection District
Huntley Fire Protection District
Illinois Fire Service Institute
Illinois Risk Watch Coalition
Illinois Wesleyan University
Itasca Fire Department
Itasca Fire Protection District
Kankakee Fire Department
Kankakee Township Fire
La Grange Park Fire Department
Lake Zurich Fire/Rescue
Lemont Fire Protection District
Libertyville Fire Department
Lincolnshire-Riverwoods
Fire Protection District
Little Rock Fox Fire Protection District
Lockport Fire District
Long Grove Fire Protection District
Macomb Fire Dept
Manhattan Fire Protection District
Manteno Fire Department
Matteson Fire Department
Mcleansboro Fire Department
Midlothian Fire Department
Minooka Fire Protection District
Monmouth Fire Department
Mount Prospect Fire Department
Mundelein Fire Department
New Lenox Fire District
Newport Fire Department
NIFSAB
Niles Fire Department
Normal Fire Department
North Maine Fire Protection District
North Palos Fire Protection District
North Pekin Fire Department
Northern Illinois Fire Inspectors
Association
Northern Piatt County
Fire Protection District
O'Fallon Fire Department
Oak Lawn Fire Department
Orland Park Fire Protection District
Palatine Fire Department
Pana Fire Department
Park Forest Fire Department
Park Ridge Fire Department
Pekin Fire Department
Peoria Fire Department

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Peoria Heights Fire Department
Peotone Fire Protection District
Pleasantview Fire Protection District
Prospect Heights Fire Dept.
QEM Fire Protection District
Riverside Fire Department
Roberts Park Fire Protection District
Rockford Fire Department
Rockton Fire Protection District
Rolling Meadows Fire Department
Romeoville Fire Department
Roselle Fire Department
Salem Fire Protection District
Schaumburg Fire Department
Signal One Fire Rescue
Skokie Fire Department
South Beloit Fire Department
South Chicago Heights Fire Department
Stickney Fire Department
Streamwood Fire Department
Tinley Park Fire Department
Troy Fire Protection District
Village of Lake Bluff
Village of Oak Park
Village of River Forest
Village of Schiller Park
Washington Fire Department &
Rescue Squad, Inc.
West Dundee Fire Department
Wilco Area Career Center
Wilmette Fire Department
Wilmington Fire Protection District
Win-Bur-Sew Fire Protection District

INDIANA

Adams Twp Fire Department
Auburn Fire Department
Avon Fire Department
Bloomington Township Fire Department
Bluffton Fire Department
Boonville Fire Department
Brownsburg Fire Territory
Brownstown Fire & Rescue
Cambridge City Fire Department
Center Township Volunteer
Fire Department
Chandler Volunteer Fire Department
Clay Fire Territory
Clay Township Fire Company
Clinton Township Fire Department
Concord Fire Department
Decatur Township Fire Department
Delphi Fire Department
Fishers Fire Department
Folsomville-Owen Township
Fire Department

Fort Wayne Fire Department
Francesville/Salem Township Volunteer
Fire Department
Franklin Township Fire Department
Fremont Fire Department
Hamilton Township Volunteer
Fire Company
Hillsdale Comm Fire Department
Honey Creek Fire Department
Huntertown Fire Dept
Ireland (Madison Township) Volunteer
Fire Department
Jackson Township Fire Department
Jackson Township Fire Department
Jonesville Fire Department
Kokomo Fire Dept.
Lafayette Fire Department
LaGrange Fire Station 10
Liberty Fire Department
LOFS FIRE
Madison Township Fire Department
Monroe Township Vol.unteer
Fire Department
Moral Township Fire Department
Needham Fire Department
New Haven Adams Township
Fire Department.
New Washington Volunteer
Fire Department
Petersburg Fire Department
Pike Twp Fire Department
Pine Village Volunteer Fire Department
Poe Community Volunteer
Fire Department Inc.
Porter County Fire Investigation
Strike Team
Posey Township Volunteer
Fire Department
Purdue University Fire Department
Ross Township Fire Service
Seymour Fire Department
South Bend Fire Department
Terre Haute Fire Department
Trafalgar Fire Dept.
Vincennes City Fire Department
Vincennes Township Fire District
Walddron Vol Fire Department
Walkerton Fire Department
Walnut Township Fire Department
Washington Fire Department
Washington Township Avon Fire
Wayne Township Fire Department
Yankeetown Fire Department
Zionsville Fire Department

IOWA

Ankeny Fire Department
Boone Fire Rescue
Buena Vista University
Cedar Rapids Fire Dept.
City of Dubuque
Clinton Fire Department
Creston Fire Department
Des Moines Fire Department
Fairbank Fire Department
Hawarden Fire Department
Hiawatha Fire Department
Hopkinton Fire Department
Lanesboro Volunteer Fire Department
Marion Fire Department
Mediapolis Fire Department
Onawa Volunteer Fire Department
Sioux City Fire Rescue
Spencer Fire Department
Stanley Iowa Fire Department
Urbandale Fire Department
Van Meter Fire & Rescue

KANSAS

Arkansas City Fire Department
Concordia Fire Department
Conway Springs Fire Department
Dodge City Fire Department
Dodge City Fire Rescue
El Dorado Fire Department
Emporia Fire Department
Garden City Fire Department
Harvey county Fire Department #1
Kansas City Fire Department
Leawood Fire department
Manhattan Fire Department
Marquette Fire Department
Merriam Fire Department
Newton Fire/EMS
Olathe Fire Department
Shawnee Heights Fire District Station 21
Sheridan County Fire Department
Wichita Fire Department

KENTUCKY

Bardstown Fire Dept.
Bowling Green Fire Department
Burlington Fire Protection District
City of Bardstown Fire Department/
Bardstown Nelson County Volunteer
Fire Department
City of Danville Fire Department
Clark County Fire Department
Clay City Volunteer Fire Department Inc
Dabney Volunteer Fire Department
Dixville Fire Dept

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

East Bernstedt Fire Department
 Eastern Kentucky University
 Eubank Volunteer Fire Department
 Fort Mitchell Fire Department
 Fulton Fire Department/
 Twin City Ambulance
 Irvine Fire Department
 Kentucky Firefighters Association
 La Center Fire Department
 Lyndon Fire & Rescue
 Lyndon Fire Protection District
 Martins Fork Fire Department
 Middletown Fire Protection District
 Mt Vernon Fire Department
 North Metcalfe Volunteer
 Fire Department
 Northern Kentucky University
 Okolona Fire Department
 Owenton Volunteer Fire Department
 Putney Fire Department
 Ryland Heights Fire/EMS
 Science Hill Fire Department
 Stephensburg Fire and Rescue
 Stinnett Fire & Rescue
 Westport Volunteer Fire Department
 Williamstown Fire Department
 Wilmore Fire Department
 Worthington Fire & Rescue

LOUISIANA

B.O.M. Volunteer Fire Department
 Brownsfield Fire Department
 Brusly Fire Department
 Denham Springs Fire Department
 DeRidder Fire Department
 East St. Charles Volunteer
 Fire Department
 Franklinton Fire Department
 Hahnville Vol Fire Department
 Louisiana State Fire Marshal's Office
 Natchitoches Fire Department
 New Orleans Fire Department
 Olla Volunteer Fire Department
 Shreveport Fire Department
 Ward One Fire Department
 Washington Parish Fire District #6

MAINE

Acton Fire Department
 Bridgton Fire Department
 Bucksport Fire Department
 Caribou Fire & Ambulance
 Frandford Mutual Aid
 Fire Training Association
 Jefferson Fire & Rescue
 Kennebunk Fire Rescue

Lebanon Fire
 Lebanon Fire Department
 Lincoln Fire Department
 Manchester Fire Department
 Mexico Fire Department
 Milford Fire & Rescue
 Sanford Fire Department
 Searsport Fire Department
 Southern Maine Community College
 Topsham Fire Department
 Union Fire Department
 Winthrop Fire Department

MARYLAND

Anne Arundel County Fire Department
 Baltimore City Fire Department
 Bel Air Vol Fire Company, Inc.
 Brandywine Volunteer Fire Department
 Carroll Manor Fire Company, Inc.
 Cecil County Firemens Association.
 Clarysville Volunteer Fire Company
 College Park Volunteer Fire Department
 Corriganville Volunteer Fire Company, Inc.
 Cumberland Fire Department
 Dunkirk Volunteer Fire Department, #5
 Eastern Garrett County Volunteer Fire/
 Rescue Department
 Easton Volunteer Fire Department
 Fort Meade Fire & Emergency Services
 Frederick County DFRS
 Frostburg Fire Department No. 1 Inc
 Gamber & Community Fire Company
 Hacks Point Fire Company
 Hancock Fire Company
 Jarrettsville Fire Company
 Kent Island Volunteer Fire Department
 Lineboro VFD
 MCFRS
 Mont. Co. P.S. Fire Safety
 Morningside Volunteer Fire Department
 Potomac Fire Company #2 Inc.
 Princess Anne Volunteer Fire Company
 Queenstown Volunteer Fire Department
 Union Fire Department
 Urbana Volunteer Fire Department
 Waldorf Volunteer Fire Department
 Winfield Volunteer Fire Department

MASSACHUSETTS

Acushnet Fire/CMS
 Ashburnham Fire Department
 Bedford Fire Department
 Blandford Fire Department
 Bolton Fire/Rescue
 Bourne Fire Rescue
 Cambridge Aux Fire Department

Chatham Fire Department
 Colrain Fire Department
 Devens Fire Department
 Duxbury Fire Department
 Georgetown Fire Department
 Holden Fire Department
 Holland Fire-Rescue
 Holyoke Fire Department
 Hyannis Fire Department
 Lunenburg Fire Department
 Lynn Fire Dept
 Merrimac Fire Department
 Nantucket Fire Department
 Northborough Fire Department
 Pepperell Fire Department
 Pittsfield Fire Department
 Plainville Fire Department
 Plymouth Fire Department
 Public Safety Education Network
 Richmond Fire Department
 Shrewsbury Fire Department
 Sudbury Fire Department
 Wayland Fire Department
 West Boylston Fire
 West Bridgewater Fire Rescue
 Weston Fire Department
 Westport Fire
 Weymouth Fire Department
 Winchendon Fire Department
 Yarmouth Fire Department

MICHIGAN

Addison Township Fire Department
 Adrian City Fire
 Albert/Lewiston Fire Department & EMS
 Amery Fire Department
 Auburn Hills Fire Department
 Auburn-Williams Fire Department
 Bangor Township Fire Department
 Bay City Fire Department
 Berkley Public Safety Dept
 Bertrand Twp. Fire/Rescue
 Bloomfield Fire Department
 Blue Lake Township Fire Department
 Brighton Area Fire Department
 Burton Fire and Rescue
 Canton Fire Department
 Cedar Fire Department
 Chikaming Township Fire Department
 City of Ann Arbor Fire Department
 City of East Lansing
 City of East Lansing
 City of Norton Shores Fire Department
 City of Petoskey Dept of Public Safety
 Clinton Area Fire
 Clio Area Fire Department

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Coldwater Fire Department
Colfax - Greenwood fire dept.
Delhi Township Fire Department
Delta Township Fire Department
Detroit Fire Department
Detroit Fire Department
Dexter Area Fire Department
E.S.C.A.P.E. Inc
Eastpointe Fire & Rescue
Ferndale Fire Department
Garfield Township Fire Department
Genesee Twp Fire Department
Gladwin Fire Department
Grand Blanc Township
Grand Haven Twp Fire/Rescue
Grand Traverse Metro Fire Department
Hamburg Township Fire Department
Hamlin Township Fire Department
Hartland Deerfield Fire Department
Holland Fire Department
Holloway Terrace
Howell Area Fire Department
Kalamazoo Public Safety
Kalamazoo Township Fire
Lee Township Fire Department
Leighton Township Fire Department
Leland Twp. Fire Rescue
Linden Fire Department
Lowell Area Fire Department
Macomb Township Fire Department
Marysville Fire Department
Meridian Fire Department
Milford Fire Department
Monroe Twp Fire Dept
Mundy Township Fire Department
Muskegon Township Fire Department
New Haven Fire Department
North Berrien Fire Rescue
Novi Fire Department
Olivet Fire Department
Oshtemo Township Fire Department
Pavilion Twp Fire/Rescue
Plainfield Charter Township
Fire Department
Port Huron Township Fire Department
Portage Fire Department
Redford Township Fire Department
Richland Township Fire
Richmond Fire Department
Rockford Fire Department
Royal Oak Fire Department
Saginaw Township Fire Department
Shelby Fire Department
South Lyon Fire Department
Sparta Fire Department
Spring Lake Fire Department

Sterling Heights Fire Department
Surrey Township Fire Department
Tekonsha Fire Department
Texas Township Fire & Rescue
Thornapple Township
Emergency Services
Tittabawassee Fire Department
Troy Fire Department
Utica Fire Department
Walker Fire Department
Walkerville Area Fire & Rescue
Walled Lake Fire Department
Watervliet Fire Department
Wixom Fire Department
Ypsilanti Fire Department

MINNESOTA

Alexandria Fire Department
Carver Fire
Centennial Fire District
City of Little Canada
Clearwater Fire Department
Coon Rapids Fire Department
Eagan Fire Department
Eden Prairie Fire Department
F.I.R.E. Incorporated
Farmington Fire Department
Good Thunder Fire Dept
Lake Johanna Fire Department
Loretto Vol Fire Department
Madison Fire Department
Maple Grove Fire Rescue
Mendota Heights Fire Department
Minneapolis Fire Department
Monticello Fire Department
Moorhead Fire Department
Oak Grove Fire Department
Owatonna Fire Department
Red Wing Fire Department
Rosemount Fire Department
Saint Paul Fire Department
Spring Lake Park Fire Department
St Augusta Fire Department
Tome/Adelino Fire Department
VIPS
Waseca Fire Department
Woodbury Fire

MISSISSIPPI

Baldwyn Volunteer Fire Department
Barton City Volunteer Fire
Batesville Fire Department
Beckham Fire Department
Cason Volunteer Fire Department
City of Bay Saint Louis Fire Department
City of Brandon Fire Department

City of Flowood Fire Department
Clarkdale Fire & Rescue
Columbus Fire & Rescue
East Union Fire Department
Horn Lake Fire Department
Love Volunteer Fire Department
Madison Fire Department
Meridian Fire & Rescue
North Woolmarket Fire Department
Oakvale Volunteer Fire Department
Okolona Fire Department
Pass Christian Fire Dept
Perkinston Volunteer Fire Department
Southaven Fire Department
Starkville Fire Department
West Harrison Fire Dept
Woods Training Services

