Home Fire Sprinkler General Prevention & Awareness Campaign

Fiscal Year 2008 Summary Report

July 31, 2009 – August 30, 2010
MISSION STATEMENT

The Home Fire Sprinkler Coalition is highly committed to protecting the ultimate value of human life, striving for a nation in which not a single man, woman or child dies needlessly in a tragic fire.

The mission of the nonprofit Home Fire Sprinkler Coalition is to save lives by increasing awareness of the benefits and availability of residential fire sprinkler systems, ultimately increasing the number of installations in new one- and two-family dwellings.

HFSC Board

American Fire Sprinkler Association
Canadian Automatic Sprinkler Association
Home Safety Council
International Association of Fire Chiefs
National Association of State Fire Marshals
National Fire Protection Association
National Fire Sprinkler Association
Phoenix Society
State Farm Insurance
Underwriters Laboratories Inc.
USA Sprinkler Fitters
U.S. Fire Administration

HOME FIRE SPRINKLER
GENERAL PREVENTION & AWARENESS CAMPAIGN

Fiscal Year 2008
Fire Prevention and Safety
Grant Summary Report
July 31, 2009 – August 30, 2010
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HFSC has successfully completed our national awareness campaign, meeting or exceeding goals and objectives. HFSC increased the number of fire departments participating in the Built for Life Fire Department (BFLFD) program by more than 39% over the previous year. We used education and promotion to attract new fire departments and offered new educational tools.

We created five, three-minute multimedia impact videos that focus on HFSC’s free resources to help fire departments educate key target audiences: homebuilders, real estate agents and consumers. We also created four e-newsletters with features, testimonials and advice for fire departments facing anti-sprinkler actions. An online blog was launched to supplement the e-newsletter and provide extra feedback. Each video and e-newsletter was e-blasted to 80,000 fire service members through Firehouse.com and FireChief.com. Live links allowed viewers to access HFSC’s website, register for the BFLFD program, and e-mail the video to others. The videos had an average 12% original click-through response; they remain online for additional exposure.

HFSC also developed a series of four testimonial ads showing how BFLFDs use HFSC educational resources locally. Each ad ran in Firehouse, FireRescue, Fire Engineering, Fire Chief, OnScene and NFPA Journal with 1.2 million total circulation. HFSC received a bonus web advertisement through FireRescue.

We created two tools for new residents of sprinklered homes: a brochure and a “Our Family is Living with Sprinklers” window decal. Both have been added to the Living With Sprinklers kit.

HFSC selected 15 BFLFDs to receive one of two banner displays (customized with fire department’s logo and website) to assist with local education.

Through direct homebuilder and consumer education outreach, HFSC responded to the national increase in anti-sprinkler efforts. One method was to create two homebuilder impact videos. The first, which dispels common sprinkler myths, was debuted at a media event during the International Builders’ Show. The second urges homebuilders to use free HFSC resources that explain home sprinklers and installation and help inform their buyers. The videos link to HFSC’s builder e-newsletters with articles, testimonials and promotion of HFSC resources. Each video was e-blasted to 96,000 members of the homebuilding industry.

We also developed three testimonial ads to reach the broader homebuilding industry; two ads featured builders from San Jose, California, and Pleasant View, Tennessee, and one featured a Florida Realtor. All three explained why they believe sprinklers should be in all homes. The homebuilder ads ran in six homebuilder magazines with 1.3 million total circulation. The Realtor ad ran in Realtor® Magazine and Realtor® Magazine – Show Daily with 1.2 million total circulation.

HFSC representatives had positive feedback at fire service, homebuilder and Realtor trade shows across the United States. The BFLFD program and all HFSC materials were shared at fire service shows, helping fire departments reach their target audiences. We’ve had success overturning homebuilders’ negative views by sharing materials and offering resources for their buyers. At the National Association of Realtors (NAR) convention, our educational brochures and Living with Sprinklers kits were especially helpful for real estate agents in areas with sprinkler mandates.

The impact videos are posted on YouTube to provide further reach and permanent access. We evaluated our program with surveys and with monitoring reports. One hundred thirty-seven members of the homebuilding industry completed our survey, ranking our videos and material high for helping them understand sprinklers (90% said our website helped them). One hundred twenty-four fire service members completed a survey and 90% said our impact videos are effective; 80% intend to use HFSC materials.

We have collected hundreds of local press clippings and website comments from fire departments using our material to teach about home fire sprinklers. Many also credit HFSC material for supporting their efforts to educate community leaders.
The Home Fire Sprinkler Coalition (HFSC) introduced the Built for Life Fire Department (BFLFD) program during the 2007 Fire Prevention and Safety Grant period to encourage more U.S. fire departments to make home fire sprinkler education a focus of their community outreach and to recognize those that pledge to do so.

For the 2008 grant period, HFSC aimed to further increase the number of fire departments participating in the BFLFD program and did so with the help of videos, a coordinating newsletter and blog, advertising and trade shows.

By grant closing, 495 additional fire departments joined the BFLFD program for a total of 1,771 Built for Life Fire Departments, an increase of 39% since the 2007 Fire Prevention and Safety Grant period. That brings the total number of fire departments teaching about home fire sprinklers to nearly 12%.

Fire departments that signed up for the BFLFD program during the 2008 grant period received a kit, which included the following:

- Fire and Sprinkler Burn Demonstration Kit
- HFSC Public Education Kit
- Certificate of participation
- Built for Life Fire Department window decal
- Built for Life baseball cap
ALABAMA
Alabama Fire & Life Safety Educators Association
Albertville Fire Department
Bessemer Fire Department
Boaz Fire
Bolton Fire & Rescue
Burlington Township Fire Department
Demopolis Fire Department
Dothan Al Fire Department
Flat Creek Volunteer Fire Department
Fort Mitchell Volunteer Fire Department
Gap of the Mountain Fire & Rescue
Gardendale Fire Department
Homewood Fire Department
Huettown Fire & Rescue Service
Huntsville Fire-Rescue
Jefferson State Community College
Madison Fire & Rescue
Madison Fire & Rescue Service
Margaret Fire & Rescue Service
McShan Volunteer Fire Department
McShan Volunteer Fire Department
Montevallo Fire Department
Montgomery Fire Department
Moulton Fire Department
Oak Ridge Volunteer Fire Department
Palmerdale Fire District
Pisgah Fire Department
Pleasant Grove Volunteer Fire Department
Poarch Creek Fire Department
Prattville Fire Department
Quad Cities Fire Department
Rainbow City Fire & Rescue
Saragossa Volunteer Fire Department
Sardis Volunteer Fire Dept
Shorter Fire Rescue
Tarrant Fire Department
Toney Fire-Rescue
Trussville Fire & Rescue
Tuscaloosa Fire & Rescue Service
Wetumpka Fire Department
White Plains Volunteer Fire
Zion Volunteer Fire Department

ARIZONA
Arizona Fire Marshals Assoc
Bullhead City Fire Department
Chandler Fire
Corona De Tucson Fire Department
Cottonwood Fire Department
Daisy Mountain Fire Department
Drexel Heights Fire District
Fantastic Fire Dept LLC
Education Programs
Fry Fire District
Gila River Fire Department
Goodyear Fire Department
Joseph City Fire
Lake Havasu Fire Department
Lake Mohave Ranchos Fire District
Picture Rocks Fire District
Pima Rural Fire District
Prescott Fire Department
Queen Creek Fire Department
Queen Creek Fire Department
Sun City West Fire District
Surprise Fire Department
Taylor Fire Department
Tri-City Fire Department
Williamson Valley Fire District

ARKANSAS
Alexander Fire & Rescue Department
Alpena Rural Volunteer Fire Department
Bella Vista Fire Department
Crystal Fire Department
Golden City Volunteer Fire Department
Lake Hamilton Fire Department
Little Rock Fire Department
Magnit Cove Fire Department
Malvern Fire Department
Marble Volunteer Fire Dept
Mauermie Fire Department
Ouachita County Fire District #1
Sardis Volunteer Fire Department
South Bend Fire & Rescue

CALIFORNIA
Ontario Fire Department
Advanced Fire & Rescue Services
Anderson Fire Protection District
Auburn Volunteer Station # 64
Beaumont Fire Department
Berkeley Fire Department
Big Bear City Fire Department
Big Bear Lake Fire Protection District
Butte County Fire Department
Cal Fire
CAL Fire
CAL FIRE/SFM
Cal State Los Angeles Fire/USAR Team
California City Fire Department
California Fire Museum
Central California Womens Facility/
Valley State Prison for Women Fire
Central County Fire Department
Central Fire Protection District
Central Fire Protection District
Cere Emergency Services
City of Arroyo Grande
City of Atascadero Fire Department
City of Loma Linda Fire Department
City of Vista Fire Department
Contra Costa County
Fire Protection District
Corralitos Volunteer Fire Department
Culver City Fire Department
Culver City Fire Department
Downieville Fire Protection District
Fairfield Fire Department
Fire & Emergency Services
Ft. Bragg Fire Department
Georgetown Fire Department
Grass Valley Fire Department
Gridley City Fire Department
Hamilton City Fire Protection District
Hanford Fire Department
Herald Fire Protection District
Isleton Fire Department
Lake County Fire Department
Lake Valley Fire Protection District
Linden-Peters Fire District
Livermore Pleasanton Fire Department
Los Banos Fire Department
Mammoth Lakes Fire Department
Menlo Park Fire Protection District
Merced Fire Department
Mipitas Fire Department
Montclair Fire Department
Monterey County Regional Fire District
Moraga Orinda Fire District
Mountain Gate Fire Department
Napa City Fire Department
National City National City
Newcastle Fire Protection District
Peninsula Fire District
Rancho Adobe Fire District
Redding Fire Department
Rio Vista Fire Department
River Delta Fire District
Rohnert Park DPS

ALASKA
Anchorage Fire Department
Anchorage Firefighters Local 1264
Bayside Fire Department
Central Emergency Services
Central Mat-Su Fire Department
City and Borough of Sitka
Fairbanks Fire Department
Haines Volunteer Fire Department
Homer Volunteer Fire Department
Kachemak Emergency Services
Roseville Fire Department
Sacramento Fire Department
Sacramento Metropolitan Fire District
Salinas Fire Department
Salver Volunteer Fire Department
San Bernardino County Fire Department
San Bruno Fire Department
Santa Rosa Fire Department
Searles Valley Minerals Fire Department
Selma Fire Department
Stanislaus County Fire Prevention Bureau
Stockton Fire Department, Prevention Division
Tehama County Fire Department
Town of Paradise
Ventura County Fire Dept
Yuba City Fire Department

COLORADO
Akron Volunteer Fire Department
Arvada Fire Department
Aspen Fire Department
Black Forest Fire Rescue
Cripple Creek Fire Department
East Grand Fire Protection District #4
Englewood Fire Department
Evans Fire Department
Glenwood Springs Fire Department
Grand Junction Fire Department
Gunnison Fire
Littleton Fire Rescue
Longmont Fire Department
Lower Valley Fire District
Manitou Springs Fire Department
Milliken Fire Protection District
North Metro Fire Rescue
Pagosa Fire Protection District
Pueblo Fire Department
Rye Fire Protection District
Snowmass Village Wildcat Fire
South Adams County Fire District
South Metro Fire District
Upper Pine Fire Protection District
West Metro Fire Department
Westminster Fire Department

New Milford Fire Marshal Office
Newtonville Fire Department
Nichols Fire Department
Noank Fire Department
Norwalk Fire Department
Oneida County Fire Company #1
Salem Fire Company
Sandy Hook Volunteer Fire & Rescue
Shaker Pines Fire Department
Shelton Fire Marshal's Office
Simsbury Fire District
South Fire District
Southington Fire Department
Town of Glastonbury
Fire Marshal's Office
Town of North Branford Fire Department
Town of Orange
Town of Plainville
Town of Vernon Fire Department
Trumbull Volunteer Fire Company #1
West Haven Fire Department
Weston Fire Rescue
Willimantic Fire Department
Wilton Fire Department