MISSOURI

Bethany Fire Department
Bolivar City Fire Department
Boone County Fire Department
Caney Mountain Volunteer
Fire Department
Cape Girardeau Fire Department
Cedar Hill Fire
Central Crossing Fire District
Community Fire Protection District
Cooper County Fire Protection District
Dearborn Area Fire Protection District
Fenton Fire Protection District
Fultn Fire Department
Gerald-Rosebud Fire Department
Hazelgreen Fire Protection District
Hazelwood Fire Department
Hillsboro Fire Protection District
Independence Fire
Jackson Fire Rescue
Lake Ozark Fire Department
Lanton Fire Department
Lexington Fire & Rescue
Logan-Rogersville Fire
Maplewood Fire Dept
Marshfield Fire Department
Mexico Public Safety
Mid-County Fire District
Nevada Fire Department
Osage Beach Fire Protection District
Perryville Fire Department
Plattsburg Fire Protection District
Raymondville Volunteer Fire & Rescue
Rock Community Fire District
Sac Osage Fire Protection District
Savannah Rural Fire Department
Seneca Area Fire Protection District
South Metro Fire

BUILT FOR LIFE

FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Southern Webster County
Fire Protection District
St. Joseph Fire Department
Sullivan Fire Protection District
Sunrise Beach Fire Protection District
Terre Du lac Fire/Rescue Department
University City Fire Department
Wellington-Napoleon
Fire Protection District
Wentzville Fire Department
West Plains Fire Department
Whitewater Fire Department
Wright City Fire Protection District

MONTANA

Park County Rural Fire District 1
Whitefish Fire Department

NEBRASKA

Ceresco Vol. Fire Dept
Hastings Fire Department
Linwood Volunteer Fire Department
Norfolk Fire Division

NEVADA

Carson City Fire Dept
City of Elko Fire Department
Clark County, NV
Las Vegas Fire & Rescue
Lincoln County Fire Protection District
Mesquite Fire Rescue
Tahoe Douglas Fire Protection District

NEW HAMPSHIRE

Belmont Fire Department
Brentwood Fire & Rescue
Chester Fire Department
Chichester Fire Rescue
Concord Fire Department
Durham Fire Department
Farmington Fire Rescue
Gilford Fire -Rescue
Gilmanton Fire Department
Gorham Fire Department
Greenfield Volunteer Fire Department
Greenland Volunteer Fire Department
Greenville Fire
Hampton Fire Rescue
Henniker Fire Department
Hopkinton Fire Department
Hudson Fire Prevention Division
Lebanon Fire Department
Littleton Fire-Rescue
Loudon Fire Department
Manchester Fire Department
Milford Fire Department

New Ipswich Fire Department
New London Fire Department
Pease Fire & Emergency Services
Piermont Fire Department
Rochester Fire
Somersworth Fire Department
Tamworth Fire Department
Wakefield Fire Rescue

NEW JERSEY

Albion Fire Company
Alloway Twp Fire Company
Audubon Fire Department
Borough of Somerville/
Somerville Fire Department
Brick Township Fire Department
Burlington Township Fire Department
Carlstadt Fire Department
Cherry Hill Fire Department
City of Burlington
City Of Vineland Fire Department
Colonial Fire Company
Delran Fire Department
East Franklin Fire Department
FIRE DISTRICT #8
Florham Park Volunteer Fire Department
Forked River Fire Department
Franklin Township Fire Department
Franklin Township Fire Prevention
Fredon Volunteer Fire Company
Green Village Fire Department
Greenfields Fire Company
Hamilton Twp Fire District 2
Hammonton Independent
Volunteer Fire Co. # 2
Hampton Lakes Fire Company
Hawthorne Fire Department
Highlands Fire Prevention
Hopewell Twp Fire District #1
Iselin #11 Bureau of Fire Prevention
Iselin Volunteer Fire Company #1
Jacobstown Volunteer Fire Company
Kean University
Lanoka Harbor
Fire Department Station 61
Lester Volunteer Fire Department
Lincroft Fire Company
Lodi Fire Prevention
Mendham Township Fire Department
Mizpah Volunteer Fire Company
Monroe Township Fire Department
Morris Plains Fire Department
Mutual Aid Emergency Services
Fire Prevention Division
New Jersey Division of Fire Safety
Newfield Fire Company No. 1

NJ Division of Fire Safety
North Haledon Fire Department
North Wildwood Fire Department
Paramus Fire Department
Parsippany District 5
Pine Hill fire Department
Plumsted Twp. Fire District #1
Pompton Lakes Vol Fire Dept.
Rahway Fire Department
Ramtown Howell Fire Co #2
Randolph Fire Department
Riverdale Fire Prevention
Robertsville Volunteer Fire Company
Saddle River Valley Rescue
Search and Rescue Foundation
Seaside Heights Volunteer
Fire Company
Stewartsville Volunteer Fire Company
Tinton Falls Fire Marshal's Office
Toms River Bureau of Fire Protection
Toms River Fire Academy
United Nations
Warren Compay Fire Academy
Warren Township Volunteer
Fire Department
Washington Township Fire Department
West Miford Fire Department Company 4
West Trenton Volunteer Fire Company
Weymouth Volunteer Fire Company
Woodcliff Lake Volunteer
Fire Department

NEW MEXICO

Bernalillo County Fire Department
Cedar Hill Fire Department
Estancia Fire Department
Farmington Fire Department
Fort Wingate Fire Department
Hobbs Fire Department
Moriarty Fire Department
New Mexico Department of Health EMS
Bureau Chief I
Sandoval County Fire Department
Santa Fe County Fire
Socorro Fire Department

NEW YORK

Amityville Fire Department
Apalachin Fire Department
Arlington Fire District
Beacon Fire Department
Berne Volunteer Fire Compay
Bethpage Fire Department
Brewer Fire Engine Company No. 1
Briarcliff Manor Fire Department
Brighton Fire Company

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Canoga Volunteer Fire Department
Chappaqua Fire Department
Chittenango Fire Department
Cincinnatus Fire Department
City of Glen Cove Fire Department
City of Newburgh Fire Department
City of Niagara Falls Fire Department
City of Peekskill Fire Department
City of Watertown
Cleveland Hill Fire Department
Clyde New York
Department of Fire-Rescue
Cohoes Fire Department
Colonie Fire Company
Constellation Energy Nine Mile Point
Copake Fire District
Cortland Fire Department
Coxsackie Hose Co. # 3
Danby Volunteer Fire Company
Deruyter Fire Department
Dryden Fire Department
Dutchess Community College
Fire Science Program
East Clinton Fire District
East Glenville Fire Department
East Greenbush Fire District #1
East Meadow Fire Department
Elmira Corning Regional Airport
Elmwood Park Fire District
Engine Co. #1
Erie County Division of Fire Safety
Fairport Fire Department
Fairview Fire Department
Fayetteville Fire & EMS
Fire Department of Westfield
Firemen's Association of the State of
New York
FPSONE
Fredonia Fire Department
Garden City Fire Department
Garnet Lake Volunteer Fire Department
Gasport Chemical Hose Company
Genegantslet Fire Company Inc
Gilbertsville Fire Department
Gowanda Vol Fire Department
Grand Island Fire Company
Greenport Fire Police
Hagaman Vol. Fire Department
Halesite Volunteer Fire Department
Half Moon Fire Department
Hastings-on-Hudson Fire Department
Hauppauge Fire Department
Hillcrest Fire Company
Horseheads Fire & Rescue
Huntington Manor Fire Department/
Hook & Ladder Co

Ithaca Fire Department
Jericho Fire Department
Kingston Fire Department &
Fire Prevention
Lackawanna Fire Department
Lagrange Fire District
Lake View Fire District
Lebanon Valley Protective Association
Lee Center Volunteer Fire Company
LeRoy Fire Department
Lyons Fire Department
Main-Transit Fire Department
Malta Ridge Volunteer Fire Company
Manhasset Lakeville Fire Department
Marion Volunteer Fire Department
Massena Fire Department Inc
Medford Volunteer Fire Department
Medina Fire Department
Melville Fire Department
Menands Fire Company
Montgomery Fire Department
Montrose Fire Department
Moravia Volunteer Fire Company
Nanuet Fire Department
Nassau County Firefighters Museum &
Education Center
Neptune Hose Company No.1 of Dryden
New Hamburg Fire District
Newportville Fire Company #1
North Babylon Volunteer Fire Company
North Greece Fire District
North Hornell Volunteer Fire Co
North Syracuse Fire Department
Onondga County
Emergency Management
Oriskany Fire Department
Patchogue Fire Department
Peekskill Fire Department
Port Crane Fire Company
Port Washington Fire Department
Prospect Terrace Fire Company
Ravena Fire Department
Ridge Road Fire District
Rochester Fire Department
Roosevelt Company #2
Salisbury Fire Department
Savannah Vol. Fire Department
Saxton Fire Company
Scarsdale Fire Department
Selden Fire Department
Shaker Road Loudonville
Fire Department
Sheridan Park Fire Company
Sherrill Fire Company
Silver Creek Fire Rescue
South Blooming Grove Fire Department

South Line Fire Dist.
Spencerport Fire District
Stillwater Fire Department
Suffern Fire Department
SUNY Cortland
Taunton Fire Department
Town of Clifton Park
Town of North Castle
U-Crest Fire
Ulster Hose Co No 5
Upper Mountain Fire Company
Valley Stream Fire Department
Vestal Fire Department
Village of Ardsley Fire Department
Village of Spring Valley
Walden Fire Department
Walden Fire District
Wales Center Volunteer Fire Company
Warwick Fire Department
West Babylon Fire Department
West Henrietta Fire Department
West Seneca Fire District
Westchester County
Department of Emergency Services
Westmere Fire Department
Whitesboro Fire Department
Willowvale Volunteer Fire Company
Wynantskill Fire
Wynantskill Fire Department
Youngstown Volunteer Fire Company

NORTH DAKOTA

Bismarck Fire Department
Concrete Fire Department
Dickinson Fire Department
Grand Forks Fire Department
Hankinson Fire Department

NORTH CAROLINA

Albemarle Fire Department
Apex Fire Department
Apollo Fire Company
Arlington Fire & Rescue Inc.
Bakers Fire & Rescue
Bay Leaf Volunteer Fire Department
Benson Fire Department
Blounts Creek Volunteer
Fire Department
Boiling Spring Lakes Volunteer
Fire Department
Bostic Fire Department
Burlington Fire Department
Calabash Fire
Cary Fire Department
Catawba County Fire Marshals Office
Charlotte Fire Department

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Cherokee Fire & Rescue
Prevention Office
Cherryville Fire Department
City of Durham Fire Department
City of Mount Airy Fire Department
City of Rocky Mount Fire Department
City of Thomasville Fire Department
City of Wilmington
Colington Fire Department
Conetoe Vol. Fire/EMS Department
Corolla Fire and Rescue
Creedmoor Fire Department
Currituck County
Durham Fire Department
East Howellsville Fire Department
Fairview Fire Dept
Fayetteville Fire Department
Forsyth County Fire Department
Forsyth Technical Community College
Franklin Fire Department
Franklinville Fire Department
Gaston College Regional Emergency
Services Training Center
Gastonia Fire Department
Gibsonville Fire Department
Granite Quarry Fire Department
Greensboro Fire Department
Greenville Fire Rescue
Grover Rural Volunteer Fire Department
IABPFF
Iredell County Fire Marshal's Office
Johnston County Emergency Services
Kernersville Fire Department
Kings Mountain Fire Department
Kinston Public Safety
Kitty Hawk Fire Department
Landis Fire Department
Lebanon Volunteer Fire Department
Lewisville Fire Department
Lower Currituck Volunteer
Fire Department
Madison Fire Department
Maysville Volunteer Fire and EMS
Maysville Volunteer Fire and EMS
Mocksville Fire Department
Monroe Fire Department
Mooresville Fire Department
Morehead City Fire & EMS
Morrisville Fire Rescue
N.C. State University
New Hanover County Fire Services
North Carolina Fallen Firefighters
Foundation
Oak Island Fire & Rescue
Pactolus Volunteer Fire and Rescue
Pinehurst Fire Department

Raleigh Fire Department
Ranlo Fire and Rescue
Red Oak District Fire Department, Inc
Reelsboro Volunteer Fire Department
Rowan County Emergency Services
Shallotte Fire Department
Shannon Volunteer Fire Department
Shelby Fire & Rescue
South Iredell Volunteer Fire Department
Southport Fire Department
Spring Hope Fire Department
Stony Hill Fire Department
Summerfield Fire Department
Swan Quarter Volunteer
Fire Department
Swansboro Fire Department
Town of Cary Fire Department
Town of Nashville Fire Department
Town of Weaverville
Tryon Fire Department
Union County Fire Marshal's Office
Wake County Fire/Rescue
Wake Forest Fire Department
Westarea Volunteer Fire Department
Western Carteret Fire and EMS
Westside Fire and Rescue
Williamston Fire/Rescue/EMS
Wilmington Fire Department
Wilson Fire/Rescue Services
Winston-Salem Fire Department
Winterville Volunteer Fire Department
Wrightsville Beach Fire Department

OHIO

Amanda Township Fire Department
Arcanum Fire Department
Avon Fire Department
B S T & G Fire District
Belpre Volunteer Fire Department
Braceville Fire
Braceville Township Fire Department
Broadview Hts Fire Department
Brookville Fire Department
Calcutta Fire Department
Casstown Fire Department
Chagrin Falls Fire Department
Chippewa Township Fire Department
Cincinnati Fire Investigation
Circleville Fire Department
City of Forest Park Fire Department
City of Marion Fire Department
City of Newark Fire Department
City of Richmond Heights
Division of Fire
City of Riverside Fire Department
City of St. Marys Fire Dept.

City of Trenton Fire Department
Clearcreek Fire District
Cleveland Division of Fire
Colerain Township
Department of Fire & EMS
Colerain Township Fire Department
Colerain Township Volunteer
Fire Department
Columbus Ohio Fire Department
Copley Fire Department
Deerfield Township Fire & Rescue
Delaware Fire Department
Delhi Township Fire Department
Delphos Fire
Eaton Township Fire/Rescue
Ellsworth Fire Department
Erie County Firefighters Association
Fairfield Fire Department
Fairview Park Fire Department
Gates Mills Fire Department
Genoa Township Fire Department
Grandview Heights Division of Fire
Hamilton Twp Fire Department
Highland County North Joint Fire and
Ambulance Dist. 300
Hillsboro Fire Department
Jackson Fire Department
kent State University
Liberty Township Fire Department
Lima Fire Department
Lyndhurst Fire Department
Macedonia Fire Department
Mantua-Shalersville Fire District
Margaretta Township Fire
Medina Township Fire Department
Miami Township Division of Fire/EMS
Miamisburg Fire Department
Middlefield Fire Department
Northern Hardin County Fire District
Northfield Village Firefighter Association
Orange Twp Fire Dept.
Orange Village Fire Department
Perry Joint Fire District
Perry Township Fire
Perrysburg Township Fire/EMS
Plain Township Fire Department
Port Jefferson Community Fire Company
Sandusky Fire Department
Scioto Township Fire Department
Shawnee Township Fire Department
Sheffield Lake Fire
Silvercreek Township
Somerset-Reading Township
Fire Department & EMS
South Point Fire Department
Springfield Township Fire Department

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Streetsboro Fire Department
Swanton Fire Department
Sylvania Township Fire Department
Tiffin Fire & Rescue
Union Twp Fire Department
Upper Arlington Fire Division
USEC Fire SVCS
Utica Volunteer Fire Department
Vermilion Township
Vienna Fire Department
Wadsworth Fire Department
Washington Township Fire Department
Washington Township Fire Department
Wauseon Fire Department
Wayne County Fire & Rescue Regional Training Facility
West Chester Fire Department
West Licking Joint Fire District
WESTERVILLE DIVISION OF FIRE
Willowick Fire Department
Wooster Division of Fire

OKLAHOMA

Ardmore Fire Department
Battiest Volunteer Fire Department
Cheyenne & Arapaho Tribes
City of Okmulgee
Edmond Fire Department
Elk City Fire Department
Enid Fire Department
Ft Sill Fire Department
Garvin Rural Volunteer Fire Department
Jones Fire Department
Midwest City Fire Dept
Mustang Fire Department
Oakridge Volunteer Fire Department
Seminole Fire Department
Stillwater Fire Department
The Spring Valley Volunteer Fire Department.
Tinker AFB Fire & Emergency Service
Tulsa Fire Department
Vici Volunteer Fire Department
West Bryan County Fire Rescue

OREGON

Ashland Fire & Rescue
Astoria Fire and Rescue
Bend Fire Department
Boardman Rural Fire Protection District
Burns Vol Fire Department
City of Dallas Fire Department
Columbia River Fire & Rescue
Corvallis Fire Department
Douglas County Fire District No.2
Grants Pass Fire Rescue

Illinois Valley Fire District
Keizer Fire District
Lane County Fire District #1
McMinnville Fire Department
Molalla Fire District
Nyssa Fire Department
Oregon Office of State Fire Marshal
Polk County Fire District No.1
Roseburg Fire Department
Shutter Creek Fire Department
Siletz Valley Fire
Siuslaw Valley Fire and Rescue
Southwestern Oregon CC – Fire Science Department
West Side Fire Department
Wolf Creek Fire

PENNSYLVANIA

Abington Township Fire Department
Aquashicola Volunteer Fire Company
Beaverdale Fire Company
Belle Vernon Fire Company
Berwyn Fire Company
Brentwood Volunteer Fire Company #116
Buckingham Township
Buttorff Training Services
Cambria County Fire School
Cannonsburg VFire Department
Canton Township Fire Rescue
Carnegie Mellon University
Cecil Township Volunteer Fire Company #3
Chambersburg Fire Department
Chartiers Twp. Volunteer Fire Company No. 1
Chinchilla Hose Company
Citizens Fire Company No. 1
City of Altoona Fire Department
City of Bradford Fire Department
City of Hermitage, Dept. of Fire Rescue
City of Oil City Fire Department
Clarion County Fire Association
Clearfield Company EMA
Clinton Township Volunteer Fire Co.
Coal Township Rescue Squad, Inc.
Cochranon Volunteer Fire Department
Collingdale Fire Company #1
Community Vol. Fire Dept. of Yorkana, Pa.
Coolbaugh Township Volunteer Fire Company
Coplay Fire Department
Cresson Fire Department
Cumberland Valley Hose Company
Dauntess Volunteer Fire Company
Delaware County Emergency Services Training Center

Dept. of Military & Veterans Affairs
Dewey Fire Co. #1
Dickson City Fire Department
Dover Township Fire Department
Duncansville Fire Company
East Berwick Hose Company #2
East Bethlehem Township Volunteer Fire Company #1
Easton Fire Department
Enterprise Fire Company
Eureka Volunteer Fire Company
Exeter Park Volunteer Hose Company
Exeter Township Fire Department
Fairview Fire Department
Federal Fire Department
Folsom Fire Department
Ford City Hose Company # 1
Fort Indiantown Gap Fire & Emergency Services
Fort Washington Fire Company
Gauge Fire Protection District
Glenside Fire Department
Goodwill Fire Company #1 – Germansville
Goodwill Fire Company No. 1
Goshen Fire Company
Gouglersville Fire Company
Green Point Fire Company
Green Ridge Volunteer Fire Company 1
Greenlane Fire Company
Greenville Fire Department
Harrisburg Bureau of Fire
Hepburn Township Volunteer Fire Company
Holiday Park Volunteer Fire Department
Hose Company No. 1
Independent Hose Company#1
Jackson Twp Fire Service Task Force
Jessup Hose Company #2
Kimberton Fire Company
King of Prussia Volunteer Fire Company
Kutztown Fire Company No. 1
Lakemont Volunteer Fire Company
Lehigh Township Volunteer Fire Company #1
Lehigh Valley Hospital
Lingohocken Fire Company
Longwood Fire Company
Manheim Township
Meadville Central Fire Department
Middle Taylor Volunteer Fire Department
Mifflin Township Forest Rangers & Fire Company
Morrell Volunteer Fire Department
Mt Penn Fire Company
Muir Volunteer Fire Company

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Munhall Bureau of Fire
Munhall Volunteer Fire Company #1
Narberth Fire Company
Needmore Fire Department
Neshannock Township Fire Department
New Hanover Fire Company
New Hanover vol. fire co
Penn Township
Volunteer Fire Department
Penn Volunteer Fire Department
Pennsylvania Fire and Emergency
Services Institute
Perry Point Fire Department
Peters Township Fire Department
Petrolia Volunter Fire Department
Philadelphia Fire Department
Phoenix Volunteer Fire Company
Plymouth Twp. Fire-Rescue
Presto Volunteer Fire Department
Radnor Fire Company
Rescue Hose Company No. 1
Ridgebury Volunteer Fire Company
Ridley Park Fire Department
Rocky Grove Volunteer Fire Department
Sarver Volunteer Fire Company
Shiremanstown Fire Company
South Brownsville
Volunteer Fire Department
Stockdale Volunteer Fire Department
Summerhill Township
Volunteer Fire Department
Summit Township
Volunteer Fire Department
Sweet Valley Volunteer Fire Company
Tatamy Fire Company
Tipton Volunteer Fire Department
Towamencin Volunteer Fire Company
Town of McCandless
Tunnelton Conemaugh Township
Volunteer Fire Department
Union Fire Co. No. 1
Union Fire Company
Union Fire Company #1
Union Fire Company No.1 of Leesport
United Volunteer Fire – Rescue
Upper Leacock Fire Company
Upper Yoder Volunteer Fire Company
Volant Volunteer Fire Company
Volunteer Hose Compay
Warrior Run Fire Department
Weisenberg Volunteer Fire Department
West Shore Bureau of Fire
West Whiteland Fire Company
West Wyoming Hose Company, No. 2
Wilkins Township
Volunteer Fire Department

Wright Township
Volunteer Fire Department
Wrightstown Township
Wyndmoor Hose Company 1
Youngtown Volunteer Fire Department

RHODE ISLAND

Central Falls Fire Department
Coventry Fire District
FM Global
Harrisville Fire District
Lake Mishnock Fire Department
North Cumberland Fire Department
Providence Fire Department

SOUTH CAROLINA

Belmont Fire Department
Bluffton Township Fire District
Boiling Springs Fire District
Camden Fire Department
City of Beaufort Fire Department
City of Greer
City of Hartsville Fire District
City of Myrtle Beach Fire Department
City of North Myrtle Beach
Fire Department
Clarendon County Fire Department
Clear Spring Fire Rescue
Clearwater Fire Department
Coronaca Volunteer Fire Department
Dillon County Station Nine
Donalds Volunteer Fire Department
Donaldson center fire dept
Duncan Chapel Fire Dept
Florence Fire Department
Fountain Inn Fire Department
Gaffney Fire Department
Georgetown City Fire Department
Georgetown County Fire - EMS
Glassy Mountain Fire Department
Highway 34 Fire and Rescue
Hilton Head Island Fire Rescue
Horry County Fire Rescue
Indian Land Fire Department
Lady's Island St. Helena Fire District
Lake Cunningham Fire Dept
Lake Moultrie Fire Department
Lugoff Fire Department
Manning Fire Department
Marion City Fire Department
Mauldin Fire Department
Midway Fire Rescue
National Fallen Firefighters Foundation
Orangeburg County Fire District
Pelham Batesville Fire Department
Rhodestown Fire Department

SC Fire and Life Safety Education
Association
SC Fire Marshals' Association
SC State Fire Marshal's Office
Shamrock Hills Fire Department
Shiloh-Zion Volunteer Fire Department
Simpsonville Fire Department
Slater- Marietta Fire Dept.
South Carolina Fire Academy
South Greenville Fire District
St. Paul's Fire Department
Taylors Fire Department
Taylors Fire Department
Tigerville Fire Department
Tyger River Fire Department
Una Fire Department
Wade Hampton Fire Department
West Columbia Fire Department
Youngs Fire Department

SOUTH DAKOTA

Custer Volunteer Fire Department
North Sioux City Fire Department
Pennington County Fire
Rapid City Fire Department
Rockerville Volunteer Fire Department
Sioux Falls Fire Rescue
Whispering Pines
Volunteer Fire Department

TENNESSEE

Ashland City Fire Department
Battle Creek Volunteer Fire Department
Blount County Fire Protection
Bolivar Fire Department
Bristol Fire Rescue
Bulls Gap Volunteer Fire Dept
Chattanooga Fire Department
City of Brentwood Fire Department
City of Columbia,
Tennessee Fire Department
Claxton Community Volunteer
Emergency Services
Collierville Fire Public Education
Columbia Fire Department
Dyersburg Fire Department
Franklin Fire Department
Gandy Fire And Rescue
Gatlinburg Fire Department
Greenback Fire Department
Gudger Volunteer Fire Department
Hardin County Fire Department
Harriman City Fire Department
Hendersonville Fire Department
Henry Station, Inc.
Humphreys County Fire District 6

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Huntland Fire Department
Jackson Fire Department
Johnson City Fire Department
Kingsport Fire Department
Kittrell Volunteer Fire Department
Lawrenceburg Fire Department
Lebanon Fire Department
Lincoln County Volunteer Fire Rescue
Marlow Fire Department
Martin Fire Department
Maury County Fire Department
McDonald Volunteer Fire Department
Milan Fire Department
Millington Fire Department
Morristown Fire Department
Nashville Fire Department
Newbern Fire
Oak Grove Comm. Fire Department
Oneida Fire Department
Parrotts Chapel
 Community Fire Department
Pelham Valley
 Volunteer Fire Department
Pigeon Forge Fire Department
Piperton Fire Department
Pleasant View
 Volunteer Fire Department
Rutherford Volunteer Fire Department
Soddy-Daisy Fire Department
Spring Hill Fire Department
State of Tennessee
Town of Vonore
Turney Center Prison Fire
Two Rivers Volunteer Fire Department
Volunteer Fire Services, Inc
Warns Fire Department
Wears Valley Fire Department
West End Fire Department

TEXAS

Allen Fire- Rescue
Atascocita Volunteer Fire Department
Balch Springs Fire Department
Bellmead Fire Department
Bells Fire & Rescue
Belton Fire Department
Brenham Fire Department
Brownsville Fire Department
Burnet National City
Carrollton Fire
City of Jasper Fire Marshal's Office
City of Lockhart - Fire Rescue
City of Pearland
City of Taylor Fire Department
City of West University Place
 Fire Department

College Station Fire Department
Comal County ESD 3
Commerce Fire
Crabbs Prairie Fire Department
Cresson Fire Department
Cy-Fair Fire Department
Decatur Fire Department
Double Oak Volunteer Fire Department
Dove Creek Volunteer Fire Department
Edinburg Fire Department
Edinburg Fire Marshal's Office
Fairview Fire Rescue
Forest Hill Fire - Rescue
Garland Fire Department
Geronimo Village
 Volunteer Fire Department
Greenville Fire Department
Harris County Fire Marshal's Office
HFBESD 100
Houston Fire Department
Hutchins Fire Rescue
Jersey Village Fire Department
Jouranton Volunteer Fire Department
Joy Volunteer Fire Department
Lake Jackson Fire
Lamar Point-Caviness- Emberson VFD
Levita Volunteer Fire Department
Longview Fire Department
LSVFire Department
Lubbock Fire Department
Lucas Volunteer Fire Department
Manchaca Fire/Rescue
Marble Falls Area
 Volunteer Fire Department
McAllen Fire Department
Medical Reserve Corps
Mont Belvieu Fire Department
Montgomery County ESD # 6
Naples Volunteer Fire Department
North Lake Travis Fire and Rescue
Northeast Midland County
 Volunteer Fire Department
Nueces Company ESD2
Parker Fire Department
Pharr Fire Department
Robert Lee Volunteer Fire Department
Rockport Fire Department
Round Rock Fire Department
Sam Bass Fire Department
San Antonio Fire Department
Savoy Fire Department
South Hays Fire Department
South Montgomery County
 Fire Department
Sugar Land Fire Department

Sutherland Springs
 Volunteer Fire Department, Inc.
Texas State Fire Marshal's Office
Tool Volunteer Fire Department
Travis County ESD #2
Travis County ESD No. 6 -
 Lake Travis Fire Rescue
Tri-County Fire Department
Volente Fire Department
West University Place Fire Department
Westlake Fire Department
Whitney Fire Department
Wichita Falls Fire Department
Windcrest Volunteer Fire Department
Yantis Volunteer Fire Department

UTAH

Grantsville Volunteer FD
Kaysville City Fire Department
Layton City Fire Department
Midvale Fire Department
North Tooele County Fire District
North View Fire District
Ogden City Fire Department
Smithfield Fire and Cache County EMS
South Davis Metro Fire Agency
South Jordan Fire Department
South Salt Lake Fire Department
South Weber Fire Department
Sunset Fire and Rescue
Tremonton Fire Department
Utah Office of the State Fire Marshal

VERMONT

Alstead Fire Rescue Ambulance
Barnet Fire & Rescue
Bennington Rural Fire Department
Brandon Fire Dept.
Charlotte Fire
Groton Volunteer Fire Department
Hinesburg Volunteer Fire Department
Norwich Fire Department
South Burlington Fire Department
St.Johnsbury Fire Department
Vernon Volunteer Fire Department
West Fairlee Fire Department
Wilmot Fire & Rescue

VIRGINIA

American Fire Sprinkler Association
 Virginia Chapter
Ashburn Volunteer Fire Rescue
Bristol Virginia Fire Department
Chatham Volunteer Fire Department
City of Manassas
 Fire and Rescue Department

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM

LISTING BY STATE (CONT.)