DC
Washington DC Fire & EMS Department

DELAWARE
Carlisle Fire Company
Delaware State Fire Marshal's Office
Delaware State Fire School
Laurel Fire Department
Milton Fire Department
New Castle County Emergency Service Corps
Talleyville Fire Company

FLORIDA
Alachua County Department of Public Services
Alachua County Fire Rescue
Avon Park Fire Department
Bay County Emergency Services
Bellwood Volunteer Fire Department
Big Corkscrew Island Fire Rescue
Brigada De Bomberos Taboga
C S F R Franklin
Cedar Hammock Fire Rescue
Citrus County Fire Rescue
City of Altamahaw Springs
City of Delray Beach Fire Department
City of Eustis Fire Department
City of Seminole Fire Rescue
Clay County Fire Rescue
Clearwater Fire & Rescue
Crawfordville Volunteer Fire Department
Crestview Fire Department
Five Points Volunteer Fire Department
Flagler County Fire Rescue
Florida Fire Marshals and Inspectors Association
Florida Fire Sprinkler Association
Fort Walton Beach Fire Department
Hallandale Beach Fire Rescue
Heilbronn Fire Rescue
High Point Fire Rescue
Hillsborough County Fire Marshal
Hollywood Fire Department
Hollywood Fire-Rescue
Islamorada Fire Rescue
Lake Mary Fire Department
Lealman Fire District
Lynn Haven FES
Malabar Fire Department
Marion County Fire Rescue
Martin County Fire Rescue
Miami Dade Fire Rescue
Miami Dade Fire Rescue Department
Nassau County Fire Rescue
Nokomis Volunteer Fire Department Inc.
North Palm Beach Fire Rescue
North Port Fire Rescue District
North River Fire District
Ocean Reef Public Safety Department
Palm Beach Fire
Pinellas Park Fire Department
Satellite Beach Fire Department
South Trail Fire & Rescue
Southwest Florida Airport Rescue And Firefighting
Tarpon Springs Fire Rescue
Temple Terrace Fire Department
Town of Davie Fire Rescue Department
United States First Responders Association
West Mantee

GEORGIA
Alpharetta Fire & Emergency Services
Atkinson Volunteer Fire Department
Bent Tree Volunteer Fire Department
Blakely Fire Department
Camden County Fire Rescue
Carnes Creek Fire Department
Cherokee County Fire and Emergency Services
City of East Point Fire Department
City of Madison Fire Department
City of Morrow
Claxton Fire Department
Clayton County Fire & Emergency Services
Covington Fire Department
Coweta County Fire Department
Douglasville Fire Department
Fairburn Fire Department
Fort Oglethorpe Fire Department
Fulton County Fire Department
Gilmer County Fire Rescue
Gordon County Fire/Rescue
Gresston Volunteer Fire Department
Harrison Volunteer Fire Department
Hortense Volunteer Fire Department
Kingsland Fire Rescue
Loganville Fire Department
Marietta Fire Department
Monroe County Emergency Services
Monroe County Fire Department
Ochlocknee Volunteer Firefighters Association Inc.
Peach County Fire Department
Peachtree City Fire Department
Quintman Fire Department
Riceboro Volunteer Fire & Rescue Department
Richland Volunteer Fire Department
Roswell Fire Department
Safe Kids of Toombs County
Sandersville Fire Department
Sandy Springs Fire Rescue
Savannah Fire and Emergency Services
Southern Company
Sparks Fire Department
Walton County Fire Rescue
West Point Fire Department
Whigham Fire Department

**IDaho**

AHFD
Ammon Fire Department
Brigham Young University Idaho
Calderwood Fire Department
Chubbuck Fire Department
Idaho Falls Fire Department
Lewiston Fire Department
Nampa Fire Department
Oasis Volunteer Fire Department
Pocatello Fire Department
Timberlake Fire Protection District
White Bird City and Rural Fire Dept.

**Illinois**

Addison Fire Protection District #1
Alsip Fire Department
Aon Risk Services
Argonne Fire Department
Ashley Community Fire Protection District
Aurora Fire Prevention
Aurora Township Fire Department Station 2
Bartlett Fire Protection District
Batavia Fire Department
Bedford Park Fire Department
Bensenville Fire Protection District
Berkeley Fire Department
Berwyn Fire Department
Bloomington Fire Department
Blue Island Fire Department
Blue Mound Fire Department
Bourbonsais Fire Protection District
Bristol-Kendall Fire Protection District
Carol Stream Fire District
Channahon Fire Protection District
Charleston Fire & Rescue
Cherry Valley Fire Protection District
Chicago Heights Fire Department
Chicago Ridge Fire Department
Cissna Park Fire Protection District
City of DesPlaines
City of Elgin
City of Lake Forest
Clarendon Hills Fire Department
Colfax Fire Department
College Of DuPage
Cook County EM
Cook County EM
Countryside Fire Protection District
Creston Firefighters Association
Crestwood Fire Department
Crystal Lake Fire Rescue
Dalzell F.D.
Darien Woodridge Fire District
Deerfield-Bannockburn Fire Department
DeKalb Fire Department
Downers Grove Fire Department
Downs Fire Protection District
Effingham Fire Department
ElsworthFire Protection District
Evans Fire & Life Safety Services
Fox Lake Fire Protection District
Fox River Grove Fire Protection District
Frankfort Fire Prevention District
Franklin Park Fire Department
Freeport Fire Department
Galesburg Fire Department
Glen Carbon Fire Department
Glenwood Fire Department
Godfrey Fire Protection District
Greater Round Lake
Fire Protection District
Gurnee Fire Department
Hanover Park Fire Department
Harper College
Highland Fire Department
Highland Park Fire Department
Highwood Fire Department
Hinsdale Fire Department
Hoffman Estates Fire Department
Homer Township Fire Protection District
Huntley Fire Protection District
Illinois Fire Service Institute
Illinois Risk Watch Coalition
Illinois Wesleyan University
Itasca Fire Department
Itasca Fire Protection District
Kankakee Fire Department
Kankakee Township Fire
La Grange Park Fire Department
Lake Zurich Fire/Rescue
Leamont Fire Protection District
Libertyville Fire Department
Lincolnshire-Riverwoods Fire Protection District
Little Rock Fox Fire Protection District
Lockport Fire District
Long Grove Fire Protection District
Macomb Fire Dept
Manhattan Fire Protection District
Manteno Fire Department
Matteson Fire Department
McLeansboro Fire Department
Middothan Fire Department
Minnoka Fire Protection District
Monmouth Fire Department
Mount Prospect Fire Department
Mundelein Fire Department
New Lenox Fire District
Newport Fire Department
NIFSAB
Niles Fire Department
Normal Fire Department
North Maine Fire Protection District
North Palos Fire Protection District
North Pekin Fire Department
Northern Illinois Fire Inspectors Association
Northern Piatt County Fire Protection District
O’Fallon Fire Department
Oak Lawn Fire Department
Orland Park Fire Protection District
Palatine Fire Department
Pana Fire Department
Park Forest Fire Department
Park Ridge Fire Department
Pekin Fire Department
Peoria Fire Department
### BUILT FOR LIFE

**FIRE DEPARTMENT PROGRAM**

**LISTING BY STATE (CONT.)**

<table>
<thead>
<tr>
<th>State</th>
<th>Fire Department Name</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Illinois</strong></td>
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</tr>
<tr>
<td>Peoria Heights Fire Department</td>
<td>Fort Wayne Fire Department</td>
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<tr>
<td>Peotone Fire Protection District</td>
<td>Francesville/Salem Township Volunteer Fire Department</td>
</tr>
<tr>
<td>Pleasantview Fire Protection District</td>
<td>Franklin Township Fire Department</td>
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<td>Prospect Heights Fire Dept.</td>
<td>Fremont Fire Department</td>
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<tr>
<td>QEM Fire Protection District</td>
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<tr>
<td>Riverside Fire Department</td>
<td>Hillsdale Comm Fire Department</td>
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<td>Roberts Park Fire Protection District</td>
<td>Honey Creek Fire Department</td>
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<tr>
<td>Rockford Fire Department</td>
<td>Huntertown Fire Dept.</td>
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<tr>
<td>Rockton Fire Protection District</td>
<td>Ireland (Madison Township) Volunteer Fire Department</td>
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<td>Rolling Meadows Fire Department</td>
<td>Jackson Township Fire Department</td>
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<tr>
<td>Romeoville Fire Department</td>
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<tr>
<td>Roselle Fire Department</td>
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<td>Schaumburg Fire Department</td>
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<tr>
<td>Skokie Fire Department</td>
<td>Liberty Fire Department</td>
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<tr>
<td>South Beloit Fire Department</td>
<td>LOFS FIRE</td>
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<tr>
<td>South Chicago Heights Fire Department</td>
<td>Madison Township Fire Department</td>
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<tr>
<td>Stickney Fire Department</td>
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<td>Moral Township Fire Department</td>
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<td>Tinley Park Fire Department</td>
<td>Needham Fire Department</td>
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<tr>
<td>Troy Fire Protection District</td>
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<td>Village of Lake Bluff</td>
<td>New Washington Volunteer Fire Department</td>
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<td>Village of Oak Park</td>
<td>Petersburg Fire Department</td>
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<td>Village of River Forest</td>
<td>Pike Twp Fire Department</td>
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<td>Village of Schiller Park</td>
<td>Pine Village Volunteer Fire Department</td>
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<td>Washington Fire Department &amp; Rescue Squad, Inc.</td>
<td>Poe Community Volunteer Fire Department Inc.</td>
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<tr>
<td>West Dundee Fire Department</td>
<td>Porter County Fire Investigation Strike Team</td>
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<td>Wilco Area Career Center</td>
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<td>Wilmette Fire Department</td>
<td>Purdue University Fire Department</td>
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<td>Wilmington Fire Protection District</td>
<td>Ross Township Fire Service</td>
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<td>Win-Bur-Sew Fire Protection District</td>
<td>Seymour Fire Department</td>
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<td><strong>Indiana</strong></td>
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<tr>
<td>Adams Twp Fire Department</td>
<td>South Bend Fire Department</td>
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<tr>
<td>Auburn Fire Department</td>
<td>Terre Haute Fire Department</td>
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<tr>
<td>Avon Fire Department</td>
<td>Trafalgar Fire Dept.</td>
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<tr>
<td>Bloomington Township Fire Department</td>
<td>Vincennes City Fire Department</td>
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<td>Bluffton Fire Department</td>
<td>Vincennes Township Fire District</td>
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<tr>
<td>Boonville Fire Department</td>
<td>Walddron Vol Fire Department</td>
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<tr>
<td>Brownsburg Fire Territory</td>
<td>Walkerton Fire Department</td>
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<tr>
<td>Brownstown Fire &amp; Rescue</td>
<td>Walnut Township Fire Department</td>
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<tr>
<td>Cambridge City Fire Department</td>
<td>Washington Fire Department</td>
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<tr>
<td>Center Township Volunteer Fire Department</td>
<td>Washington Township Avon Fire</td>
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<tr>
<td>Chandler Volunteer Fire Department</td>
<td>Wayne Township Fire Department</td>
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<tr>
<td>Clay Fire Territory</td>
<td>Yankeetown Fire Department</td>
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<tr>
<td>Clay Township Fire Company</td>
<td>Zionsville Fire Department</td>
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<tr>
<td>Clinton Township Fire Department</td>
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<td>Concord Fire Department</td>
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<td>Decatur Township Fire Department</td>
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<td>Delphi Fire Department</td>
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<tr>
<td>Fishers Fire Department</td>
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<tr>
<td>Folsomville-Owen Township Fire Department</td>
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</tbody>
</table>

| **Iowa** | |
| Ankeny Fire Department | Fort Wayne Fire Department |
| Boone Fire Rescue | Franklin Township Fire Department |
| Buena Vista University | Fremont Fire Department |
| Cedar Rapids Fire Dept. | Hamilton Township Volunteer Fire Company |
| City of Dubuque | Hillsdale Comm Fire Department |
| Clinton Fire Department | Honey Creek Fire Department |
| Creston Fire Department | Huntertown Fire Dept. |
| Des Moines Fire Department | Ireland (Madison Township) Volunteer Fire Department |
| Fairbank Fire Department | Jackson Township Fire Department |
| Hawarden Fire Department | Jackson Township Fire Department |
| Hiawatha Fire Department | Jonesville Fire Department |
| Hopkinton Fire Department | Kokomo Fire Dept. |
| Lanesboro Volunteer Fire Department | Lafayette Fire Department |
| Marion Fire Department | LaGrange Fire Station 10 |
| Mediapolis Fire Department | Liberty Fire Department |
| Onawa Volunteer Fire Department | LOFS FIRE |
| Sioux City Fire Rescue | Madison Township Fire Department |
| Spencer Fire Department | Monroe Township Volunteer Fire Department |
| Stanley Iowa Fire Department | Moral Township Fire Department |
| Urbandale Fire Department | Needham Fire Department |
| Van Meter Fire & Rescue | New Haven Adams Township Fire Department |
| **Kansas** | |
| Arkansas City Fire Department | New Washington Volunteer Fire Department |
| Concordia Fire Department | Petersburg Fire Department |
| Conway Springs Fire Department | Pike Twp Fire Department |
| Dodge City Fire Department | Pine Village Volunteer Fire Department |
| Dodge City Fire Rescue | Poe Community Volunteer Fire Department Inc. |
| El Dorado Fire Department | Porter County Fire Investigation Strike Team |
| Emporia Fire Department | Posey Township Volunteer Fire Department |
| Garden City Fire Department | Purdue University Fire Department |
| Harvey county Fire Department #1 | Ross Township Fire Service |
| Kansas City Fire Department | Seymour Fire Department |
| Leawood Fire department | South Bend Fire Department |
| Manhattan Fire Department | Terre Haute Fire Department |
| Marquette Fire Department | Trafalgar Fire Dept. |
| Merriam Fire Department | Vincennes City Fire Department |
| Newton Fire/EMS | Vincennes Township Fire District |
| Olathe Fire Department | Walddron Vol Fire Department |
| Shawnee Heights Fire District Station 21 | Walkerton Fire Department |
| Sheridan County Fire Department | Walnut Township Fire Department |
| Wichita Fire Department | Washington Fire Department |
| **Kentucky** | |
| Bardstown Fire Dept. | Washington Township Avon Fire |
| Bowling Green Fire Department | Wayne Township Fire Department |
| Burlington Fire Protection District | Yankeetown Fire Department |
| City of Bardstown Fire Department/ Bardstown Nelson County Volunteer Fire Department | Zionsville Fire Department |
| City of Danville Fire Department | |
| Clark County Fire Department | |
| Clay City Volunteer Fire Department Inc | |
| Dabney Volunteer Fire Department | |
| Dixville Fire Dept | |
FY 2008

BUILT FOR LIFE
FIRE DEPARTMENT PROGRAM
LISTING BY STATE (CONT.)

LOUISIANA
B.O.M. Volunteer Fire Department
Brownfield Fire Department
Brouss Fire Department
Denham Springs Fire Department
DeRidder Fire Department
East St. Charles Volunteer Fire Department
Franklin Fire Department
Hahnville Vol Fire Department
Louisiana State Fire Marshal’s Office
Nachtoches Fire Department
New Orleans Fire Department
Olla Volunteer Fire Department
Shreveport Fire Department
Ward One Fire Department
Washington Parish Fire District #6

MARYLAND
Anne Arundel County Fire Department
Baltimore City Fire Department
Bel Air Vol Fire Company, Inc.
Brandywine Volunteer Fire Department
Carroll Manor Fire Company, Inc.
Cecil County Firemen’s Association
Clarysville Volunteer Fire Company
College Park Volunteer Fire Department
Corngarville Volunteer Fire Company, Inc.
Cumberland Fire Department
Dunkirk Volunteer Fire Department, #5
Eastern Garrett County Volunteer Fire/Rescue Department
Easton Volunteer Fire Department
Fort Meade Fire & Emergency Services
Frederick County DFRS
Frostburg Fire Department No. 1 Inc
Gamber & Community Fire Company
Hacks Point Fire Company
Hancock Fire Company
Jarretsccville Fire Company
Kent Island Volunteer Fire Department
Lineboro VFD
MCFRS
Mont. Co. P.S. Fire Safety
Morningside Volunteer Fire Department
Potomac Fire Company #2 Inc.
Princess Anne Volunteer Fire Company
Queenstown Volunteer Fire Department
Union Fire Department
Urbana Volunteer Fire Department
Waldorf Volunteer Fire Department
Winfield Volunteer Fire Department

MASSACHUSETTS
Acushnet Fire/CMS
Ashburnham Fire Department
Bedford Fire Department
Blandford Fire Department
Bolton Fire/Rescue
Bourne Fire Rescue
Cambridge Aux Fire Department

MICHIGAN
Addison Township Fire Department
Adrian City Fire
Albert/Lewiston Fire Department & EMS
Amery Fire Department
Auburn Hills Fire Department
Auburn-Williams Fire Department
Bangor Township Fire Department
Bay City Fire Department
Berkley Public Safety Dept
Bertrand Twp. Fire/Rescue
Bloomfield Fire Department
Blue Lake Township Fire Department
Brighton Area Fire Department
Burton Fire and Rescue
Canton Fire Department
Cedar Fire Department
Chikaming Township Fire Department
City of Ann Arbor Fire Department
City of East Lansing
City of East Lansing
City of Norton Shores Fire Department
City of Petoskey Dept of Public Safety
Clinton Area Fire
Clio Area Fire Department

GENERAL PREVENTION & AWARENESS CAMPAIGN
GRANT SUMMARY REPORT
Built for Life
Fire Department Program
Listing by State (Cont.)

Coldwater Fire Department
Colfax - Greenwood fire dept.
Delhi Township Fire Department
Delta Township Fire Department
Detroit Fire Department
Detroit Fire Department
Dexter Area Fire Department
E.S.C.A.P.E. Inc
Eastpointe Fire & Rescue
Ferndale Fire Department
Garfield Township Fire Department
Genesee Twp Fire Department
Gladwin Fire Department
Grand Blanc Township
Grand Haven Twp Fire/Rescue
Grand Traverse Metro Fire Department
Hamburg Township Fire Department
Hamlin Township Fire Department
Hartland Deerfield Fire Department
Holland Fire Department
Holloway Terrace
Howell Area Fire Department
Kalamazoo Public Safety
Kalamazoo Township Fire
Lee Township Fire Department
Leighton Township Fire Department
Leland Twp. Fire Rescue
Linden Fire Department
Lowell Area Fire Department
Macomb Township Fire Department
Marysville Fire Department
Meridian Fire Department
Milford Fire Department
Monroe Twp Fire Dept
Mundy Township Fire Department
Muskegon Township Fire Department
New Haven Fire Department
North Berrien Fire Rescue
Novi Fire Department
Olivet Fire Department
Oshtemo Township Fire Department
Pavilion Twp Fire/Rescue
Plainfield Charter Township
Fire Department
Port Huron Township Fire Department
Portage Fire Department
Redford Township Fire Department
Richland Township Fire
Richmond Fire Department
Rockford Fire Department
Royal Oak Fire Department
Saginaw Township Fire Department
Shelby Fire Department
South Lyon Fire Department
Sparta Fire Department
Spring Lake Fire Department
Sterling Heights Fire Department
Surrey Township Fire Department
Tekonsha Fire Department
Texas Township Fire & Rescue
Thornapple Township
Emergency Services
Tittabawassee Fire Department
Troy Fire Department
Utica Fire Department
Walker Fire Department
Walkerville Area Fire & Rescue
Walled Lake Fire Department
Watervliet Fire Department
Wixom Fire Department
Ypsilanti Fire Department

MINNESOTA
Alexandria Fire Department
Carver Fire
Centennial Fire District
City of Little Canada
Clearwater Fire Department
Coon Rapids Fire Department
Eagan Fire Department
Eden Prairie Fire Department
F.I.R.E. Incorporated
Farmington Fire Department
Good Thunder Fire Dept
Lake Johanna Fire Department
Loretto Vol Fire Department
Madison Fire Department
Maple Grove Fire Rescue
Mendota Heights Fire Department
Minneapolis Fire Department
Monticello Fire Department
Moorhead Fire Department
Oak Grove Fire Department
Owatonna Fire Department
Red Wing Fire Department
Rosemount Fire Department
Saint Paul Fire Department
Spring Lake Park Fire Department
St Augusta Fire Department
Tome/Adelino Fire Department
VIPS
Waseca Fire Department
Woodbury Fire

MISSOURI
Bethany Fire Department
Bolivar City Fire Department
Boone County Fire Department
Caney Mountain Volunteer Fire Department
Cape Girardeau Fire Department
Cedar Hill Fire
Central Crossing Fire District
Community Fire Protection District
Cooper County Fire Protection District
Dearborn Area Fire Protection District
Fenton Fire Protection District
Fulton Fire Department
Gerald-Rosebud Fire Department
Hazelgreen Fire Protection District
Hazelwood Fire Department
Hillsboro Fire Protection District
Independence Fire
Jackson Fire Rescue
Lake Ozark Fire Department
Lanton Fire Department
Lexington Fire & Rescue
Logan-Rogersville Fire
Maplewood Fire Dept
Marshfield Fire Department
Mexico Public Safety
Mid-County Fire District
Nevada Fire Department
Osage Beach Fire Protection District
Perryville Fire Department
Plattsburg Fire Protection District
Raymondville Volunteer Fire & Rescue
Rock Community Fire District
Sac Osage Fire Protection District
Savannah Rural Fire Department
Seneca Area Fire Protection District
South Metro Fire
<table>
<thead>
<tr>
<th>State</th>
<th>Fire Departments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Montana</td>
<td>Park County Rural Fire District 1, Whitefish Fire Department</td>
</tr>
<tr>
<td>Nebraska</td>
<td>Ceresco Vol. Fire Dept, Hastings Fire Department, Linwood Volunteer Fire Department, Norfolk Fire Division</td>
</tr>
<tr>
<td>Nevada</td>
<td>Carson City Fire Dept, City of Elko Fire Department, Clark County, NV, Las Vegas Fire &amp; Rescue, Lincoln County Fire Protection District, Mesquite Fire Rescue, Tahoe Douglas Fire Protection District</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Belmont Fire Department, Brentwood Fire &amp; Rescue, Chester Fire Department, Chichester Fire Rescue, Concord Fire Department, Durham Fire Department, Farmington Fire Rescue, Gilford Fire - Rescue, Gilman Fire Department, Gorham Fire Department, Greenfield Volunteer Fire Department, Greenland Volunteer Fire Department, Greenville Fire, Hampton Fire Rescue, Henniker Fire Department, Hopkinton Fire Department, Hudson Fire Prevention Division, Lebanon Fire Department, Littleton Fire-Rescue, Loudon Fire Department, Manchester Fire Department, Milford Fire Department, New Ipswich Fire Department, New London Fire Department, Pease Fire &amp; Emergency Services, Piermont Fire Department, Rochester Fire, Somersworth Fire Department, Tamworth Fire Department, Wakefield Fire Rescue</td>
</tr>
<tr>
<td>New Jersey</td>
<td>Albion Fire Company, Alloway Twp Fire Company, Audubon Fire Department, Borough of Somerville/ Somerville Volunteer Fire Department, Brick Township Fire Department, Burlington Township Fire Department, Carlstadt Fire Department, Cherry Hill Fire Department, City of Burlington, City Of Vineland Fire Department, Colonial Fire Company, Delran Fire Department, East Franklin Fire Department, FIRE DISTRICT #8, Florham Park Volunteer Fire Department, Forked River Fire Department, Franklin Township Fire Department, Franklin Township Fire Prevention, Fredon Volunteer Fire Company, Green Village Fire Department, Greenfields Fire Company, Hamilton Twp Fire District 2, Hammonton Independent Volunteer Fire Co. # 2, Hampton Lakes Fire Company, Hawthorne Fire Department, Highlands Fire Prevention, Hopewell Twp Fire District #1, Iselin #11 Bureau of Fire Prevention, Iselin Volunteer Fire Company #1, Jacobstown Volunteer Fire Company, Kean University, Lanoka Harbor Fire Department, Fire Department Station 61, Lester Volunteer Fire Department, Lincoft Fire Company, Lodig Fire Prevention, Mendham Township Fire Department, Mizpah Volunteer Fire Company, Monroe Township Fire Department, Morris Plains Fire Department, Mutual Aid Emergency Services, Fire Prevention Division, New Jersey Division of Fire Safety, Newfield Fire Company No. 1</td>
</tr>
<tr>
<td>New Mexico</td>
<td>Bernalillo County Fire Department, Cedar Hill Fire Department, Estancia Fire Department, Farmington Fire Department, Fort Wingate Fire Department, Hobbs Fire Department, Moriarty Fire Department, New Mexico Department of Health EMS Bureau Chief I, Sandoval County Fire Department, Santa Fe County Fire, Socorro Fire Department</td>
</tr>
<tr>
<td>New York</td>
<td>Amityville Fire Department, Apalachin Fire Department, Arlington Fire District, Beacon Fire Department, Berne Volunteer Fire Company, Bethpage Fire Department, Brewer Fire Engine Company No. 1, Briarcliff Manor Fire Department, Brighton Fire Company</td>
</tr>
</tbody>
</table>
Built for Life Fire Department Program