Cople District
 Volunteer Fire Department
 Dumfries-Triangle Rescue Squad
 Fort A.P. Hill Fire & Emergency Services
 Hampden-Sydney College
 Hanover Fire EMS
 Harrisonburg Fire Department
 James City County Fire Department
 Marshall Volunteer Fire Company
 McDowell Volunteer Fire Department
 Montvale Volunteer Fire Department
 Newport News Fire Department
 Newport Volunteer Fire Department
 Roanoke County Fire and Rescue
 Shenandoah Farms
 Volunteer Fire Department
 Stafford County
 Fire and Rescue Department
 U.S. Government
 Virginia Residential Coalition
 Virginia Tech
 Wagstaff Circle VFD
 White Oak Volunteer Fire Department
 WTC Fire and Rescue
 York County
 Department of Fire & Life Safety

WASHINGTON

Adams County Fire #5
 Anacortes Fire Department
 Bainbridge Island Fire Department
 Bremerton Fire Department
 Camas Fire Department
 Chehalis Fire Department
 Clark County Fire & Rescue
 East Pierce Fire & Rescue
 Getchell Fire Department
 Gig Harbor Fire & Medic One
 King County Department of
 Development and Environm
 Lacey Fire District 3
 Lake Stevens Fire
 Marysville Fire District
 Monroe Fire District #3
 Northshore Fire Department
 Pend Oreille Fire Department 3
 Piece County Fire District #23
 Redmond Fire Department
 Samish Island Fire
 San Juan Island Fire Dept
 South King Fire & Rescue
 South Pierce Fire & Rescue
 Stevens Co. Fire Dist #1
 University Place Fire Department
 WA State
 Office of the State Fire Marshal

Washington Sprinkler Coalition
 Whitman County Fire District #5
 Woodinville Fire & Life Safety District
 Yakima Fire Department

WEST VIRGINIA

Bakerton Fire Department
 Banks District Volunteer Fire
 Department
 Beaver Volunteer Fire Department
 Berkeley Springs Volunteer Fire
 Company
 Bethany VFD
 Bradley-Prosperity Volunteer Fire
 Department
 Citizens Fire Company
 Granville Volunteer Fire Department
 Maysville Volunteer Fire Company
 Nitro Fire Department
 Nutter Fort Fire Department
 Romney Fire Company
 Triune-Halleck Volunteer Fire
 Department
 VA Medical Center Fire Department
 Westside Fire Department
 WV State Fire Marshal's Office

WISCONSIN

Allenton Fire Department
 Appleton Fire Department
 Bagley Vol. Fire Department
 Cambria Fire Department
 DeForest Area Fire & EMS Department
 Eau Claire Fire Rescue
 Fitchburg Fire Department
 Fond du Lac Fire Department
 Gibraltar Fire & Rescue
 Grand Chute Fire Department
 GV FS
 Hales Corners Fire Department
 Hudson Fire Department
 Iron Ridge Fire Department Inc
 Jackson Fire/Rescue
 Kansasville Fire and
 Rescue Department
 Lake Nebagamon
 Volunteer Fire Department
 Lannon Fire Department
 Merrill Fire Department
 Monroe Fire Department
 New Chester Fire Department
 NSFD
 Onalaska Fire Department
 Oshkosh Fire Department
 Pewaukee Fire Department
 Randall Fire Department

Random Lake Fire Department
 Richfield Fire Department
 Rochester Volunteer Fire Company
 Sauk City Fire Department
 Somerset Fire/Rescue
 Stanley Fire Department
 Summit Fire District
 Sun Prairie Volunteer Fire Department
 Company, Inc.
 Three Lakes Fire Department
 Town of Ellington Fire Department
 Town of Ellington Fire Department
 Town of Harrison Fire Department #2
 Town of Menasha Fire Department
 Town of Waukesha Fire Department
 Village of Plover Fire/EMS Dept.
 Wales Genesee Fire Department
 Wautoma Fire District
 Wautoma Fire District
 Wind Lake Fire Department
 Wisconsin State Fire Inspectors
 Association
 Wrihtstown Fire Department

WYOMING

DFPES
 Douglas Volunteer Fire Department
 Lander Volunteer Fire Department
 Laramie Fire Department
 National Association of State Fire
 Marshals
 Park County Fire District 2
 Sweetwater County Fire District #1

BUILT FOR LIFE FIRE DEPARTMENT PROGRAM BANNER DISPLAY INCENTIVE

HFSC selected and acknowledged 15 *Built for Life Fire Departments* that used materials to achieve a higher level of local fire sprinkler educational outreach as part of this program. Each fire department had the option to put their logo, website and phone number on one of two educational displays. One display was a consumer approach highlighting the benefits of home fire sprinklers. The second was a technical approach showing a fire timeline with supporting data.

The following *Built for Life Fire Departments* received a fire sprinkler banner display in recognition of their efforts:

- Arvada (Colorado) Fire Department
- Chambersburg (Pennsylvania) Fire Department
- Delaware Office of the State Fire Marshal
- Enid (Oklahoma) Fire Department
- Erie County (New York) Division of Fire Safety
- Harrisonburg (Virginia) Fire Department
- Liberty Township (Ohio) Fire Department
- Louisiana Office of the State Fire Marshal
- Pocatello (Idaho) Fire Department
- Prattville (Alabama) Fire Department
- Rapid City (South Dakota) Fire Department
- Sioux City (Iowa) Fire Rescue
- Texas Office of the State Fire Marshal
- Wellington-Napoleon (Missouri) Fire Protection District
- Wisconsin Fire Inspector's Association



All 15 banners were customized with the BFLFDs logo at the bottom of the banner.



FIRE SERVICE IMPACT VIDEOS



Corner page peel ads (above) ran 2 times in FireRescue resulting in 587,874 impressions, 29,628 opened and 331 click-throughs.

HFSC created five, three-minute digital videos, which feature *Built for Life Fire Department* (BFLFD) testimonials and focus on key educational topics, HFSC materials and resources. Impact videos are developed so they can be easily e-blasted and linked to various online resources.

Four of the five impact videos serve to increase fire service participation in the BFLFD program and expand fire sprinkler education. The other impact video promotes HFSC's *SprinklerSmarts* education program for children, so that fire service members can inform and encourage more schools to use www.SprinklerSmarts.org as part of fire safety activities.

Each impact video links to HFSC's *The Solution* Fire Service e-newsletter, drawing fire departments to read more detailed information about home fire sprinklers. The impact videos also link to HFSC's website and provide an opportunity to forward the videos to others.

The impact videos were e-blasted to members of the *Built For Life Fire Department* program and opt-in subscribers of the following national fire service trade publications:

- **Firehouse:** March, June, July and August 2010 e-blasts; 60,000 circulation each; resulting in 258,203 messages delivered, 22,511 opened and 2,302 click-throughs
- **Fire Chief:** March and July 2010 e-blasts; 20,000 circulation each; resulting in 34,696 messages delivered, 6,782 opened and 831 click-throughs
- **FireRescue:** August 2010 e-blast; 54,000 circulation; resulting in 54,469 delivered, 3,989 opened, 470 click-throughs

TOTAL CIRCULATION (for publication e-blasts): 334,000 gross; 33,282 opened; 3,603 click-throughs

FIRE SERVICE IMPACT VIDEOS EVALUATION

HFSC FIRE SERVICE IMPACT VIDEOS & WEBSITE SURVEY

When introducing two of its new fire service impact videos, HFSC asked fire service members to evaluate the impact videos as well as the HFSC website. Results are shown below.

Total respondents – 124

1. The “Target Critical Audiences” impact video was interesting and worth watching.

0% 1 Strongly Disagree
0% 2
9% 3
45% 4
46% 5 Strongly Agree

2. The “Target Critical Audiences” impact video provides an effective overview of HFSC’s educational materials and how they can be used.

0% 1 Strongly Disagree
2% 2
8% 3
38% 4
52% 5 Strongly Agree

3. The previous “Educating Homebuilders” movie was interesting and worth watching.

0% 1 Strongly Disagree
2% 2
10% 3
49% 4
39% 5 Strongly Agree

4. The information on the HFSC website helped me educate my community about residential fire sprinklers.

0% 1 Strongly Disagree
2% 2
11% 3
37% 4
50% 5 Strongly Agree

5. I have used or intend to use the resources and materials on the HFSC website to educate my community about residential fire sprinklers.

39% 5 Strongly Agree
23% 4
26% 3
6% 2
6% 1 Strongly Disagree

6. Home fire sprinklers will increase in importance in my community in the next five years.

<1% 1 Strongly Disagree
3% 2
16% 3
19% 4
61% 5 Strongly Agree

FIRE SERVICE IMPACT VIDEOS EVALUATION (CONT.)

SURVEY COMMENTS

Very educational program worth presenting to the fire service and community. I am a federal firefighter at a sprinklered facility and have seen firsthand the effectiveness of sprinklers. When I retire to another location my future house will have residential sprinklers installed.

Robert Johnson
Shortsville, New York

Residential fire sprinklers must stay in the forefront of home safety. NFPA 13D must be adopted by all municipalities.

Mike Gibson
Ringoes, New Jersey

Movie was very educational to me, but the area where I live will not adopt the sprinkler theory for residential housing. Being a firefighter I know the importance.

Brandon S. Fudala
West Point, Virginia

I was looking for more of a with and without results of a one-room fire.

Dwight Smith
Arkport Fire Department
Arkport, New York

I use it in fire community programs and in our school classes.

Lane A. McElree
Community College of Vermont
St. Albans, Vermont

I will be sharing this information as part of the Home Safety Council and Lowe's Safety Saturday this coming weekend.

Thomas L. Harper
Jefferson College of Health Sciences
Bedford, Virginia

Great video A. Short, B. to the point, and C. Easy to understand and incorporate into public education opportunities.

Terry Campbell
Glenwood Fire Department
Glenwood, Illinois

This was a very helpful tool that I am sure we will use in educating our community.

Betty Hannah
SCFPD
Riverbank, California

We will be using this information in a citizens fire academy that we do on an annual basis. This helps get the information out to not only the citizens, but also elected officials and contractors.

Gary G. Bonnett
Banks District Volunteer FD
Rock Cave, Vermont

Thank you for this information. I'm currently reviewing your website on how to get information for residents.

Larry Abramson
Olive Branch, Mississippi

I have been a member of the organization for a while now, and I find all the info great. I get help in promoting fire sprinklers in my community. Thanks for everything you do and keep up the good work.

Rich Croissant
Dalzell Fire Department
Dalzell, Illinois

My community is very saturated, that is, new residential structures are at a minimum because there is no additional land for building. At this time, while education about home sprinklers is beneficial, it probably will not change the current profile of residential properties in this borough.

Robert Bowen, Jr.
Clarks Summit Fire Company #1
Clarks Summit, Pennsylvania

With the ease of retrofitting, whether or not you are renovating, sprinklers are worth the cost. Critical living areas and areas of potential should be targeted at least.

Louis Godfroy
Lebanon Valley Protective Assoc.
New Lebanon, New York

Got an email from Firehouse.com promoting your education material and resources. Our department has an open house coming up during Fire Prevention Week. We would appreciate any material you could send so that we can educate our community. We would also be interested in the side-by-side fire and sprinkler burn demonstration information. Thanks for all your help.

Tim Dayton
Potomac Fire Company #2 Inc.
Westernport, Maryland

FIRE SERVICE IMPACT VIDEOS EVALUATION (CONT.)

The material has sparked my interest, and with material from your website I will pitch it to our housing office as an add-on cost for those seeking to build new homes. I will also present to our fire department to gain the support for this initiative.

Mike Gates
Seneca Nation of Indians
Irving, New York

Sprinklers make so much difference in the outcome of a fire. I don't understand the resistance to them. We have to wear seat belts but we don't have to have protection where we are most vulnerable.

Paul Russell
Riga Fire Department
Riga, Michigan

These materials are very useful and they have allowed us to promote fire sprinklers.

Thomas J. Maloney
Marysville Fire District
Marysville, Washington

All of the materials provided by the Home Fire Sprinkler Coalition provide fire departments vital information they can use to better inform their communities of the benefits of protecting lives and property through the use of residential fire sprinkler systems.

Jerry Doyle
Lockhart Fire Rescue
Lockhart, Texas

I have sprinklers in my home and encourage others who are building to install them.

Chris Cahan
South King Fire
Auburn, Washington

I recently had to make a presentation to our local borough council regarding home fire sprinklers. The resources that HFSC provides helped me tremendously.

William Henderson
Narberth Fire Company
Narberth, Pennsylvania

My family just built an addition to my mother's house because she is now older and has additional family living with her. A residential fire sprinkler system was part of the new addition. We all sleep better now knowing our mom is protected. As a firefighter, I advocated for this knowing the risks that come with an aging population. As a homeowner, I hope to some day retrofit my house with a residential sprinkler system.

Joan Robinson
Kissimmee Fire Department
Kissimmee, Florida

I think a sprinkler system is very important. This is a great benefit to keep loss of personal property.

Jon Schmidt
Mt. Mitchell Volunteer FD
Kannapolis, North Carolina

Just saw this email. I am a fireman, who has been to two line-of-duty death funerals of fellow firemen. That is two too many. I hope to have the opportunity to share with people that having a sprinkler system in a building is like having a firefighter with a charged hose on standby, 24/7, non-stop. Hopefully, our country will begin realizing this.

Rex Oates
Denison, Texas

I am a firm believer in what a residential sprinkler system can do to save lives and property. I am currently building a new home and am including a residential sprinkler system in the construction process.

Nathaniel Ellis
Grassy Pond Fire Department
Gaffney, South Carolina

I thought the movies were a great help. Thank you, I enjoyed all of them.

Thomas Rafferty
Crisis Cleaning
Orland Park, Illinois

Thank you for all of the great support your organization has given to all!

Richard Herald Broderick
Rapid City, South Dakota

Thank you for offering so many opportunities to teach our citizens about home fire sprinklers.

Wanda Willis
Harrisonburg Fire Department
Harrisonburg, Virginia

THE SOLUTION FIRE SERVICE E-NEWSLETTER AND BLOG



In order to educate members of the fire service about the latest news and information regarding home fire sprinklers, HFSC developed four digital e-newsletters that were e-blasted quarterly to members of the *Built for Life Fire Department* (BFLFD) program. The e-newsletters are also available online by accessing the fire service section on HFSC's website.

The *Solution* e-newsletters provide detailed information and testimonials with advice to help fire departments:

- Overcome challenges from opposition to home fire sprinklers
- Educate community members, elected officials, home builders and developers, water purveyors, home insurers, and real estate agents

As a supplement to the e-newsletter, a corresponding blog was created to keep fire departments updated more frequently than the quarterly distribution of the e-newsletter.



FIRE SERVICE ADVERTISING

HFSC developed a testimonial advertising campaign that spotlights members of the *Built for Life Fire Department* (BFLFD) program who currently use HFSC materials to better their fire sprinkler education outreach within their communities. Each of the four advertisements encourages members of the fire service to sign up to similarly benefit from HFSC's BFLFD program.