Listing by State (Cont.)

Canoga Volunteer Fire Department
Chappaqua Fire Department
Chittenango Fire Department
Cincinnatus Fire Department
City of Glen Cove Fire Department
City of Newburgh Fire Department
City of Niagara Falls Fire Department
City of Peekskill Fire Department
City of Watertown
Cleveland Hill Fire Department
Clyde New York
   - Department of Fire-Rescue
Cohoes Fire Department
Colonia Fire Company
Constellation Energy Nine Mile Point
Copake Fire District
Cortland Fire Department
Coxsackie Hose Co. #3
Danby Volunteer Fire Company
Deruyter Fire Department
Dryden Fire Department
Dutchess Community College
   - Fire Science Program
East Clinton Fire District
East Glenville Fire Department
East Greenbush Fire District #1
East Meadow Fire Department
Emilie Corning Regional Airport
Elmwood Park Fire District
Engine Co. #1
Erie County Division of Fire Safety
Fairport Fire Department
Fairview Fire Department
Fayetteville Fire & EMS
Fire Department of Westfield
Firemen's Association of the State of New York
   - FPSONE
Fredonia Fire Department
Garden City Fire Department
Garnet Lake Volunteer Fire Department
Gasport Chemical Hose Company
Genegantslet Fire Company Inc
Gilbertsville Fire Department
Gowanda Vol Fire Department
Grand Island Fire Company
Greenport Fire Police
Hagaman Vol. Fire Department
Halesite Volunteer Fire Department
Half Moon Fire Department
Hastings-on-Hudson Fire Department
Hauppauge Fire Department
Hillcrest Fire Company
Horseheads Fire & Rescue
Huntington Manor Fire Department/
   - Hook & Ladder Co
Ithaca Fire Department
Jericho Fire Department
Kingston Fire Department & Fire Prevention
Lackawanna Fire Department
Lagrange Fire District
Lake View Fire District
Lebanon Valley Protective Association
Lee Center Volunteer Fire Company
LeRoy Fire Department
Lyons Fire Department
Main-Transit Fire Department
Malta Ridge Volunteer Fire Company
Manhasset Lakeville Fire Department
Marion Volunteer Fire Department
Massena Fire Department Inc
Medford Volunteer Fire Department
Medina Fire Department
Melville Fire Department
Menands Fire Company
Montgomery Fire Department
Montrose Fire Department
Moravia Volunteer Fire Company
Namet Fire Department
Nassau County Firefighters Museum & Education Center
Neptune Hose Company No.1 of Dryden
New Hamburg Fire District
Newportville Fire Company #1
North Babylon Volunteer Fire Company
North Greece Fire District
North Hornell Volunteer Fire Company
North Syracuse Fire Department
Onondaga County
   - Emergency Management
Oriskany Fire Department
Patchogue Fire Department
Peekskill Fire Department
Port Crane Fire Company
Port Washington Fire Department
Prospect Terrace Fire Company
Ravena Fire Department
Ridge Road Fire District
Rochester Fire Department
Roosevelt Company #2
Salisbury Fire Department
Savannah Vol. Fire Department
Saxton Fire Company
Scarsdale Fire Department
Selden Fire Department
Shaker Road Loudonville Fire Department
Sheridan Park Fire Company
Sherrill Fire Company
Silver Creek Fire Rescue
South Blooming Grove Fire Department
South Line Fire Dist.
Spencerport Fire District
Stillwater Fire Department
Suffern Fire Department
SUNY Cortland
Taunton Fire Department
Town of Clifton Park
Town of North Castle
U-Crest Fire
Ulster Hose Co No 5
Upper Mountain Fire Company
Valley Stream Fire Department
Vestal Fire Department
Village of Aardsley Fire Department
Village of Spring Valley
Walden Fire Department
Walden Fire District
Wales Center Volunteer Fire Company
Warwick Fire Department
West Babylon Fire Department
West Henrietta Fire Department
West Seneca Fire District
Westchester County
   - Department of Emergency Services
Westmere Fire Department
Whitesboro Fire Department
Willowvale Volunteer Fire Company
Wynantskill Fire
Wynantskill Fire Department
Youngstown Volunteer Fire Company

North Dakota
Bismarck Fire Department
Concrete Fire Department
Dickinson Fire Department
Grand Forks Fire Department
Hankinson Fire Department

North Carolina
Albemarle Fire Department
Apex Fire Department
Apollo Fire Company
Arlington Fire & Rescue Inc.
Bakers Fire & Rescue
Bay Leaf Volunteer Fire Department
Benson Fire Department
Blounts Creek Volunteer
Fire Department
Boiling Spring Lakes Volunteer Fire Department
Bostic Fire Department
Burlington Fire Department
Calabash Fire
Cary Fire Department
Catawba County Fire Marshals Office
Charlotte Fire Department
Cherokee Fire & Rescue
Prevention Office
Cherryville Fire Department
City of Durham Fire Department
City of Mount Airy Fire Department
City of Rocky Mount Fire Department
City of Thomasville Fire Department
City of Wilmington
Colington Fire Department
Conetoe Vol. Fire/EMS Department
Corolla Fire and Rescue
Creedmoor Fire Department
Currituck County
Durham Fire Department
East Howells Fire Department
Fairview Fire Dept
Fayetteville Fire Department
Forsyth County Fire Department
Forsyth Technical Community College
Franklin Fire Department
Franklinville Fire Department
Gaston College Regional Emergency Services Training Center
Gastonia Fire Department
Gibsonville Fire Department
Granite Quarry Fire Department
Greensboro Fire Department
Greenville Fire Rescue
Grover Rural Volunteer Fire Department
IABPFF
Iredell County Fire Marshal’s Office
Johnston County Emergency Services
Kernersville Fire Department
Kings Mountain Fire Department
Kinston Public Safety
Kitty Hawk Fire Department
Landis Fire Department
Lebanon Volunteer Fire Department
Lewisville Fire Department
Lower Currituck Volunteer Fire Department
Madison Fire Department
Maysville Volunteer Fire and EMS
Maysville Volunteer Fire and EMS
Mocksville Fire Department
Monroe Fire Department
Mooresville Fire Department
Morehead City Fire & EMS
Morrisville Fire Rescue
N.C. State University
New Hanover County Fire Services
North Carolina Fallen Firefighters Foundation
Oak Island Fire & Rescue
Pactolus Volunteer Fire and Rescue
Pinehurst Fire Department
Raleigh Fire Department
Ranlo Fire and Rescue
Red Oak District Fire Department, Inc
Reelsboro Volunteer Fire Department
Rowan County Emergency Services
Shallotte Fire Department
Shannon Volunteer Fire Department
Shelby Fire & Rescue
South Iredell Volunteer Fire Department
Southport Fire Department
Spring Hope Fire Department
Stony Hill Fire Department
Summerfield Fire Department
Swan Quarter Volunteer Fire Department
Wilmington Fire Department
Winton-Salem Fire Department
Winterville Volunteer Fire Department
Wrightsville Beach Fire Department

City of Trenton Fire Department
Clearcreek Fire District
Cleveland Division of Fire
Colerain Township Department of Fire & EMS
Colerain Township Fire Department
Colerain Township Volunteer Fire Department
Columbus Ohio Fire Department
Copley Fire Department
Deerfield Township Fire & Rescue
Delaware Fire Department
Delphia Fire Department
Eaton Township Fire/Rescue
Ellsworth Fire Department
Erie County Firefighters Association
Fairfield Fire Department
Fairview Park Fire Department
Gates Mills Fire Department
Genoa Township Fire Department
Grandview Heights Division of Fire
Hamilton Twp Fire Department
Highland County North Joint Fire and Ambulance Dist. 300
Hillsboro Fire Department
Jackson Fire Department
Kent State University
Liberty Township Fire Department
Lima Fire Department
Lyndhurst Fire Department
Macedonia Fire Department
Mantua-Shalersville Fire District
Margaretta Township Fire
Medina Township Fire Department
Miami Township Division of Fire/EMS
Miamisburg Fire Department
Middlefield Fire Department
Northern Hardin County Fire District
Northfield Village Firefighter Association
Orange Twp Fire Dept.
Orange Village Fire Department
Perry Joint Fire District
Perry Township Fire
Perrysburg Township Fire/EMS
Plain Township Fire Department
Port Jefferson Community Fire Company
Sandusky Fire Department
Scioto Township Fire Department
Shawnee Township Fire Department
Sheffield Lake Fire
Silvercreek Township
Somerset-Reading Township Fire Department & EMS
South Point Fire Department
Springfield Township Fire Department

OHIO
Amanda Township Fire Department
Arcanum Fire Department
Avon Fire Department
B S T & G Fire District
Belpre Volunteer Fire Department
Braceville Fire
Braceville Township Fire Department
Brookview Hts Fire Department
Brookeville Fire Department
Calcutta Fire Department
Casstown Fire Department
Chagrin Falls Fire Department
Chippewa Township Fire Department
Cincinnati Fire Investigation
Circleville Fire Department
City of Forest Park Fire Department
City of Marion Fire Department
City of Newark Fire Department
City of Richmond Heights Division of Fire
City of Riverside Fire Department
City of St. Marys Fire Dept.
BUILD FOR LIFE
FIRE DEPARTMENT PROGRAM
LISTING BY STATE (CONT.)

Streetsboro Fire Department
Swanton Fire Department
Sylvania Township Fire Department
Tiffin Fire & Rescue
Union Twp Fire Department
Upper Arlington Fire Division
USEC Fire SVCS
Utica Volunteer Fire Department
Vermilion Township
Vienna Fire Department
Wadsworth Fire Department
Washington Township Fire Department
Washington Township Fire Department
Wauseon Fire Department
Wayne County Fire & Rescue Regional Training Facility
West Chester Fire Department
West Licking Joint Fire District
WESTERVILLE DIVISION OF FIRE
Willowick Fire Department
Wooster Division of Fire

OKLAHOMA
Ardmore Fire Department
Battlefiled Volunteer Fire Department
Cheyenne & Arapahoe Tribes
City of Okmulgee
Edmond Fire Department
Elk City Fire Department
Enid Fire Department
Ft Sill Fire Department
Garvin Rural Volunteer Fire Department
Jones Fire Department
Midwest City Fire Dept
Mustang Fire Department
Oakridge Volunteer Fire Department
Seminole Fire Department
Stillwater Fire Department
The Spring Valley Volunteer Fire Department
Tinker AFB Fire & Emergency Service
Tulsa Fire Department
Vici Volunteer Fire Department
West Bryan County Fire Rescue

OREGON
Ashland Fire & Rescue
Astoria Fire and Rescue
Bend Fire Department
Boardman Rural Fire Protection District
Burns Vol Fire Department
City of Dallas Fire Department
Columbia River Fire & Rescue
Corvallis Fire Department
Douglas County Fire District No.2
Grants Pass Fire Rescue
Illinois Valley Fire District
Keizer Fire District
Lane County Fire District #1
McMinnville Fire Department
Molalla Fire District
Nyssa Fire Department
Oregon Office of State Fire Marshal
Polk County Fire District No.1
Roseburg Fire Department
Shutter Creek Fire Department
Siletz Valley Fire
Siuslaw Valley Fire and Rescue
Southwestern Oregon CC – Fire Science Department
West Side Fire Department
Wolf Creek Fire

Pennsylvania
Abington Township Fire Department
Aquashicola Volunteer Fire Company
Beaverdale Volunteer Fire Company
Belle Vernon Fire Company
Berwyn Fire Company
Brentwood Volunteer Fire Company #116
Buckingham Township
Buttorff Training Services
Cambria County Fire School
Cannonsburg VFire Department
Canton Township Fire Rescue
Carnegie Mellon University
Cecil Township
Volunteer Fire Company #3
Chambersburg Fire Department
Chartiers Twp.
Volunteer Fire Company No. 1
Chinchilla Hose Company
Citizens Fire Company No. 1
City of Altoona Fire Department
City of Bradford Fire Department
City of Hermitage, Dept. of Fire Rescue
City of Oil City Fire Department
Clairion County Fire Association
Clearfield Company EMA
Clinton Township Volunteer Fire Co.
Coal Township Rescue Squad, Inc.
Cochranton Volunteer Fire Department
Collingdale Fire Company #1
Coolbaugh Township Volunteer Fire Company
Copley Fire Department
Cresson Fire Department
Cumberland Valley Hose Company
Dauntes Fire Company
Delaware County Emergency Services Training Center
Dept. of Military & Veterans Affairs
Dewey Fire Co. #1
Dickson City Fire Department
Dover Township Fire Department
Duncansville Fire Company
East Berwick Hose Company #2
East Bethlehem Township Volunteer Fire Company #1
Easton Fire Department
Enterprise Fire Company
Eureka Volunteer Fire Company
Exeter Park Volunteer Hose Company
Exeter Township Fire Department
Fairview Fire Department
Federal Fire Department
Folsom Fire Department
Ford City Hose Company # 1
Fort Indiantown Gap Fire & Emergency Services
Fort Washington Fire Company
Gauge Fire Protection District
Glenendale Fire Department
Goodwill Fire Company #1 – Germansville
Goodwill Fire Company No. 1
Goshen Fire Company
Goughersville Fire Company
Green Point Fire Company
Green Ridge Volunteer Fire Company #1
Greenlane Fire Company
Greenville Fire Department
Harrisburg Bureau of Fire
Hepburn Township Volunteer Fire Company
Holiday Park Volunteer Fire Department
Hose Company No. 1
Independent Hose Company #1
Jackson Twp Fire Service Task Force
Jessup Hose Company #2
Kimberton Fire Company
King of Prussia Volunteer Fire Company
Kutztown Fire Company No. 1
Lakemont Volunteer Fire Company
Lehigh Township Volunteer Fire Company #1
Lehigh Valley Hospital
Lingohocken Fire Company
Longwood Fire Company
Manheim Township
Meadow Creek Fire Department
Middle Taylor Volunteer Fire Department
Mifflin Township Forest Rangers & Fire Company
Morrell Volunteer Fire Department
Mt Penn Fire Company
Muir Volunteer Fire Company

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Munhall Bureau of Fire
Munhall Volunteer Fire Company #1
Narberth Volunteer Fire Company
Needmore Fire Department
Neshannock Township Fire Department
New Hanover Fire Company
New Hanover Vol. Fire Co
Penn Township
Volunteer Fire Department
Penn Volunteer Fire Department
Pennsylvania Fire and Emergency Services Institute
Perry Point Fire Department
Peters Township Fire Department
Petrolia Volunteer Fire Department
Philadelphia Fire Department
Phoenix Volunteer Fire Company
Plymouth Twp. Fire-Rescue
Presto Volunteer Fire Department
Radnor Fire Company
Rescue Hose Company No. 1
Ridgebury Volunteer Fire Company
Ridley Park Fire Department
Rocky Grove Volunteer Fire Department
Serar Volunteer Fire Company
Shiremanstown Fire Company
South Brownsville
Volunteer Fire Department
Stockdale Volunteer Fire Department
Summerhill Township
Volunteer Fire Department
Summit Township
Volunteer Fire Department
Sweet Valley Volunteer Fire Company
Tatamy Fire Company
Tipton Volunteer Fire Department
Towamencin Volunteer Fire Company
Town of McCandless
Tunnelton Conemaugh Township
Volunteer Fire Department
Union Fire Co. No. 1
Union Fire Company
Union Fire Company #1
Union Fire Company No.1 of Leesport
United Volunteer Fire – Rescue
Upper Leacock Fire Company
Upper Yoder Volunteer Fire Company
Volant Volunteer Fire Company
Volunteer Hose Company
Warrior Run Fire Department
Weisenberg Volunteer Fire Department
West Shore Bureau of Fire
West Whiteland Fire Company
West Wyoming Hose Company, No. 2
Wilkins Township
Volunteer Fire Department
Wright Township
Volunteer Fire Department
Wrightstown Township
Wyndmoor Hose Company 1
Youngtown Volunteer Fire Department

**RHODE ISLAND**
Central Falls Fire Department
Coventry Fire District
FM Global
Harrisville Fire District
Lake Mishnock Fire Department
North Cumberland Fire Department
Providence Fire Department

**SOUTH CAROLINA**
Belmont Fire Department
Bluffton Township Fire District
Boiling Springs Fire District
Camden Fire Department
City of Beaufort Fire Department
City of Greer
City of Hartsville Fire District
City of Myrtle Beach Fire Department
City of North Myrtle Beach Fire Department
Clarendon County Fire District
Clear Spring Fire Rescue
Clearwater Fire Department
Coronaca Volunteer Fire Department
Dillon County Station Nine
Donalds Volunteer Fire Department
Donaldson Center Fire Dept
Duncan Chapel Fire Dept
Florence Fire Department
Fountain Inn Fire Department
Gaffney Fire Department
Georgetown City Fire Department
Georgetown County Fire - EMS
Glasy Mountain Fire Department
Highway 34 Fire and Rescue
Hilton Head Island Fire Rescue
Horry County Fire Rescue
Indian Land Fire Department
Lady's Island St. Helena Fire District
Lake Cunningham Fire Dept
Lake Moultrie Fire Department
Lugoff Fire Department
Manning Fire Department
Marion City Fire Department
Mauldin Fire Department
Midway Fire Rescue
National Fallen Firefighters Foundation
Orangeburg County Fire District
Pelham Batesville Fire Department
Rhodestown Fire Department
SC Fire and Life Safety Education Association
SC Fire Marshals’ Association
SC State Fire Marshal’s Office
Shamrock Hills Fire Department
Shiloh-Zion Volunteer Fire Department
Simpsonville Fire Department
Slater- Marietta Fire Dept.
South Carolina Fire Academy
South Greenville Fire District
St. Paul’s Fire Department
Taylors Fire Department
Tigerville Fire Department
Tyger River Fire Department
Una Fire Department
Wade Hampton Fire Department
West Columbia Fire Department
Youngs Fire Department

**SOUTH DAKOTA**
Custer Volunteer Fire Department
North Sioux City Fire Department
Pennington County Fire
Rapid City Fire Department
Rockerville Volunteer Fire Department
Sioux Falls Fire Rescue
Whispering Pines
Volunteer Fire Department

**TENNESSEE**
Ashland City Fire Department
Battle Creek Volunteer Fire Department
Blount County Fire Protection
Bolivar Fire Department
Bristol Fire Rescue
Bulls Gap Volunteer Fire Dept
Chatanooga Fire Department
City of Brentwood Fire Department
City of Columbia,
Tennessee Fire Department
Claxton Community Volunteer Emergency Services
Collierville Fire Public Education
Columbia Fire Department
Dyersburg Fire Department
Franklin Fire Department
Gandy Fire And Rescue
Gatlinburg Fire Department
Greenback Fire Department
Gudger Volunteer Fire Department
Hardin County Fire Department
Harriman City Fire Department
Hendersonville Fire Department
Henry Station, Inc.
Humphreys County Fire District

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**B U I L T F O R L I F E**
**F I R E D E P A R T M E N T P R O G R A M**
**L I S T I N G B Y S T A T E (C O N T.)**
Huntland Fire Department
Jackson Fire Department
Johnson City Fire Department
Kingsport Fire Department
Kittrell Volunteer Fire Department
Lawrenceburg Fire Department
Lebanon Fire Department
Lincoln County Volunteer Fire Rescue
Marlow Fire Department
Martin Fire Department
Maury County Fire Department
McDonald Volunteer Fire Department
Milan Fire Department
Millington Fire Department
Morristown Fire Department
Nashville Fire Department
Newbern Fire
Oak Grove Comm. Fire Department
Oneida Fire Department
Parrots Chapel - Volunteer Fire Department
Pelham Valley - Volunteer Fire Department
Pigeon Forge Fire Department
Piperon Fire Department
Pleasant View - Volunteer Fire Department
Rutherford Volunteer Fire Department
Soddy-Daisy Fire Department
Spring Hill Fire Department
State of Tennessee
Town of Vonore
Turney Center Prison Fire
Two Rivers Volunteer Fire Department
Volunteer Fire Services, Inc
Warns Fire Department
Wears Valley Fire Department
West End Fire Department