The single-page, four-color ads appeared in the following national fire service trade publications:

Fire Chief: April, May, June and July 2010 issues; 50,301 circulation for each issue

Fire Engineering: April, May, June and July 2010 issues; 57,351 circulation for each issue

Firehouse: April, May, June and July 2010 issues; 76,141 circulation for each issue

FireRescue: April, May, June and July 2010 issues; 48,339 circulation for each issue

NFPA Journal: May/June issue; 81,000 circulation

OnScene Magazine: April, May, June and July 2010 issues; 12,500 circulation for each issue

TOTAL CIRCULATION: 1,059,528 gross

"For more than eight years, I have been using the Home Fire Sprinkler Coalition's (HFSC) free educational materials to help people make the right decision to install fire sprinklers in homes.

We work with the permit coordinator at the building department to offer HFSC's information to builders and developers that are submitting plans. We also educate children about home fire sprinklers in the local schools and distribute HFSC materials at community events such as our annual city festival.

HFSC's materials help us dispel myths about fire sprinklers, such as all of them activating at once, and they provide us with statistics and information on how affordable fire sprinklers can be in a home.

We believe that with enough education we'll see more homes protected with fire sprinkler systems in our community. We are on our way to creating a more fire safe community for those that live and work here."

Lieutenant Sally McCann-Mirise
Fire Prevention Officer
Liberty Township Fire Department
Powell, OH



HomeFireSprinkler.org

This program is supported by the Department of Homeland Security through the U.S. Department of Homeland Security.

©2008 Home Fire Sprinkler Coalition, Inc.

HFSC's Fire Sprinkler Educational Materials Help Us Get Our Foot in the Door



BECOME A "BUILT FOR LIFE FIRE DEPARTMENT"
AND MAKE HOME FIRE SPRINKLERS A
FOCUS
OF YOUR COMMUNITY OUTREACH

Visit www.HomeFireSprinkler.org
or call toll-free 877-550-HFSC (4273).

**HFSC's Educational Materials Keep
Our Firefighters Sharp On The Job**

"With today's home furnishings, a room can experience a disaster in as little as three minutes, much quicker than with home fires in years past. That's the fire danger of a disaster by the time our firefighters arrive on scene. That's why it's more important than ever to install fire sprinklers in new homes.

It's also important for all of our firefighters to understand the important role the sprinklers play in protecting occupants and firefighters. We use the Home Fire Sprinkler Coalition's HFSC free materials to help educate our firefighters.

As an HFSC "Built for Life" Fire Department, our firefighters have access to a wealth of information that helps them understand how fire sprinklers operate in homes and how they assist with our firefighting efforts. We also use the free material as part of our local outreach.

Having a more knowledgeable fire team means that we stay safer on the job and keep our community safer."

Assistant Fire Marshal Todd Hays
End Fire Department
End, OK

BECOME A "BUILT FOR LIFE FIRE DEPARTMENT" AND MAKE HOME FIRE SPRINKLERS A
FOCUS
OF YOUR COMMUNITY OUTREACH

Visit www.HomeFireSprinkler.org
or call toll-free 877-550-HFSC (4273).

**We're on Board
with Home Fire
Sprinkler Education**

"As Chief, I want to do everything I can to reduce the injury and death to our residents. That's why our department became a Built for Life Fire Department. The information and materials are available, especially the education program and offer additional information.

We used Home Fire Sprinkler Coalition's kit to do a side-by-side fire and sprinkler demonstration last year, and it was great. It's a great way to teach because everybody has the chance to see the fire with their own eyes. In instead of us just talking to people, they can physically see how the sprinkler protection works.

HFSC's kit was definitely the best that made it all happen. We had a very good turnout from our community and a first award, our partner came from out and they were willing to do whatever they could do again this year, so we'll do it again during Fire Prevention Week in the fall.

I would recommend the BUILT FOR LIFE Fire Department Program to every fire department in the country. We're on hand with home fire sprinkler education and I would hope other chiefs would get on board with it too."

Chief Robert Phillips
Marion County Fire Department
Marion, IN

BECOME A
"BUILT FOR LIFE FIRE DEPARTMENT"
AND MAKE HOME FIRE SPRINKLERS A
FOCUS
OF YOUR COMMUNITY OUTREACH

Visit www.HomeFireSprinkler.org
or call toll-free 877-550-HFSC (4273).

**HFSC Helps Wetumpka
Fire Service Educate
About Sprinklers**

"Our efforts to educate our community about residential fire sprinklers have met opposition. That's a challenge, especially when these groups spread misinformation and try to counter our efforts.

HFSC's free materials are timely and accurate. The various organizations that are associated with HFSC are respected and add credibility to our educational efforts. That's important for us because our resources are so limited as a volunteer fire department.

The free materials we received from HFSC help us target specific groups such as school children, senior citizens, homeowners and public officials.

I submit all the departments to sign up for HFSC's "BUILT FOR LIFE" program and take advantage of all the free educational materials. They will help your department become more knowledgeable and help you develop accurate and relevant public education programs."

Chief Wally Fire Chief
Wetumpka Fire Department
Wetumpka, Alabama

BECOME A
"BUILT FOR LIFE FIRE DEPARTMENT"
AND MAKE HOME FIRE SPRINKLERS A
FOCUS
OF YOUR COMMUNITY OUTREACH

Visit www.HomeFireSprinkler.org
or call toll-free 877-550-HFSC (4273).

FIRE SERVICE
TRADE SHOWS

HFSC promoted its materials and programs to members of the fire service at the following conventions:

- **Fire-Rescue International (FRI)**

- August 28 & 29, 2009
- Dallas Convention Center, Dallas, TX
- 30 x 20-foot booth space

- **Fire Department Instructors Conference (FDIC)**

- April 22-24, 2010
- Indiana Convention Center, Indianapolis, IN
- 10 x 10-foot booth space

- **National Fire Protection Association (NFPA) Conference & Expo**

- June 7-9, 2010
- Mandalay Bay Convention Center, Las Vegas, NV
- 10 x 10-foot booth space

- **National Association of State Fire Marshals (NASFM) Annual Conference**

- July 22-24, 2010
- 10 x 10-foot booth space
- InterContinental Chicago Hotel, Chicago, IL



HOME BUILDER IMPACT VIDEOS

HFSC created two, three-minute digital videos, which feature homebuilder testimonials, highlight information from HFSC's *Built for Life* builder education program, and dispel anti-sprinkler myths.

Each impact video links to HFSC's *The Solution* e-newsletter for homebuilders, drawing them to read more detailed information about home fire sprinklers. The impact videos also link to HFSC's website and provide an opportunity to forward the videos to others.

The impact videos were e-blasted to members of HFSC's homebuilder database and subscribers of the following national homebuilder trade publications:

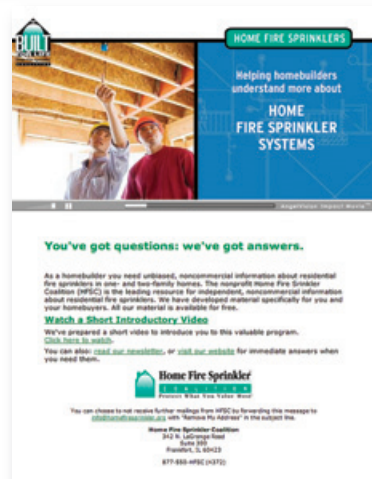
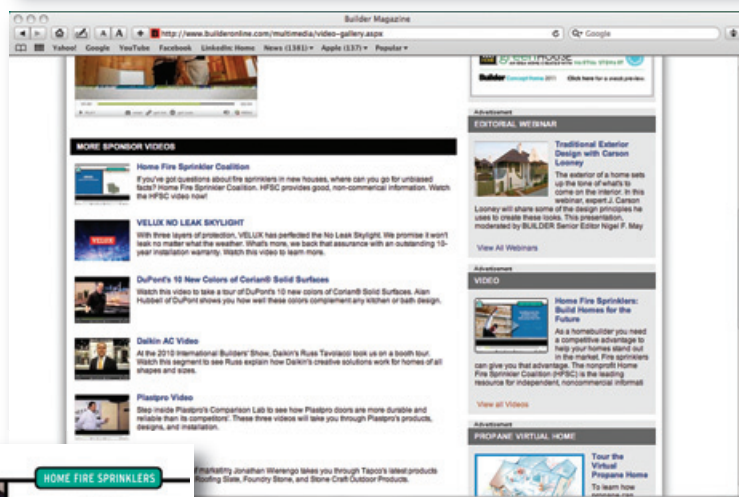
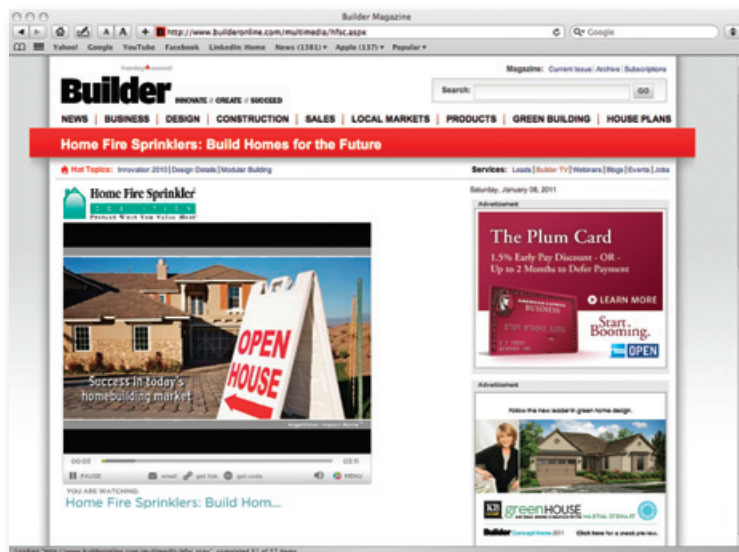
- **Builder:** May and August 2010 e-blasts; 36,000 circulation each; resulting in 72,185 messages delivered, 5,616 opened and 515 click-throughs
- **BUILDERnews:** May and June e-blasts; 63,000 circulation each; resulting in 125,063 messages delivered and 9,046 opened*
- **Residential Design & Build:** May and August 2010 e-blasts; 60,000 circulation each; resulting in 88,941 messages delivered, 9,474 opened and 875 click-throughs

TOTAL CIRCULATION (for publication e-blasts): 318,000 gross; 24,136 opened; 1,390+ click-throughs

Additionally, the impact videos are viewable on *BuilderTV*, a video section on *Builder* magazine's website. Each video is displayed for six months.

The two videos combined for 1,019,290 impressions, 162,498 delivered, 33,499 opened, and 1,137 click-throughs.

*BUILDERnews does not provide click-through rates



HOMEBUILDER IMPACT VIDEOS EVALUATION

HFSC HOMEBUILDER IMPACT VIDEOS & WEBSITE SURVEY

When introducing one of its new homebuilder impact videos, “Build for the Future,” HFSC asked homebuilders to evaluate the impact video as well as the HFSC website. Results are shown below.

Total respondents – 137

1. The “Build for the Future” impact video was interesting and worth watching.

| | |
|-----|---------------------|
| <1% | 1 Strongly Disagree |
| 3% | 2 |
| 12% | 3 |
| 47% | 4 |
| 37% | 5 Strongly Agree |

4. I found answers to my questions about home fire sprinklers on the HFSC website.

| | |
|-----|---------------------|
| 0% | 1 Strongly Disagree |
| 3% | 2 |
| 14% | 3 |
| 49% | 4 |
| 34% | 5 Strongly Agree |

2. The information on the HFSC website helped me understand how home fire sprinklers work.

| | |
|-----|---------------------|
| <1% | 1 Strongly Disagree |
| 2% | 2 |
| 7% | 3 |
| 41% | 4 |
| 49% | 5 Strongly Agree |

5. Home fire sprinklers will increase in importance to my business in the next five years.

| | |
|-----|---------------------|
| 4% | 1 Strongly Disagree |
| 5% | 2 |
| 23% | 3 |
| 25% | 4 |
| 43% | 5 Strongly Agree |

3. The information on the HFSC website helped me understand how home fire sprinklers are installed.

| | |
|-----|---------------------|
| 0% | 1 Strongly Disagree |
| <1% | 2 |
| 14% | 3 |
| 46% | 4 |
| 38% | 5 Strongly Agree |

HOME BUILDER IMPACT VIDEOS

EVALUATION (CONT.)

SURVEY COMMENTS

Currently home fire sprinklers are required in some counties in the state of Michigan for new homes.

Cheryl Klase
Platinum Construction & Associates
Comstock Park, Michigan

Education and smoke detectors are what save lives. Sprinklers are an expensive luxury and wasteful of our most precious natural resource, water.

John Fleming
GMK Architecture, Inc.
Madison, Wisconsin

Fire sprinklers in residential areas. It's very interesting.

Rodrigo
RC Architectural
Downey, California

This is all well and good, but it is biased and I'm afraid not altogether true. Most serious fires occur in older homes before fireblocking, fire separations and the like. Very few spread rapidly and cause major damage in newer homes. At \$1.61 (which we've been told is nowhere near enough in southeast Wisconsin), that adds \$4,500 to the builder cost or \$5,700 to the sell price (+/-). It doesn't address the enormous expense needed if a home is not on city water. It doesn't address the cost of damage to the home done by the sprinklers if they false-trip or whatever. And, they don't address the annual maintenance required.

Ron Klassen
Wallner Builders
Butler, Wisconsin

I would like to receive any brochure if available.

Raul Escudero
Escudero Design Group, Inc.
Miami, Florida

Is installing a sprinkler system in an existing home a viable option? Please send information.

Michael Keys
Keys Construction
Springfield, Virginia

Look forward to more information on fire systems. Would also be interested in learning about commercial fire systems for warehouses and small manufacturing sites.

Harold Hartman
LynHart Construction
Malin, Oregon

Fire sprinklers are an unnecessary cost for new homes and are bad for the homebuilding industry.

Ted Argo
Beaverton, Oregon

It got me thinking.

Edward Sargent
Sargent Enterprises
Redmond, Washington

I appreciate the use of sprinklers, since I am not only a builder, but also a fire-fighter and fire investigator. But it is still hard to convince clients of the cost in this tight market.

Chuck Jansma
Lowell, Indiana

Being retired from the fire service, it is a blessing on the future protection of lives and property. If only the everyday people would learn that the "small investment" is well worth the "return."

Kenn Shave
Kenn's Handyman
Rapid City, South Dakota

Just yesterday we were talking about the home sprinkler systems being required by code in the future.

Joseph Hughes
Hughes Construction
Terryville, Connecticut

Excellent presentation. Very professional. I will store all this for the time when a client or clients brings up the subject. I will know where to turn.

Darwin Nunley
Nunley Construction
Canyon, Texas

H O M E B U I L D E R
I M P A C T V I D E O S

EVALUATION (CONT.)

Sprinklers are required in our area.