**TEXAS**
Allen Fire - Rescue
Atascocita Volunteer Fire Department
Balch Springs Fire Department
Bellaire Fire Department
Bells Fire & Rescue
Belton Fire Department
Brenham Fire Department
Brownsville Fire Department
Burnet National City
Carrollton Fire
City of Jasper Fire Marshal’s Office
City of Lockhart - Fire Rescue
City of Pearland
City of Taylor Fire Department
City of West University Place
- Fire Department
College Station Fire Department
Comal County ESD 3
Commerce Fire
Crabb’s Prairie Fire Department
Cresson Fire Department
Cy-Fair Fire Department
Decatur Fire Department
Double Oak Volunteer Fire Department
Dove Creek Volunteer Fire Department
Edinburg Fire Department
Edinburg Fire Marshal’s Office
Fairview Fire Rescue
Forest Hill Fire - Rescue
Garland Fire Department
Geronimo Village - Volunteer Fire Department
Greenville Fire Department
Harris County Fire Marshal’s Office
HFBESD 100
Houston Fire Department
Hutchins Fire Rescue
Jersey Village Fire Department
Jourdanton Volunteer Fire Department
Joy Volunteer Fire Department
Lake Jackson Fire
Lamar Point-Caviness - Emberson VFD
Levita Volunteer Fire Department
Longview Fire Department
LSVFire Department
Lubbock Fire Department
Lucas Volunteer Fire Department
Manchaca Fire/Rescue
Marble Falls Area - Volunteer Fire Department
McAllen Fire Department
Medical Reserve Corps
Mont Belvieu Fire Department
Montgomery County ESD # 6
Naples Volunteer Fire Department
North Lake Travis Fire and Rescue
Northeast Midland County - Volunteer Fire Department
Nueces Company ESD2
Parker Fire Department
Pharr Fire Department
Robert Lee Volunteer Fire Department
Rockport Fire Department
Round Rock Fire Department
San Bass Fire Department
San Antonio Fire Department
Savoy Fire Department
South Hays Fire Department
South Montgomery County
- Fire Department
Sugar Land Fire Department
Sutherland Springs - Volunteer Fire Department, Inc.
Texas State Fire Marshal’s Office
Tool Volunteer Fire Department
Travis County ESD #2
Travis County ESD No. 6 - Lake Travis Fire Rescue
Tri-County Fire Department
Volente Fire Department
West University Place Fire Department
Westlake Fire Department
Whitney Fire Department
Wichita Falls Fire Department
Windcrest Volunteer Fire Department
Yantis Volunteer Fire Department

**UTAH**
Grantsville Volunteer FD
Kaysville City Fire Department
Logan City Fire Department
Midvale Fire Department
North Tooele County Fire District
North View Fire District
Ogden City Fire Department
Smithfield Fire and Cache County EMS
South Davis Metro Fire Agency
South Jordan Fire Department
South Salt Lake Fire Department
South Weber Fire Department
Sunset Fire and Rescue
Tremonton Fire Department
Utah Office of the State Fire Marshal

**VERMONT**
Alstead Fire Rescue Ambulance
Barnet Fire & Rescue
Bennington Rural Fire Department
Brandon Fire Dept.
Charlotte Fire
Groton Volunteer Fire Department
Hinesburg Volunteer Fire Department
Norwich Fire Department
South Burlington Fire Department
St. Johnsbury Fire Department
Vernon Volunteer Fire Department
West Fairlee Fire Department
Wilmot Fire & Rescue

**VIRGINIA**
American Fire Sprinkler Association
Virginia Chapter
Ashburn Volunteer Fire Rescue
Bristol Virginia Fire Department
Chatham Volunteer Fire Rescue
City of Manassas
- Fire and Rescue Department
## WA State

- Cople District Volunteer Fire Department
- Dumfries-Triangle Rescue Squad
- Fort A.P. Hill Fire & Emergency Services
- Hampden-Sydney College
- Hanover Fire EMS
- Harrisonburg Fire Department
- James City County Fire Department
- Marshall Volunteer Fire Company
- McDowell Volunteer Fire Department
- Montvale Volunteer Fire Department
- Newport News Fire Department
- Newport Volunteer Fire Department
- Roanoke Fire and Rescue
- Shenandoah Farms Volunteer Fire Department
- Stafford County Fire and Rescue Department
- U.S. Government
- Virginia Residential Coalition
- Virginia Tech
- Wagstaff Circle VFD
- White Oak Volunteer Fire Department
- WTC Fire and Rescue

## WASHINGTON

- Adams County Fire District
- Anacortes Fire Department
- Bainbridge Island Fire Department
- Bremerton Fire Department
- Camas Fire Department
- Chehalis Fire Department
- Clark County Fire & Rescue
- East Pierce Fire & Rescue
- Getchell Fire Department
- Gig Harbor Fire & Medic One
- King County Department of Development and Environment
- Lacey Fire District 3
- Lake Stevens Fire
- Marysville Fire District
- Monroe Fire District #3
- Northshore Fire Department
- Pend Oreille Fire Department 3
- Pierce County Fire District #23
- Redmond Fire Department
- Samish Island Fire
- San Juan Island Fire Dept
- South King Fire & Rescue
- South Pierce Fire & Rescue
- Stevens County Fire District #1
- University Place Fire Department
- WA State Office of the State Fire Marshal
- Washington Sprinkler Coalition
- Whitman County Fire District #5
- Woodinville Fire & Life Safety District
- Yakima Fire Department

## WEST VIRGINIA

- Bakerton Fire Department
- Banks District Volunteer Fire Department
- Beaver Volunteer Fire Department
- Berkeley Springs Volunteer Fire Company
- Bethany VFD
- Bradley-Prosperty Volunteer Fire Department
- Citizens Fire Company
- Granville Volunteer Fire Department
- Maysville Volunteer Fire Company
- Nitro Fire Department
- Nutter Fort Fire Department
- Romney Fire Company
- Triune-Halleck Volunteer Fire Department
- VA Medical Center Fire Department
- Westside Fire Department
- WV State Fire Marshal’s Office

## WISCONSIN

- Allenton Fire Department
- Appleton Fire Department
- Bagley Vol. Fire Department
- Cambria Fire Department
- DeForest Area Fire & EMS Department
- Eau Claire Fire Rescue
- Fitchburg Fire Department
- Fond du Lac Fire Department
- Gibraltar Fire & Rescue
- Grand Chute Fire Department
- GV FS
- Hales Corners Fire Department
- Hudson Fire Department
- Iron Ridge Fire Department Inc
- Jackson Fire/Rescue
- Kansasville Fire and Rescue Department
- Lake Nebagamon Volunteer Fire Department
- Lannon Fire Department
- Merrill Fire Department
- Monroe Fire Department
- New Chester Fire Department
- NSFD
- Onalaska Fire Department
- Onalaska Fire Department
- Oshkosh Fire Department
- Pewaukee Fire Department
- Randall Fire Department
- Random Lake Fire Department
- Richfield Fire Department
- Rochester Volunteer Fire Company
- Sauk City Fire Department
- Somerset Fire/Rescue
- Stanley Fire Department
- Summit Fire District
- Sun Prairie Volunteer Fire Department Company, Inc.
- Three Lakes Fire Department
- Town of Ellington Fire Department
- Town of Ellington Fire Department
- Town of Harrison Fire Department #2
- Town of Menasha Fire Department
- Town of Waukesha Fire Department
- Village of Plover Fire/EMS Dept.
- Wales Genesee Fire Department
- Wautoma Fire District
- Wautoma Fire District
- Wind Lake Fire Department
- Wisconsin State Fire Inspectors Association
- Wrightstown Fire Department
HFSC selected and acknowledged 15 *Built for Life Fire Departments* that used materials to achieve a higher level of local fire sprinkler educational outreach as part of this program. Each fire department had the option to put their logo, website and phone number on one of two educational displays. One display was a consumer approach highlighting the benefits of home fire sprinklers. The second was a technical approach showing a fire timeline with supporting data.

The following *Built for Life Fire Departments* received a fire sprinkler banner display in recognition of their efforts:

- Arvada (Colorado) Fire Department
- Chambersburg (Pennsylvania) Fire Department
- Delaware Office of the State Fire Marshal
- Enid (Oklahoma) Fire Department
- Erie County (New York) Division of Fire Safety
- Harrisonburg (Virginia) Fire Department
- Liberty Township (Ohio) Fire Department
- Louisiana Office of the State Fire Marshal
- Pocatello (Idaho) Fire Department
- Prattville (Alabama) Fire Department
- Rapid City (South Dakota) Fire Department
- Sioux City (Iowa) Fire Rescue
- Texas Office of the State Fire Marshal
- Wellington-Napoleon (Missouri) Fire Protection District
- Wisconsin Fire Inspector’s Association

All 15 banners were customized with the BFLFDs logo at the bottom of the banner.
HFSC created five, three-minute digital videos, which feature Built for Life Fire Department (BFLFD) testimonials and focus on key educational topics, HFSC materials and resources. Impact videos are developed so they can be easily e-blasted and linked to various online resources.

Four of the five impact videos serve to increase fire service participation in the BFLFD program and expand fire sprinkler education. The other impact video promotes HFSC's SprinklerSmarts education program for children, so that fire service members can inform and encourage more schools to use www.SprinklerSmarts.org as part of fire safety activities.

Each impact video links to HFSC’s The Solution Fire Service e-newsletter, drawing fire departments to read more detailed information about home fire sprinklers. The impact videos also link to HFSC’s website and provide an opportunity to forward the videos to others.

The impact videos were e-blasted to members of the Built For Life Fire Department program and opt-in subscribers of the following national fire service trade publications:

- **Firehouse**: March, June, July and August 2010 e-blasts; 60,000 circulation each; resulting in 258,203 messages delivered, 22,511 opened and 2,302 click-throughs
- **Fire Chief**: March and July 2010 e-blasts; 20,000 circulation each; resulting in 34,696 messages delivered, 6,782 opened and 831 click-throughs
- **FireRescue**: August 2010 e-blast; 54,000 circulation; resulting in 54,469 delivered, 3,989 opened, 470 click-throughs

**TOTAL CIRCULATION (for publication e-blasts):** 334,000 gross; 33,282 opened; 3,603 click-throughs

Corner page peel ads (above) ran 2 times in FireRescue resulting in 587,874 impressions, 29,628 opened and 331 click-throughs.
HFSC FIRE SERVICE IMPACT VIDEOS & WEBSITE SURVEY

When introducing two of its new fire service impact videos, HFSC asked fire service members to evaluate the impact videos as well as the HFSC website. Results are shown below.

**Total respondents – 124**

<table>
<thead>
<tr>
<th>Question</th>
<th>Strongly Disagree</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The “Target Critical Audiences” impact video was interesting and worth watching.</td>
<td>0%</td>
<td>1</td>
<td>2</td>
<td>9</td>
<td>45</td>
<td>46</td>
<td>5</td>
</tr>
<tr>
<td>2. The “Target Critical Audiences” impact video provides an effective overview of HFSC’s educational materials and how they can be used.</td>
<td>0%</td>
<td>1</td>
<td>2</td>
<td>8</td>
<td>38</td>
<td>52</td>
<td>5</td>
</tr>
<tr>
<td>3. The previous “Educating Homebuilders” movie was interesting and worth watching.</td>
<td>0%</td>
<td>1</td>
<td>2</td>
<td>10</td>
<td>49</td>
<td>37</td>
<td>5</td>
</tr>
<tr>
<td>4. The information on the HFSC website helped me educate my community about residential fire sprinklers.</td>
<td>0%</td>
<td>1</td>
<td>2</td>
<td>11</td>
<td>37</td>
<td>50</td>
<td>5</td>
</tr>
<tr>
<td>5. I have used or intend to use the resources and materials on the HFSC website to educate my community about residential fire sprinklers.</td>
<td>&lt;1%</td>
<td>1</td>
<td>3</td>
<td>16</td>
<td>19</td>
<td>61</td>
<td>5</td>
</tr>
<tr>
<td>6. Home fire sprinklers will increase in importance in my community in the next five years.</td>
<td>&lt;1%</td>
<td>1</td>
<td>3</td>
<td>16</td>
<td>19</td>
<td>61</td>
<td>5</td>
</tr>
</tbody>
</table>
SURVEY COMMENTS

Very educational program worth presenting to the fire service and community. I am a federal firefighter at a sprinklered facility and have seen firsthand the effectiveness of sprinklers. When I retire to another location my future house will have residential sprinklers installed.

Robert Johnson
Shortsville, New York

Residential fire sprinklers must stay in the forefront of home safety. NFPA 13D must be adopted by all municipalities.

Mike Gibson
Ringoes, New Jersey

Movie was very educational to me, but the area where I live will not adopt the sprinkler theory for residential housing. Being a firefighter I know the importance.

Brandon S. Fudala
West Point, Virginia

I was looking for more of a with and without results of a one-room fire.

Dwight Smith
Arkport Fire Department
Arkport, New York

I use it in fire community programs and in our school classes.

Lane A. McEiree
Community College of Vermont
St. Albans, Vermont

I will be sharing this information as part of the Home Safety Council and Lowe’s Safety Saturday this coming weekend.

Thomas L. Harper
Jefferson College of Health Sciences
Bedford, Virginia

Great video A. Short, B. to the point, and C. Easy to understand and incorporate into public education opportunities.

Terry Campbell
Glenwood Fire Department
Glenwood, Illinois

This was a very helpful tool that I am sure we will use in educating our community.

Betty Hannah
SCFPD
Riverbank, California

We will be using this information in a citizens fire academy that we do on an annual basis. This helps get the information out to not only the citizens, but also elected officials and contractors.

Gary G. Bonnett
Banks District Volunteer FD
Rock Cave, Vermont

Thank you for this information. I’m currently reviewing your website on how to get information for residents.

Larry Abramson
Olive Branch, Mississippi

I have been a member of the organization for a while now, and I find all the info great. I get help in promoting fire sprinklers in my community. Thanks for everything you do and keep up the good work.

Rich Croissant
Dalzell Fire Department
Dalzell, Illinois

My community is very saturated, that is, new residential structures are at a minimum because there is no additional land for building. At this time, while education about home sprinklers is beneficial, it probably will not change the current profile of residential properties in this borough.

Robert Bowen, Jr.
Clarks Summit Fire Company #1
Clarks Summit, Pennsylvania

With the ease of retrofitting, whether or not you are renovating, sprinklers are worth the cost. Critical living areas and areas of potential should be targeted at least.

Louis Godfrey
Lebanon Valley Protective Assoc.
New Lebanon, New York

Got an email from Firehouse.com promoting your education material and resources. Our department has an open house coming up during Fire Prevention Week. We would appreciate any material you could send so that we can educate our community. We would also be interested in the side-by-side fire and sprinkler burn demonstration information. Thanks for all your help.

Tim Dayton
Potomac Fire Company #2 Inc.
Westernport, Maryland

F Y 2 0 0 8
F I R E S E R V I C E
I M P A C T V I D E O S
EVALUATION (CONT.)
The material has sparked my interest, and with material from your website I will pitch it to our housing office as an add-on cost for those seeking to build new homes. I will also present to our fire department to gain the support for this initiative.

Mike Gates
Seneca Nation of Indians
Irving, New York

Sprinklers make so much difference in the outcome of a fire. I don’t understand the resistance to them. We have to wear seat belts but we don’t have to have protection where we are most vulnerable.

Paul Russell
Riga Fire Department
Riga, Michigan

These materials are very useful and they have allowed us to promote fire sprinklers.

Thomas J. Maloney
Marysville Fire District
Marysville, Washington

My family just built an addition to my mother’s house because she is now older and has additional family living with her. A residential fire sprinkler system was part of the new addition. We all sleep better now knowing our mom is protected. As a homeowner, I hope to some day retrofit my house with a residential sprinkler system.

Joan Robinson
Kissimmee Fire Department
Kissimmee, Florida

I think a sprinkler system is very important. This is a great benefit to keep loss of personal property.

Jon Schmidt
Mt. Mitchell Volunteer FD
Kannapolis, North Carolina

I have sprinklers in my home and encourage others who are building to install them.

Chris Cahan
South King Fire
Auburn, Washington

I recently had to make a presentation to our local borough council regarding home fire sprinklers. The resources that HFSC provides helped me tremendously.

William Henderson
Narberth Fire Company
Narberth, Pennsylvania

I am a firm believer in what a residential sprinkler system can do to save lives and property. I am currently building a new home and am including a residential sprinkler system in the construction process.

Nathaniel Ellis
Grassy Pond Fire Department
Gaffney, South Carolina

I thought the movies were a great help. Thank you, I enjoyed all of them.

Thomas Rafferty
Crisis Cleaning
Orland Park, Illinois

Thank you for all of the great support your organization has given to all!

Richard Herald Broderick
Rapid City, South Dakota

Thank you for offering so many opportunities to teach our citizens about home fire sprinklers.

Wanda Willis
Harrisonburg Fire Department
Harrisonburg, Virginia
In order to educate members of the fire service about the latest news and information regarding home fire sprinklers, HFSC developed four digital e-newsletters that were e-blasted quarterly to members of the Built for Life Fire Department (BFLFD) program. The e-newsletters are also available online by accessing the fire service section on HFSC’s website.

The Solution e-newsletters provide detailed information and testimonials with advice to help fire departments:

- Overcome challenges from opposition to home fire sprinklers
- Educate community members, elected officials, home builders and developers, water purveyors, home insurers, and real estate agents

As a supplement to the e-newsletter, a corresponding blog was created to keep fire departments updated more frequently than the quarterly distribution of the e-newsletter.
HFSC developed a testimonial advertising campaign that spotlights members of the Built for Life Fire Department (BFLFD) program who currently use HFSC materials to better their fire sprinkler education outreach within their communities. Each of the four advertisements encourages members of the fire service to sign up to similarly benefit from HFSC’s BFLFD program.

The single-page, four-color ads appeared in the following national fire service trade publications:

**Fire Chief**: April, May, June and July 2010 issues; 50,301 circulation for each issue

**Fire Engineering**: April, May, June and July 2010 issues; 57,351 circulation for each issue

**Firehouse**: April, May, June and July 2010 issues; 76,141 circulation for each issue

**FireRescue**: April, May, June and July 2010 issues; 48,339 circulation for each issue

**NFPA Journal**: May/June issue; 81,000 circulation

**OnScene Magazine**: April, May, June and July 2010 issues; 12,500 circulation for each issue

**TOTAL CIRCULATION: 1,059,528 gross**
HFSC promoted its materials and programs to members of the fire service at the following conventions:

- **Fire-Rescue International (FRI)**
  - August 28 & 29, 2009
  - Dallas Convention Center, Dallas, TX
  - 30 x 20-foot booth space

- **Fire Department Instructors Conference (FDIC)**
  - April 22-24, 2010
  - Indiana Convention Center, Indianapolis, IN
  - 10 x 10-foot booth space

- **National Fire Protection Association (NFPA) Conference & Expo**
  - June 7-9, 2010
  - Mandalay Bay Convention Center, Las Vegas, NV
  - 10 x 10-foot booth space

- **National Association of State Fire Marshals (NASFM) Annual Conference**
  - July 22-24, 2010
  - 10 x 10-foot booth space
  - InterContinental Chicago Hotel, Chicago, IL
HFSC created two, three-minute digital videos, which feature homebuilder testimonials, highlight information from HFSC’s *Built for Life* builder education program, and dispel anti-sprinkler myths.

Each impact video links to HFSC’s *The Solution* e-newsletter for homebuilders, drawing them to read more detailed information about home fire sprinklers. The impact videos also link to HFSC’s website and provide an opportunity to forward the videos to others.

The impact videos were e-blasted to members of HFSC’s homebuilder database and subscribers of the following national homebuilder trade publications:

- **Builder**: May and August 2010 e-blasts; 36,000 circulation each; resulting in 72,185 messages delivered, 5,616 opened and 515 click-throughs
- **BUILDERnews**: May and June e-blasts; 63,000 circulation each; resulting in 125,063 messages delivered and 9,046 opened*
- **Residential Design & Build**: May and August 2010 e-blasts; 60,000 circulation each; resulting in 88,941 messages delivered, 9,474 opened and 875 click-throughs

**TOTAL CIRCULATION (for publication e-blasts): 318,000 gross; 24,136 opened; 1,390+ click-throughs**

Additionally, the impact videos are viewable on BuilderTV, a video section on *Builder* magazine’s website. Each video is displayed for six months.

The two videos combined for 1,019,290 impressions, 162,498 delivered, 33,499 opened, and 1,137 click-throughs.

* BUILDERnews does not provide click-through rates
**HFSC HOMEBUILDER IMPACT VIDEOS & WEBSITE SURVEY**

When introducing one of its new homebuilder impact videos, “Build for the Future,” HFSC asked home-builders to evaluate the impact video as well as the HFSC website. Results are shown below.

**Total respondents – 137**

1. The “Build for the Future” impact video was interesting and worth watching.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Disagree</td>
<td>1%</td>
</tr>
<tr>
<td>Disagree</td>
<td>3%</td>
</tr>
<tr>
<td>Neutral</td>
<td>12%</td>
</tr>
<tr>
<td>Agree</td>
<td>47%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>37%</td>
</tr>
</tbody>
</table>

2. The information on the HFSC website helped me understand how home fire sprinklers work.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Disagree</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Disagree</td>
<td>2%</td>
</tr>
<tr>
<td>Neutral</td>
<td>7%</td>
</tr>
<tr>
<td>Agree</td>
<td>41%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>49%</td>
</tr>
</tbody>
</table>

3. The information on the HFSC website helped me understand how home fire sprinklers are installed.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Disagree</td>
<td>0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Neutral</td>
<td>14%</td>
</tr>
<tr>
<td>Agree</td>
<td>46%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>38%</td>
</tr>
</tbody>
</table>

4. I found answers to my questions about home fire sprinklers on the HFSC website.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Disagree</td>
<td>0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>3%</td>
</tr>
<tr>
<td>Neutral</td>
<td>14%</td>
</tr>
<tr>
<td>Agree</td>
<td>49%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>34%</td>
</tr>
</tbody>
</table>

5. Home fire sprinklers will increase in importance to my business in the next five years.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Disagree</td>
<td>4%</td>
</tr>
<tr>
<td>Disagree</td>
<td>5%</td>
</tr>
<tr>
<td>Neutral</td>
<td>23%</td>
</tr>
<tr>
<td>Agree</td>
<td>25%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>43%</td>
</tr>
</tbody>
</table>
Currently home fire sprinklers are required in some counties in the state of Michigan for new homes.

Cheryl Klase
Platinum Construction & Associates
Comstock Park, Michigan

Education and smoke detectors are what save lives. Sprinklers are an expensive luxury and wasteful of our most precious natural resource, water.

John Fleming
GMK Architecture, Inc.
Madison, Wisconsin

Fire sprinklers in residential areas. It’s very interesting.

Rodrigo
RC Architectural
Downey, California

This is all well and good, but it is biased and I’m afraid not altogether true. Most serious fires occur in older homes before fireblocking, fire separations and the like. Very few spread rapidly and cause major damage in newer homes. At $1.61 (which we’ve been told is nowhere near enough in southeast Wisconsin), that adds $4,500 to the builder cost or $5,700 to the sell price (+/-). It doesn’t address the enormous expense needed if a home is not on city water. It doesn’t address the cost of damage to the home done by the sprinklers if they false-trip or whatever. And, they don’t address the annual maintenance required.

Ron Klassen
Wallner Builders
Butler, Wisconsin

I would like to receive any brochure if available.

Raul Escudero
Escudero Design Group, Inc.
Miami, Florida

Is installing a sprinkler system in an existing home a viable option? Please send information.

Michael Keys
Keys Construction
Springfield, Virginia

Look forward to more information on fire systems. Would also be interested in learning about commercial fire systems for warehouses and small manufacturing sites.

Harold Hartman
LynHart Construction
Malin, Oregon

Fire sprinklers are an unnecessary cost for new homes and are bad for the homebuilding industry.