Larry
Erickson Construction
Salinas, California

I'm a firefighter and see the need for this. I'm hoping the next year we will see a start up with building. I heard Tennessee has a class for builders and has gone to make it a law.

Hugh Morris
Morris Builders
Russellville, Tennessee

Interesting. Not sure of the install price, but I am going to do some research as to the cost for the size houses I build.

Roger Hopkins
ET Builders, LLC
New Braunfels, Texas

Do you have any information in regard to doing condos?

Frank Mormando
Bottom Line Construction Management
Fort Lauderdale, Florida

We're building fifty townhouse condominiums now (55+ community) and all homes will include fire sprinkler systems.

Mark O'Hara
CPBerry Homes
South Hamilton, Massachusetts

Thank you. Very informative. I now have a video to present to my customers.

Joseph Paszul
Vero Beach, Florida

I would like to see more data on installation, especially in our colder climates; (attic piping) protection of water system (if hooked into water system, prevention of back flow). Generally a good introduction for systems.

Peter Mion
Code Consultants
Billings, Montana

I am becoming a huge believer in residential sprinkler systems.

Joe Kausner
Joseph W. Kausner, Builder
Clarence, New York

Fire systems should be in every house (or building for that matter). I have always had some type of automated fire suppression systems installed in buildings that I have built. The clients don't like them until they see their insurance premiums. Then they love them.

Barry Beavers
Beavers Electric Co.
Hawley, Texas

Working on an AAC community. This may be a very good marketing tool.

Larry Ochsmann
HML LLC
Easton, Maryland

I was initially against home sprinklers due to various problems with cost, installation and reliability. Biggest problem was the different groups wanting to make them mandatory. I am a big proponent of freedom from intrusions by entities that think my clients aren't smart enough to make a decision and mandate expensive and useless additions to the homebuilding process. As sprinkler systems become more known and the price point drops, and the ever-present issue of liability (who is liable if system malfunctions) is properly addressed, I would not be adverse to offering a home fire protection system.

Jay Stephens
Stephens Builder
Honey Grove, Texas

The website has very good information.

Oliver Tan
Arcadia, California

I found this very interesting and lower in cost than expected. As a modular homebuilding company, we are asked often how safe the homes are against fires. This is especially needed when we set up new plants overseas.

Bill Lazar
SJHP
St. Augustine, Florida

The information is timely and worthwhile. There is much to learn and realize.

David Waller
Wallcomm Industries
Troy, Michigan

H O M E B U I L D E R
I M P A C T V I D E O S

EVALUATION (CONT.)

Great timing. Was looking for info on sprinklers for a project just getting under way in the next two months. Thanks!

*Todd Crabtree
CDC of Mendocino County
Ukiah, California*

Before viewing the videos I had a lot of questions. Now I think most have been answered. Thanks for the information.

*Paul Henry
Henry Construction, LLC
St. Simons Island, Georgia*

Interesting.

*Jeff Reid
Castle Rock Communities
Houston, Texas*

Fire sprinklers will be required in new homes in California starting in 2011, so this information takes on more importance then.

*Jim Forge
San Diego, California*

THE SOLUTION E-NEWSLETTER
FOR HOMEBUILDERS

Home Fire Sprinkler Coalition
Protect What You Value Most

THE SOLUTION

BUILDERS EDITION - FALL 2008

ABOUT HFSC

CONSUMERS

BUILDERS

FIRE SERVICE

REAL ESTATE AGENTS

INSURANCE AGENTS

LOCAL OFFICIALS

Home Fire Sprinkler Coalition to Unveil State-of-the-Art Animation of Sprinklered Home at 2009 IBS

Fire Sprinklers for Baby Boomers and Beyond

IBS's Fortified Program Now References Fire Sprinklers for Homes

What No Builders and Others Have to Say About Home Fire Sprinklers

HFSC Offers Building and Local Officials Reliable Sprinkler Information

The Green Difference: Residential Fire Sprinklers and the Environment

HFSC Surveys Water Officials, Participates in Key Events

Trade-up Good for Developers, Homeowners and Communities

HFSC Reaches Millions Through Consumer Awareness

HFSC Offers New Tools to Spanish

Interactive Program for Junior High Students

HFSC Donates "Built to Scale" House Display

Home Fire Sprinkler Coalition to Unveil State-of-the-Art Animation of Sprinklered Home at 2009 IBS

Builder contestants play the "Built for Life" game at the 2008 International Builders' Show. The builder to get the most answers correct could spin the prize wheel to win a cash, iPad Touch or flat screen TV.

After four successful years of promoting the "Built for Life" builder education program at the International Builders' Show (IBS) in Orlando, the Home Fire Sprinkler Coalition (HFSC) is making new plans when the show moves to Las Vegas next year.

HFSC introduced the "Built for Life" program in 2005, the first year IBS moved back to the Orlando location. HFSC spokesperson Ron Hazelton, best known for his role as home improvement editor on ABC's Good Morning America and for his syndicated show "House Calls," helped kick off the major builder education campaign.

The "Built for Life" kit and 17-minute video were developed specifically for the homebuilding industry, through funding from the U.S. Department of Homeland Security Fire Act Grant. Hosted by Hazelton, the video was developed to answer various questions HFSC received throughout the years from homebuilders about residential fire sprinkler systems in one- and two-family homes and the national standard NFPA 13D. Since that introduction, more than 30,000 kits have been distributed. All of the material is available free.

Appearing in the HFSC booth all four years in Orlando, one of the primary attractions was the interactive "Built for Life" game, hosted by Hazelton. Participants could answer a multiple-choice question about home fire sprinklers and fire safety. A clip from one of HFSC's educational videos provided the answer. If the player had the correct answer, he or she could spin the wheel for a chance to win a variety of prizes that ranged from caps to digital cameras, iPods, GPS systems and flat screen TVs.

Various fire sprinkler manufacturers supported HFSC's efforts and were available in the booth to provide resources and installation and product information. The manufacturers included Blazemaker, Globe, Reliable, Tyco, Victaulic and Viking.

"The four years in Orlando were a good experience for HFSC and the manufacturers," said Peg Paul, HFSC Communications Manager. "We had nice booth space in the main hall, so it was easy for builders to find us. Throughout the convention, the booth was crowded with builders who wanted to play the game, pick up the education material or who had general questions about home fire sprinklers," Paul said. "It was a great opportunity to talk to many builders, answer their questions and hear what they had to say."

Thanks to funding from a 2007 Fire Act Grant, HFSC will be entering the virtual world in a big way. Visitors will be able to navigate through a new state-of-the-art, interactive, 3-D animated two-story house protected with a fire sprinkler system. The new animation will be introduced at the 2009 IBS, January 20-23, at the Las Vegas Convention Center, booth #428B. With "behind-the-walls" and finished views, users will be able to see how the sprinkler system is installed, how it works, and what the homeowner will see inside the sprinklered home. Using the same virtual reality technology as high-end movie special effects and video games, this will be an exciting way to introduce builders to the real world of fire sprinklers.

HFSC will also introduce a new game and exciting prizes for people who visit the booth to win. The manufacturers will again be available with their resources and new information. If you missed HFSC in Orlando, stop by the booth in Las Vegas.

Chris Duncan of Franklin, TN, got to spin the "Built for Life" prize wheel and won a 32" flat screen HDTV.


Consumers | Builders | Fire Service | Real Estate Agents | Insurance Agents | Local Officials

©2008, Home Fire Sprinkler Coalition

In order to educate homebuilders about the latest news and information regarding home fire sprinklers, HFSC developed two digital e-newsletters that were e-blasted with the impact videos to members of HFSC's homebuilder database. The e-newsletters are also available online to other homebuilders by accessing the homebuilders section on HFSC's website.

The Solution e-newsletters provide detailed information and testimonials to help raise home fire sprinkler awareness and alert homebuilders to the life- and property-saving benefits that fire sprinklers add to homes.

[illegible]



Videos

[HOME](#)
[COMPANIES](#)
[BLOGS](#)
[FOR SERVICE](#)
[REAL ESTATE AGENTS](#)
[INSURANCE AGENTS](#)
[LOCAL OFFICIALS](#)

[Consumers](#)
[Builders](#)
[Fire Service](#)
[Real Estate Agents](#)
[Insurance Agents](#)
[Local Officials](#)

[About HFSF](#)

The HFSF Virtual Sprinklered House

Get a behind-the-curtains look at residential fire sprinklers. Find out why sprinklers are needed, how they work and learn how you can get your own development looks after you build.

Why Residential Fire Sprinkler Systems Are Needed

- What Are Home Fire Sprinkler Systems?
- Residential Fire Sprinkler Activation
- Installing Residential Fire Sprinkler Systems
- Reasons for Residential Fire Sprinkler Systems
- Residential Systems
- Commercial Systems
- 1-877-451-SP
- Home Safety
- Types of Sprinklers
- FAQ's
- Residential Fire Sprinkler Systems Maintenance

Residential Fire Sprinkler Systems Maintenance

Fire sprinklers are simple, reliable and easy to maintain. See the sample annual fire valve test that your customers can perform themselves.

HOME BUILDER ADVERTISING

HFSC developed a testimonial advertising campaign that spotlights home fire sprinkler advocates in the homebuilding industry who currently use HFSC materials to explain the benefits of fire sprinklers in homes they build or market. Homebuilders appear in two advertisements.

The single-page, four-color homebuilder ads appeared in the following national homebuilder trade publications:

Big Builder: January and June 2010 issues;

9,800 circulation for each issue

Builder: January and June 2010 issues;

139,991 circulation for each issue

BUILDERnews: June 2010 issue; 78,400 circulation

Custom Home: January/February and May/June 2010

issues; 35,000 circulation for each issue

Fine Homebuilding: February/March and June/July

2010 issues; 316,011 circulation for each issue

GreenBuilder: June 2010 issue; 110,000 circulation

Professional Builder: January 2010 issue;

120,613 circulation

Residential Design & Build: January, June* and

July* 2010 issues; 44,004 circulation for each issue

*The June and July issues of *Residential Design & Build* also included an advertorial.

TOTAL CIRCULATION: 1,442,629 gross




Additionally, a banner ad was developed for *Builder* magazine's "Builder Business Update" e-newsletter.

The two banner ads combined for 160,141 delivered, 35,147 opened, and 159 click-throughs.



A Word From A Builder Who Knows



"At first, I just couldn't see the need for fire sprinklers in homes. I figured smoke alarms were enough.

But I've been building homes with fire sprinklers for 15 years. That's changed my thinking.

Smoke alarms should be in every home. But too often, people don't keep batteries in them, or disconnect them.

Fire sprinklers take the homeowner out of it. They protect people all the time. If there's a fire, the sprinkler is going to automatically control it. That saves lives and property.


My customers like the idea of being protected. So do I."

Don Sparks, D. G. Sparks, Inc.,
San Jose, CA

The Home Fire Sprinkler Coalition (HFSC) is a nonprofit and noncommercial educational organization that offers **FREE** information to homebuilders and their buyers. HFSC's **BUILT FOR LIFE** video provides homebuilders with details about the design and installation of home fire sprinkler systems. Builders can request the **LIVING WITH SPRINKLERS** video for people living in sprinklered homes.

For more information about HFSC's free information, visit HomeFireSprinkler.org.

VISIT THE HOME FIRE SPRINKLER COALITION BOOTH C155 AT THE INTERNATIONAL BUILDERS' SHOW



©2009, Home Fire Sprinkler Coalition

A Word From A Builder Who Knows

"We believe today's homes are built to be safe. But we also understand how a burning fire can be one of our visitors and how serious it can be if it's not dealt with quickly. The fact is, most people don't know what to do if a fire starts in their home. And we were inspired to make sure that our customers were protected. We decided to add fire sprinklers to all the homes we build. Once the development was completed, the sprinkler system increased the value of the home and our buyers' satisfaction with our work. The sprinklers are connected to your local fire department."

We used the Home Fire Sprinkler Coalition's free educational material during our open house to show our new work through with one of our homeowners who was just getting off after coming to our open house. The homeowner was so impressed by the fact, that he decided to add fire sprinklers to his new home.

"We believe the customers, we give them a better fire protection."

Robert Sparks, Jr.



The Home Fire Sprinkler Coalition (HFSC) is a nonprofit and noncommercial educational organization that offers **FREE** information to homebuilders and their buyers. HFSC's **BUILT FOR LIFE** video provides homebuilders with details about the design and installation of home fire sprinkler systems. Builders can request the **LIVING WITH SPRINKLERS** video for people living in sprinklered homes.

For more information about HFSC's free information, visit HomeFireSprinkler.org.

REAL ESTATE AGENT
ADVERTISING

VISIT HFSC IN BOOTH #824

Home Fire Sprinklers **Save Lives**
and **Sell Houses**

Coldwell Banker REALTOR®, Karl A. Battaglia with her children in their sprinklered home. As a REALTOR®, Karl handles properties in Florida and Tennessee. Visit her web site at www.DiscoverVeniceRealEstate.com.

"I was cooking late one night and set off the smoke alarm. Then I realized something terrifying. My three sleeping children had no idea the alarm was going off. At the time, they were three, five and seven years old. Even though it was very loud, they never woke up. If there were a real fire, they wouldn't be able to get out on their own. What more proof did I need that they weren't safe enough?"

Soon after that, my husband and I decided to protect our home with a fire sprinkler system. Today, we live in our second sprinklered home. Now if there's a fire, the sprinkler system will control it or even put it out, keeping the heat and poisonous smoke from spreading throughout our house.

We chose sprinklers for peace of mind. I would never again live in a house that isn't protected by sprinklers.

I want every REALTOR® to know that children may not wake up to the sound of the smoke alarm. There's also a good business reason to understand home fire sprinklers – they are a huge selling feature. They make my job easier, and my family safer at home." — Karl A. Battaglia, GRI and currently works at Coldwell Banker

The nonprofit Home Fire Sprinkler Coalition (HFSC) has the facts real estate professionals need about residential fire sprinklers. Visit HFSC's Booth at the NAR Expo in November. Learn how to sell a sprinklered house at HomeFireSprinkler.org.



In conjunction with the other testimonial advertising campaigns, HFSC developed an advertisement that spotlights a home fire sprinkler advocate in the real estate industry who currently uses HFSC materials to explain the benefits of fire sprinklers in homes she markets.

The single-page, four-color real estate agent ad appeared in the following national real estate agent trade publications:

REALTOR® Magazine: October 2009 issue;

1,120,871 circulation

REALTOR® Magazine – Show Daily: Distributed each day at REALTORS® Conference & Expo (November 13-16, 2009); 25,000 circulation for each issue

TOTAL CIRCULATION: 1,220,871 gross



In addition to HFSC's real estate agent testimonial advertisement, HFSC also developed a message for *REALTOR® Magazine's* "Large Broker Report" e-newsletter in both November and December 2009.

The two messages combined for 1,061 delivered, 287 opened, and 1 click-through.

HOMEBUILDER / REAL ESTATE AGENT TRADE SHOWS

HFSC promoted its materials and programs to homebuilders and real estate agents at the following conventions:

- **REALTORS® Conference & Expo (NAR)**

- November 13-16, 2009
- San Diego Convention Center, San Diego, CA
- 10 x 10-foot booth space

- **International Builders' Show (IBS)**

- January 19-22, 2010
- Las Vegas Convention Center, Las Vegas, NV
- 50 x 30-foot booth space

The International Builders' Show (IBS) was attended by over 60,000 members of the homebuilding industry. HFSC spokesperson Ron Hazelton hosted the interactive *Built for Life* game, which displays questions about home fire sprinklers. Homebuilders who answered questions correctly were able to spin a slot machine for a prize.

The grand prize for the *Built for Life* game was a flat screen high-definition TV, while other prizes included Nintendo Wii gaming systems, Husky stubby wrench sets and HFSC baseball caps.

Homebuilders waited in line for an average of 25 minutes to play the interactive game, increasing their knowledge about the benefits and technology of home fire sprinklers. They were also able to learn facts about fire sprinklers by using HFSC's interactive 3D educational tool and watching videos in the booth.

In conjunction with IBS, HFSC also sponsored the National Association of Home Builders (NAHB) 50+ Housing Symposium, which included two advertisements in **50+ Housing magazine (10,000 circulation)** and a table-top display during the four days of educational sessions.

Between the homebuilder and real estate agent conventions, more than 639 leads were collected.



LIVING WITH SPRINKLERS KIT FOR CONSUMERS

Now That You're Living With Sprinklers



 **Home Fire Sprinkler
COALITION**
Protect What You Value Most

The existing *Living with Sprinklers Kit* for consumers was created years ago to help homeowners who live in homes with fire sprinklers understand how the systems work and how to maintain them. The original kit included a video and hang tag.

Based on numerous requests for printed material, HFSC designed a new eight-page, four-color brochure and a 3 x 5-inch homeowner window decal.

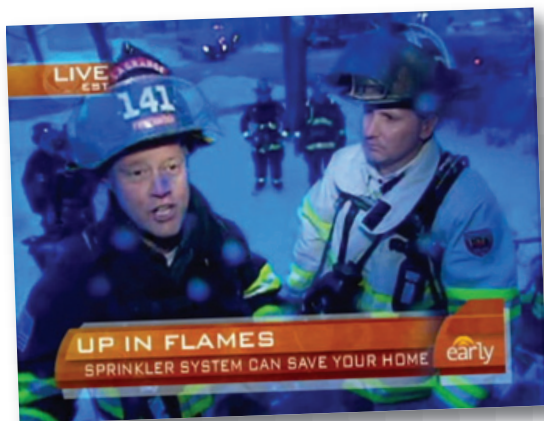
The new brochure is a summary of the existing *Living with Sprinklers* DVD, explaining everything homeowners need to know about their fire sprinkler systems through text and illustrations. HFSC's new window decal, which states, "Our Family is Living with Sprinklers," can be placed on the front window of a home to let neighbors know a house is fire-safe.



PUBLIC RELATIONS PRESS CLIPS

HFSC resources and information were used in more than 335 articles and press clips appearing on TV, newspapers, magazines, e-newspapers, websites and various social media placements. Here's a sample of some of the media outlets that published stories or cited HFSC:

- **KTUU – Palmer, Alaska:** "Fire safety demonstration wows fairgoers," August 29, 2009.
- **The Washington Post:** "County Officials Gush Over Fire Sprinkler Data," October 22, 2009
- **ABC 7 News at 5 – WJLA-TV:** Washington, DC, Oct. 22, 2009



- **The CBS Early Show:** Segment on holiday fire safety, December 23 (2.75 million viewers).
- **WABC Channel 7 (New York, TV):** met with HFSC spokesperson Ron Hazelton at his home in Connecticut to show his sprinkler system and talk about the facts and myths, January 21, 2010.
- **Daily American:** "Sprinklers Save Lives," April 8, 2010.
- **"Homefront with Danny Lipford" Radio Show:** Interview with HFSC spokesperson Ron Hazelton, January 30, 2010.
- **Marysville Globe:** "Fire Shows Benefits of Sprinklers," December 8, 2009.



- **The Missourian:** "Another Layer of Protection," January 15, 2010.
- **The Philadelphia Enquirer:** "Smoke Detectors Fall Short," April 23, 2010.
- **Sioux City Journal:** "Maximize the Green," February 13, 2010.
- **St. Louis Today:** "Letter to the Editor: For Safety's Sake," June 29, 2010.
- **Campus Safety online:** "Study: Fire Sprinklers Reduce Greenhouse Gas Emissions," April 16, 2010.
- **Contractor:** "Builders' Show Contains a Few Gems," March 2010 (50,000 circ.).
- **Fine Homebuilding online:** "Interesting New Study Regarding 'Greenness' of Automatic Fire Sprinklers," April 19, 2010.
- **Fire Engineering online:** "New Study: Lifesaving Fire Sprinklers Are Also Good for the Environment," April 13, 2010.
- **Fire Protection Contractor (FPC):** "FM Study: Sprinklers Good for Environment," June 2010 (2,742 circ.).
- **Fire Protection Engineering:** "Green Construction and Fire Protection," Q2 2010.
- **Home Channel News online:**
 - "Builders Show Preview," January 12, 2010.
 - "California Mandates Fire Sprinklers in New Homes," January 20, 2010.
- **NFPA Journal** (81,000 circ.):
 - "Direct Impact," November/December 2009.
 - "From the Editor," November/December 2009.
 - "The Ultimate Side-by-Side," November/December 2009.
 - "How Green Is My Sprinkler?" March/April 2010.
 - "Proof Positive: A New Tool for Your Fire Sprinkler Education Efforts – Sprinklers are Green," May/June 2010.
- **Plumbing & Mechanical:** "Fire Sprinklers Protect Homes," January 2010 (49,005 circ.).
- **Plumbing Engineer:** "Keep Your Eyes on the Goal: Preventing Home Fire Injuries and Loss of Life," May 2010 (25,600 circ.).

PUBLIC RELATIONS PRESS CLIPS (CONT.)

Keep Your Eyes on the Goal:

Preventing home fire injuries and loss of life

By H. Asa Totten, Jr.

In most large cities, a week goes by that TV news reports a fire loss to apartments or "single-family" homes. The usual attitude is that "accidents happen," and we run the risk of becoming involved in this continual barrage of fire loss news. Rather than the usual attitude, let's adopt an aggressively positive attitude, recognizing that these fire injuries and fatalities can be prevented, and we can take action with others to accomplish the goal of preventing home fire injuries and loss of life.

Barry Standart, P.E., President of HRS Systems, Inc., established HRS for Hydrant Analysis of Sprinkler Systems in 1975. He was part of a 1979 team with a goal of testing sprinkler performance in a residential fire setting. These tests were to show the value of sprinklers in the home environment.

To reach any goal requires having the right people. HRS Systems, Inc. introduced another tool to use in the effort to reduce residential fire losses. HRS HOUSE is a fire protection software program for hydrant analysis, design and review of residential sprinkler systems. In accordance with NFPA 13, 13D, and 13R. Formed in 1987 by Operation Life-Safety at the International Association of Fire Chiefs convention in St. Louis, HRS HOUSE was designed as a specialized tool to reduce the volume of paperwork, and speed up the design and review process with its quick and accurate analysis procedures. At the residential sprinkler market, HRS HOUSE can be used for every residential sprinkler design or review situation.

Data entry is quick, and tailored to the residential sprinkler market. Data can be entered and reviewed, without delay. The system layout is described by notes (to design, and elevations) and by pipes (lengths, diameters, and fittings). Special tables allow for the quick selection of pipe, flow, lateral, and riser types of residential sprinklers (Sprinkler Lists). For tables of residential sprinklers, HRS HOUSE can be edited as needed. Pump, motor, and sprinkler lists can be edited as needed by changes in pressure, and backflow preventers are entered by changes in pressure.

HRS HOUSE calculation processes the fire engine data as HRS, giving results for the available and required flows in the design area with the hydraulically most remote sprinkler operating. HRS HOUSE automatically provides these two required sets of calculations.

Results appear in a clear and concise report format with a water supply graph and a cover sheet, ready for your review on the screen before printing. The two sets of calculation data show side by side on the same sheet of paper. Both the cover sheet and the water supply graph display the available and

required flows and pressures for both sets of calculations. A second format displays a longer report that includes more information as outlined in NFPA 13 (2007 Edition).

Some things bear repeating. "Keep your eyes on the goal" — preventing home fire injuries and loss of life. It's one thing to say that residential sprinklers are a good idea, and quite another to be an advocate, a leader, a spokesman. It's one thing to say that you already know more about fire sprinklers than those in local and legislative bodies, who are making decisions about residential sprinklers. It's only to actively promote the use of residential sprinklers to find more than a million others in less than a second. Other good sources to search are Home Fire Coalition, NFPA, National Fire Sprinkler Association (NFSA) and American Fire Sprinkler Association (AFSA).

The Georgia Fire Sprinkler Association established a fire sprinkler essay contest in 1988 with hundreds of students participating and those submitting each year's best time essays have received scholarships totaling more than \$56,000. Similar essay programs have been established by both state and national associations as well as trade journals. Why? To educate the public as to the value of sprinklers and why they should be installed. Thousands are exposed to the fire sprinkler concept, through these essays, the essay writers, their parents who read them, and the teachers who review them. Each one is a precious advocate for residential fire sprinklers.

These scholarship programs as well as donations to burn units at major hospitals, these are just a few ways to introduce others to the residential fire sprinkler concept.

Fire marshals have established criteria to assure necessary training for those who plan to install residential fire sprinklers, and fire protection engineers are available to answer questions related to their projects.

Now, What is Your Goal? Right? "Keep your eyes on the goal" — preventing home fire injuries and loss of life. Your sprinkler system is your goal. Your leadership is appreciated.

Your aggressively positive attitude is appreciated. You can be a part of saving lives, or preventing fire injury — secret know-how that is not known to the general public. You are a professional effort can be critical to accomplishing the goal — preventing home fire injuries and loss of life. Keep your eyes on the goal.

Barry Standart, P.E., President and General Manager of HRS Systems, Inc., is a fire protection engineer. He is a member of the U.S. Air Force Captain, he holds master, master, and master safety assignments, licensed by the state of Georgia. He is a member of the Georgia Fire Sprinkler Association, and a member of the Georgia Fire Sprinkler Association and a member of the NFPA. He can be reached at barry@hrrs.com or 404.444.4444.

Page 38 Plumbing Engineer

- **PM Engineer**: "As Green as It Gets," April 2010 (25,000 circ.).

- **Reason**: "Proof Positive," Issue 1, 2010.

- **Security Sales & Integration**: "Study: Fire Sprinkler Cut Harmful Emissions," May 2010 (31,103 circ.).

- **Sprinkler Age** (3,218 circ.):

- "2009 Annual Seminar & Exhibition," September/October 2009.
- "Celebrate National Night Out," September/October 2009.
- "Can We Make 2010 the Year of the Home Fire Sprinkler?" January 2010.
- "Sprinklers Proven to Protect the Environment," February 2010.
- "Fire Sprinklers Are Environment Friendly," May 2010.
- "Are Home Fire Sprinklers Green?," June 2010.
- "Effective Communication to Water Purveyor's," July 2010.
- "HFSC 3-D Education Program Proves Popular," July 2010.
- "President's Report," July 2010.
- "Become a Built for Life Fire Department," August 2010.
- "NFPA's Jim Shannon Named Advocate of the Year," August 2010.

- **Sprinkler Quarterly** (3,600 circ.):

- "AFSA 28th Annual Convention Exhibitors," September 2009.
- "Are Sprinklers Green?" September 2009.
- "Fire Sprinklers Can Reduce Greenhouse Gas Emissions from Building Fires by 98%, Research Finds," July/August 2010.

- **Wisconsin Fire Journal**: "Residential Fire Sprinklers — What We Tell Them," May/June 2010 (11,500 circ.).

Industry News

International Builders' Show contains gems

A system alone means nothing without the right people. The International Builders' Show (IBS) is a must-attend event for anyone involved in the construction industry. The show is a great place to see the latest in construction technology, and to meet with industry leaders. The show is a great place to see the latest in construction technology, and to meet with industry leaders.

Construction technology is a must-attend event for anyone involved in the construction industry. The show is a great place to see the latest in construction technology, and to meet with industry leaders. The show is a great place to see the latest in construction technology, and to meet with industry leaders.

If you can build this... you can bid it

When it comes to planning, pricing and purchasing, estimating is the key. Estimating is the key to success in the construction industry. Estimating is the key to success in the construction industry.

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Fire Sprinklers Protect Homes

AT RISK

Numbers don't lie. More fire deaths occur in homes than anywhere else.



Photos of the same living room after fires with a sprinkler (top) and without a sprinkler (bottom).

A national survey commissioned by the Society of Fire Protection Engineers and conducted in 2008 by Synovate reveals that 79 percent of Americans feel safer from fires at home than in a public building. Yet statistics show that the fire problem in the United States is overwhelmingly a home fire problem. Homes account for about 80 percent of all fire deaths in a typical year and more than 95 percent of all deaths in structure fires in a typical year, according to the National Fire Protection Association. Fire is the largest single cause of property loss in the United States. The NFPA reports \$3.7 billion in direct property loss from fire in one- and two-family dwellings. This data suggests any improvements in overall fire safety must be improvements in home fire safety. Fire sprinklers provide a level of protection that no other fire protection technology can offer, according to the nonprofit Home Fire Sprinkler Coalition. A residential sprinkler will activate from the heat of an early-stage fire (135 degrees F-165 degrees F). Only the sprinkler closest to the fire will operate, spraying water directly on the flames. This quick action immediately controls and often extinguishes the flames, slowing the spread of deadly heat and toxic smoke and providing occupants with more time to safely escape. In 90 percent of fires in sprinklered homes, only one sprinkler was required to contain the fire. Sprinklers release about one tenth the amount of water that is applied by fire department hoses, which pump more than 200 gallons of water per minute, per hose. Data shows that occupants cause most residential fires. Today's larger homes, with open designs, allow a fire to grow quickly and spread throughout the house. The expanded use of synthetic material along with other modern contents and furnishings provide a powerful fuel source. Research conducted by the National Institute of Standards and Technology has shown that home fires become deadly in as few as three minutes. Fires today seem to burn faster and kill quicker, because the contents of modern homes can burn faster and more intensely," says NIST Researcher Richard Bukowski. New and old homes alike are filled with these newer contents and furnishings, which provide less margin for success.

WEB COMMENTS

EXAMPLES OF FEEDBACK ON WWW.HOMEFIRESPRINKLER.ORG

**HFSC receives hundreds of comments
via its website. Here is a sample of
some of the comments:**

*I am sponsoring a public safety day
and would like education materials.
Thanks - I love your site!*

Andrea Wilke
Rocky Mountain Front Fire Protection
Great Falls, Montana

*My department is looking to start a
campaign on home fire sprinklers, and
we are looking for any and all the infor-
mation we can obtain to help with this
decision. Thank you.*

Joe Jerue
Decatur Hamilton Fire Department
Decatur, Michigan

*We have several new subdivisions in
which homes greater than 4,800 square
feet are being required to install fire
sprinklers due to low fire flow. I would
like to be able to give the developers
information to help them plan for the fire
sprinkler systems.*

Marguerite Strand
Town of Apex
Apex, North Carolina

*We are conducting the home fire sprin-
kler live burn demonstrations across
the state of Alabama. From September
23-26, we are conducting a live burn at
the Alabama Fire Chiefs Conference in
Orange Beach, Alabama. I would like to
have at least 50 kits to give out to fire
marshals from around the state.*

Michael Brayman
Jefferson State Community College
Birmingham, Alabama

*We are in the process of trying to get
the residential fire sprinkler code
adopted in our area. I would be appre-
ciative of any information you have to
help me present a stronger argument
for residential fire sprinklers. There are
a lot of uninformed individuals who
seem to know just enough knowledge
to frighten the unenlightened public.*

Elie Jones
Albemarle County Fire Rescue
Charlottesville, Virginia

*In planning for Spring 2010, I would like
to evaluate the possibility of doing a
side-by-side fire and sprinkler burn
demonstration as part of a Community
Safety Awareness Program, which is a
joint effort between local law enforce-
ment and the fire department through
Municipal Recreation Director's com-
munity programs.*

Thomas Dicks
City of Barnwell
Barnwell, South Carolina

*We have the opportunity to be part of
the Home & Garden Show at the end of
March 2010. We would like to build a
professional-type residential fire sprin-
kler display for indoors. Usually 5,000
to 10,000 people attend this show over
a three-day period. Do you have any
ideas on something that will catch the
eye of attendees?*

Wanda Willis
Harrisonburg Fire Department
Harrisonburg, Virginia

*The Anthem Safety and Services
Committee of Anthem, Arizona, has been
discussing your packet of information,
"Now That You're Living with Sprinklers."
Of the 10,000 homes here in Anthem,
about 3,000 homes have sprinklers. I am
the chairperson for the Anthem Firewise
Committee. We would like to have your
permission to load/link your DVD to our
webpage, since we are learning that
many of the homeowner's do not know
what to do with their fire sprinkler sys-
tems. This is very informative.*

Millie LaFave
Anthem Firewise Committee
Anthem, Arizona

*We are conducting a home fire sprin-
kler demonstration very soon and have
already built both simulated rooms per
your instructions. We now need infor-
mation for media and handouts as soon
as possible.*

Tony Jarrell
Vincennes City Fire Department
Vincennes, Indiana

*We would like to order materials so we
can hand out information to our clients.*

Audrey Ramirez
Century21 Town & Country
Ontario, California

*I would like to start educating people in
my area about sprinkling the homes
they build. What is a good way to do
this?*

Gale Cunningham
KJC
Sandusky, Ohio

WEB COMMENTS (CONT.)

I am the corresponding secretary for the Passaic County Fire Prevention & Protection Association. I would like to receive a package of education materials for each of our member towns if possible.

David Evangelista
Pompton Lakes Volunteer Fire
Department
Pompton Lakes, New Jersey

I am interested in performing a side-by-side fire and sprinkler burn demonstration. Can you please contact me by phone or email to discuss the steps in getting one set up?

Matt Grise
Alliance Fire Protection
North Kansas City, Missouri

I am conducting research on the feasibility of implementing a local ordinance requiring the installation of residential fire sprinklers in new construction one- and two-family dwellings. Do you possibly have a list of jurisdictions that have already implemented such an ordinance along with their respective implementation dates?

Jon Canupp
Winston-Salem Fire Department
Winston-Salem, North Carolina

I'm sold on the idea, and now every home I build will have a fire sprinkler system.

Shane Currie
Rusty-Apple Group
Fort Wayne, Indiana

Please send me this information. I'm looking to install a home sprinkler system for my rental property.

Franklin Housey
Springfield, Massachusetts

I was wanting to know if the videos HFSC provides to download are free of copyright issues, so that we could them.

Jon Nixon
Unv. of Texas - Health Science Center
Houston, Texas

I am currently enrolled in the Fire Academy at AVC and will be graduating this June 4, 2010. I have a five-inch binder full of notes that I have been taking through the course of our studies. The purpose of the binder and its contents are for me to reference in the future as a guide throughout my career as a firefighter. What I am asking from you is if you have any informational (brochures or pamphlets) that you could send me via mail. It would be greatly appreciated and put to use over the course of my career.

Mason Smith
Fire Academy (AVC)
Lancaster, California

I received a number of Living with Sprinklers information packets and have been distributing them when I do final inspections on residential fire sprinkler systems. Our municipality has required residential sprinklers since 1999. I only have a few packets left and was wondering if I could obtain some more. The homeowners find the information very informative.

Timothy P. Schuck
Upper Dublin Fire Department
Fort Washington, Pennsylvania

We would like to order a supply of Living with Sprinklers videos to hand out to all homeowners.

Kirk Davis
Fire System West
Pacific, Washington

I would like enough materials for my whole staff (10). We are attempting to start a residential fire sprinkler campaign, so we may need some more in the future.

Chad Zudel
City of Flint
Flint, Michigan

How can I get educational packets to hand out to residents and builders?

Joshua Hucker
City of Lake Forest
Lake Forest, Illinois

WEB COMMENTS (CONT.)

I am interested in the side-by-side comparison Fire and Sprinkler Burn Demonstration Kit for our annual fire prevention program this October.

Todd Winder
Clinton Township Volunteer Fire Co.
Montgomery, Pennsylvania

Our Open House is scheduled for Aug 29, 2010, and we are contemplating a side-by-side fire and sprinkler burn demonstration.

John Drozdowski
Anchorage Firefighters Local 1264
Anchorage, Alaska

Please send me all literature and videos that you have on home fire sprinklers.

Mark Sutula
Ohio AMS, LLC
Independence, Ohio

I am interested in information about trade-ups and incentives for fully sprinklered developments.

Jonathan Lund
Des Moines Fire Department
Des Moines, Iowa

I am looking to obtain at least 200 Living with Sprinklers Kits to distribute to each homeowner in a sprinklered development of 1,100 homes that continues to be under construction. Fire sprinklers are not currently required in Virginia but this development selected to provide them. Also, I am looking to support our educational endeavors with HFSC's Public Education Kit and a few Built for Life Kits.

Thanks in advance for your assistance.

Andrew Milliken
Stafford County Fire and Rescue
Stafford, Virginia

I would like to use HFSC materials for continuing education classes we hold for plumbers here at our training facility.

Ray Shelton
Waco JATC
Waco, Texas

I would like more information on ordering the side-by-side Fire and Sprinkler Burn Demonstration Kit.

Julie Parenti
Central County Fire Department
Burlingame, California

I would love to do a side-by-side fire and sprinkler burn demonstration for our community and the wider state.

Rob Martin
City of Brandon Fire Department
Brandon, Mississippi

Please send me information on becoming a Built for Life Fire Department. We hold our annual Fire Fest in September and are currently planning a side-by-side fire and sprinkler burn demonstration for our event. Thank you.

Mark Jentz
Town of Ellington Fire Department
Ellington, Wisconsin

I am a member of the Florida Fire Marshals & Inspectors Association, and I understand the organization is considered a Built for Life Fire Department. Please enroll the North Port Fire Rescue District as well. Thank you.

Michael Frantz
North Port Fire Rescue District
North Port, Florida

We would like to host a live fire and sprinkler burn demonstration at our training grounds. You can read about our program in the April issue of Fire Engineering magazine.

Jeffrey M. Glynn
Abington Township Fire Department
Abington, Pennsylvania

Please advise on how to obtain a quantity of the Protect What You Value Most flyers. I would like to add it to our rack of available information to residents.

Drew Lawrence
Village of Sea Cliff
Sea Cliff, New York

WEB COMMENTS (CONT.)

We are hosting a Fire Safety Night at our local minor league baseball stadium September 6. I was hoping to get 100 or so copies of handouts. We are expecting a crowd of approximately 6,000.

Joe Novak
Montgomery Township Fire Prevention
Belle Mead, New Jersey

We are sponsored by the Ashburn Volunteer Fire Department and are considering building a side-by-side fire and sprinkler burn demonstration for an Eagle Scout Project. But we need additional info.

Max J. Triola
Explorer Post 1666
Ashburn, Virginia

I'm going to set up a booth at the Indiana Building Officials Conference in Michigan City, Indiana, on July 20. The Indiana Builders Association is also a sponsor of this year's event so there should be many homebuilders from Northern Indiana in attendance. I'd estimate about 125 individuals will be stopping by the booth. The first question is what materials would you recommend and then can you provide them for this event? If you have any particular ideas as to how my booth should be set up to maximize interest I would be pleased to hear your ideas.

Ron Brown
National Fire Sprinkler Association
Fort Wayne, Indiana

Could you please send me 200 of the Public Education Kits and 75 of the CDs for building officials? I am a board member for the Missouri Fire Marshals Association, and I would like to start passing the information out to the small fire department and city building officials.

Keith Payne
Riverside Fire Department
Riverside, Missouri

I live in a townhome that is one of 51. We are all sprinklered. I'm the captain of our neighborhood watch and many homeowners ask about what they are to do to maintain their sprinkler systems. Would you send me 30 of the "Living with Sprinkler Kits" so I can hand them out at our board meeting? Thanks!

David James Korte
Stillwater, Minnesota

I would like to include HFSC's materials in a fire prevention week presentation during the week of Oct 4th.

Michael P. Delaney
Matthews, North Carolina

We are teaming up with two other volunteer fire departments to teach fire safety to 900 students at a local elementary school. We would like to ask for your assistance in providing handout materials and freebie items for the students. The parents praised our handout materials last year, so this year we are looking for a new spin on fire prevention. We thank you in advance for any assistance you can provide.

Jennifer Hopstein
Brooklyn Fire Department
Brooklyn, Mississippi

We are putting together a fire safety piece for students as part of our Newspapers In Education Program. We serve thousands of teachers and students. I was wondering if you had the fire timeline in pdf format so that I can include it? It would be valuable information to tell students.

Sharon M. Tango
Gatehouse Media New England
Framingham, MA

I am holding a Safety Day and I am expecting about 150-200 individuals to attend and would like to help them become more aware of fire sprinklers in the home. Any assistance in helping to make the public aware would be greatly appreciated.

Anthony W. Champion
La Grange Fire District
Poughkeepsie, New York

I am making a presentation to my Business Communications class about residential sprinklers and why sprinklers & smoke alarms save lives.

Linda Canale
Admar Custom Homes, Inc.
Frederick, Maryland

One of my student projects is to design and plan a public education program and my selected area of interest is residential sprinklers. Please rush the materials as I need to turn in my assignment.

Thank you so much.

Robert Moncrief
Truckee Meadows Community College
Sparks, Nevada

WEB COMMENTS (CONT.)

Does a sprinkler head shut off when the fire is out? Is it necessary to replace the sprinkler head after a fire?

Jim Hochstein
Bremerton, Washington

My home fire sprinkler system's outside drain pipe on occasion has water running out of it as if a valve is on. Can I assume there is a valve malfunctioning? When this occurs I shut off the main water valve, wait five minutes and turn the valve back on. This stops the water, but I am concerned as this has happened three times in the past year. Is this anyway normal or do I need a technician to check the system?

Alan Fiorilli
Arrow Electronics
Fountain Hills, Arizona

I will be providing the fire sprinklers for a model home at the Southern Ideal Home Show. I would like to get as many as possible of the "Protect What You Value Most" & "The Future of Fire Safety Here Today" brochures. Please contact me about available quantities. Thanks.

Jim Swayze
Cascade Fire Protection, Inc.
Greensboro, North Carolina

I have had a fire sprinkler system for three years and had an inspection this week. The management company said it didn't pass inspection. They said I have to replace a sprinkler. How much does it cost and who can I get to do this? I am not comfortable with this management company handling it. Can you advise me? This is for my second home in Wildwood, New Jersey.

Chandrika Patel
Ambler, Pennsylvania

I'm embarking on a major residential remodel. I have an architect and structural engineer completing plans for permits. Since I live in a rural area, I'm thinking it would be wise to install fire sprinklers. Can you suggest sources for system design -- a plan I could submit with my building permit application and take to qualified plumbers for construction estimates?

Hal Schilling
Sherwood, Oregon

Please send as much information as you can. We plan to build and present the side-by-side fire and sprinkler burn demonstration to contractors, realtors and insurance carriers in the area.

Eldon Nance
Safe Way West Sprinkler Company
Wilkesboro, North Carolina

I am the chairman for the Safety Action Team at Philadelphia International Airport. I would greatly appreciate it if you could send me any brochures on all forms of safety to distribute at our annual safety fair.

Imelda Jowers
Transportation Security Administration
Sicklerville, New Jersey

I would like to receive materials that can be useful for teaching students in an Independent Living Skills course. Thank you.

Fontella Calhoun
Essex High School
Tappahannock, Virginia

I am a state advocate for the National Fallen Firefighters Foundation, and I often give presentations or talks to contractors trying to convince them that all residential structures should include fire sprinklers. All visual/audio aids are welcome for a presentation to all of your targeted audiences.

Jon D. Marsh
National Fallen Firefighters Foundation
Longs, South Carolina

We have been involved with ICC and the residential sprinkler movement. We believe that lives can and will be safe with home sprinklers.

Stephen C. Shaffer
Brownsburg Fire Territory
Brownsburg, Indiana

WEB COMMENTS (CONT.)

I am interested in ways to teach the public about home sprinklers and any other fire information you have available.

Robert J. Johnson
White Bird City and Rural Fire Dept.
White Bird, Idaho

Please send us multiple copies of information on the HSFC Built for Life Fire Department program. We coordinate the training and response for 97 fire departments and 5,000+ firefighters serving a population of about 1 million people.

Tiger Schmittendorf
Erie County Division of Fire Safety
Cheektowaga, NY 14227

I am enthused about receiving your material to launch our campaign and educational process for our community.

John M. Mizell
St. Paul's Fire Department
Hollywood, South Carolina

I would like for our department to start teaching the residents of our coverage area about home sprinkler systems and how they can save lives and property.

Michael Comer
Madison Fire Department
Madison, North Carolina

Interested in your program for our "Road to Safety" program in our fire museum here in Orange County, California.

Don Croucher
California Fire Museum
Capistrano Beach, California

Thank you for all your hard work bringing us this great information.

Renee Nix
Santa Fe County Fire Department
Santa Fe, New Mexico

Since the sprinklers are activated by heat, will a fireplace activate them if they are installed in the same room?

Jennifer
White Haven, Pennsylvania