Ted Argo
Beaverton, Oregon

It got me thinking.

Edward Sargent
Sargent Enterprises
Redmond, Washington

I appreciate the use of sprinklers, since I am not only a builder, but also a firefighter and fire investigator. But it is still hard to convince clients of the cost in this tight market.

Chuck Jansma
Lowell, Indiana

Being retired from the fire service, it is a blessing on the future protection of lives and property. If only the everyday people would learn that the “small investment” is well worth the “return.”

Kenn Shave
Kenn’s Handyman
Rapid City, South Dakota

Just yesterday we were talking about the home sprinkler systems being required by code in the future.

Joseph Hughes
Hughes Construction
Terryville, Connecticut

Excellent presentation. Very professional. I will store all this for the time when a client or clients brings up the subject. I will know where to turn.

Darwin Nunley
Nunley Construction
Canyon, Texas
Sprinklers are required in our area.
Larry
Erickson Construction
Salinas, California

I’m a firefighter and see the need for this. I’m hoping the next year we will see a start up with building. I heard Tennessee has a class for builders and has gone to make it a law.
Hugh Morris
Morris Builders
Russellville, Tennessee

Interesting. Not sure of the install price, but I am going to do some research as to the cost for the size houses I build.
Roger Hopkins
ET Builders, LLC
New Braunfels, Texas

Do you have any information in regard to doing condos?
Frank Mormando
Bottom Line Construction Management
Fort Lauderdale, Florida

We’re building fifty townhouse condominiums now (55+ community) and all homes will include fire sprinkler systems.
Mark O’Hara
CPBerry Homes
South Hamilton, Massachusetts

Thank you. Very informative. I now have a video to present to my customers.
Joseph Paszul
Vero Beach, Florida

I would like to see more data on installation, especially in our colder climates; (attic piping) protection of water system (if hooked into water system, prevention of back flow). Generally a good introduction for systems.
Peter Mion
Code Consultants
Billings, Montana

I am becoming a huge believer in residential sprinkler systems.
Joe Kausner
Joseph W. Kausner, Builder
Clarence, New York

Fire systems should be in every house (or building for that matter). I have always had some type of automated fire suppression systems installed in buildings that I have built. The clients don’t like them until they see their insurance premiums. Then they love them.
Barry Beavers
Beavers Electric Co.
Hawley, Texas

Working on an AAC community. This may be a very good marketing tool.
Larry Ochsman
HML LLC
Easton, Maryland

I was initially against home sprinklers due to various problems with cost, installation and reliability. Biggest problem was the different groups wanting to make them mandatory. I am a big proponent of freedom from intrusions by entities that think my clients aren’t smart enough to make a decision and mandate expensive and useless additions to the homebuilding process. As sprinkler systems become more known and the price point drops, and the ever-present issue of liability (who is liable if system malfunctions) is properly addressed, I would not be adverse to offering a home fire protection system.
Jay Stephens
Stephens Builder
Honey Grove, Texas

The website has very good information.
Oliver Tan
Arcadia, California

I found this very interesting and lower in cost than expected. As a modular homebuilding company, we are asked often how safe the homes are against fires. This is especially needed when we set up new plants overseas.
Bill Lazar
SJHP
St. Augustine, Florida

The information is timely and worthwhile. There is much to learn and realize.
David Waller
Wallcomm Industries
Troy, Michigan
Great timing. Was looking for info on sprinklers for a project just getting under way in the next two months. Thanks!

Todd Crabtree
CDC of Mendocino County
Ukiah, California

Before viewing the videos I had a lot of questions. Now I think most have been answered. Thanks for the information.

Paul Henry
Henry Construction, LLC
St. Simons Island, Georgia

Interesting.

Jeff Reid
Castle Rock Communities
Houston, Texas

Fire sprinklers will be required in new homes in California starting in 2011, so this information takes on more importance then.

Jim Forge
San Diego, California
In order to educate homebuilders about the latest news and information regarding home fire sprinklers, HFSC developed two digital e-newsletters that were e-blasted with the impact videos to members of HFSC’s homebuilder database. The e-newsletters are also available online to other homebuilders by accessing the homebuilders section on HFSC’s website.

The Solution e-newsletters provide detailed information and testimonials to help raise home fire sprinkler awareness and alert homebuilders to the life- and property-saving benefits that fire sprinklers add to homes.
HFSC developed a testimonial advertising campaign that spotlights home fire sprinkler advocates in the homebuilding industry who currently use HFSC materials to explain the benefits of fire sprinklers in homes they build or market. Homebuilders appear in two advertisements.

The single-page, four-color homebuilder ads appeared in the following national homebuilder trade publications:

**Big Builder**: January and June 2010 issues; 9,800 circulation for each issue
**Builder**: January and June 2010 issues; 139,991 circulation for each issue
**BUILDERnews**: June 2010 issue; 78,400 circulation
**Custom Home**: January/February and May/June 2010 issues; 35,000 circulation for each issue
**Fine Homebuilding**: February/March and June/July 2010 issues; 316,011 circulation for each issue
**GreenBuilder**: June 2010 issue; 110,000 circulation
**Professional Builder**: January 2010 issue; 120,613 circulation
**Residential Design & Build**: January, June* and July* 2010 issues; 44,004 circulation for each issue

*The June and July issues of Residential Design & Build also included an advertorial.

**TOTAL CIRCULATION**: 1,442,629 gross

Additionally, a banner ad was developed for Builder magazine’s “Builder Business Update” e-newsletter.

The two banner ads combined for 160,141 delivered, 35,147 opened, and 159 click-throughs.
In conjunction with the other testimonial advertising campaigns, HFSC developed an advertisement that spotlights a home fire sprinkler advocate in the real estate industry who currently uses HFSC materials to explain the benefits of fire sprinklers in homes she markets.

The single-page, four-color real estate agent ad appeared in the following national real estate agent trade publications:

**REALTOR® Magazine**: October 2009 issue; 1,120,871 circulation

**REALTOR® Magazine – Show Daily**: Distributed each day at REALTORS® Conference & Expo (November 13-16, 2009); 25,000 circulation for each issue

**TOTAL CIRCULATION: 1,220,871 gross**

In addition to HFSC’s real estate agent testimonial advertisement, HFSC also developed a message for REALTOR® Magazine’s “Large Broker Report” e-newsletter in both November and December 2009.

The two messages combined for 1,061 delivered, 287 opened, and 1 click-through.
HFSC promoted its materials and programs to home-builders and real estate agents at the following conventions:

- **REALTORS® Conference & Expo (NAR)**
  - November 13-16, 2009
  - San Diego Convention Center, San Diego, CA
  - 10 x 10-foot booth space

- **International Builders’ Show (IBS)**
  - January 19-22, 2010
  - Las Vegas Convention Center, Las Vegas, NV
  - 50 x 30-foot booth space

The International Builders’ Show (IBS) was attended by over 60,000 members of the homebuilding industry. HFSC spokesperson Ron Hazelton hosted the interactive *Built for Life* game, which displays questions about home fire sprinklers. Homebuilders who answered questions correctly were able to spin a slot machine for a prize.

The grand prize for the *Built for Life* game was a flat screen high-definition TV, while other prizes included Nintendo Wii gaming systems, Husky stubby wrench sets and HFSC baseball caps.

Homebuilders waited in line for an average of 25 minutes to play the interactive game, increasing their knowledge about the benefits and technology of home fire sprinklers. They were also able to learn facts about fire sprinklers by using HFSC’s interactive 3D educational tool and watching videos in the booth.

In conjunction with IBS, HFSC also sponsored the National Association of Home Builders (NAHB) 50+ Housing Symposium, which included two advertisements in *50+ Housing magazine* (10,000 circulation) and a tabletop display during the four days of educational sessions.

Between the homebuilder and real estate agent conventions, more than 639 leads were collected.
The existing Living with Sprinklers Kit for consumers was created years ago to help homeowners who live in homes with fire sprinklers understand how the systems work and how to maintain them. The original kit included a video and hang tag.

Based on numerous requests for printed material, HFSC designed a new eight-page, four-color brochure and a 3 x 5-inch homeowner window decal.

The new brochure is a summary of the existing Living with Sprinklers DVD, explaining everything homeowners need to know about their fire sprinkler systems through text and illustrations. HFSC’s new window decal, which states, “Our Family is Living with Sprinklers,” can be placed on the front window of a home to let neighbors know a house is fire-safe.
HFSC resources and information were used in more than 335 articles and press clips appearing on TV, newspapers, magazines, e-newspapers, websites and various social media placements. Here’s a sample of some of the media outlets that published stories or cited HFSC:

- **ABC 7 News at 5 – WJLA-TV**: Washington, DC, Oct. 22, 2009
- **Sioux City Journal**: “Maximize the Green,” February 13, 2010.
- **St. Louis Today**: “Letter to the Editor: For Safety’s Sake,” June 29, 2010.
- **Contractor**: “Builders’ Show Contains a Few Gems,” March 2010 (50,000 circ.).
- **Fire Engineering online**: “New Study: Lifesaving Fire Sprinklers Are Also Good for the Environment,” April 13, 2010.
- **Fire Protection Contractor (FPC)**: “FM Study: Sprinklers Good for Environment,” June 2010 (2,742 circ.).
- **Home Channel News online**:
- **The CBS Early Show**: Segment on holiday fire safety, December 23 (2.75 million viewers).
- **WABC Channel 7 (New York, TV)**: met with HFSC spokesperson Ron Hazelton at his home in Connecticut to show his sprinkler system and talk about the facts and myths, January 21, 2010.
- **“Homefront with Danny Lipford” Radio Show**: Interview with HFSC spokesperson Ron Hazelton, January 30, 2010.
- **NFPA Journal** (81,000 circ.):
- **Plumbing & Mechanical**: “Fire Sprinklers Protect Homes,” January 2010 (49,005 circ.).
- **Plumbing Engineer**: “Keep Your Eyes on the Goal: Preventing Home Fire Injuries and Loss of Life,” May 2010 (25,600 circ.).
• **Sprinkler Quarterly** (3,600 circ.):

• **Wisconsin Fire Journal**. “Residential Fire Sprinklers – What We Tell Them,” May/June 2010 (11,500 circ.).

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**PM Engineer.** “As Green as It Gets,” April 2010 (25,000 circ.).


**Security Sales & Integration.**
- “Study: Fire Sprinkler Cut Harmful Emissions,” May 2010 (31,103 circ.).

**Sprinkler Age** (3,218 circ.):
- “Can We Make 2010 the Year of the Home Fire Sprinkler?” January 2010.
- “Sprinklers Proven to Protect the Environment,” February 2010.
- “Effective Communication to Water Purveyor’s,” July 2010.
- “HFSC 3-D Education Program Proves Popular,” July 2010.
- “President’s Report,” July 2010.
- “Become a Built for Life Fire Department,” August 2010.
HFSC receives hundreds of comments via its website. Here is a sample of some of the comments:

I am sponsoring a public safety day and would like education materials. Thanks - I love your site!

Andrea Wilke
Rocky Mountain Front Fire Protection
Great Falls, Montana

My department is looking to start a campaign on home fire sprinklers, and we are looking for any and all the information we can obtain to help with this decision. Thank you.

Joe Jerue
Decatur Hamilton Fire Department
Decatur, Michigan

We have several new subdivisions in which homes greater than 4,800 square feet are being required to install fire sprinklers due to low fire flow. I would like to be able to give the developers information to help them plan for the fire sprinkler systems.

Marguerite Strand
Town of Apex
Apex, North Carolina

We are in the process of trying to get the residential fire sprinkler code adopted in our area. I would be appreciative of any information you have to help me present a stronger argument for residential fire sprinklers. There are a lot of uninformed individuals who seem to know just enough knowledge to frighten the unenlightened public.

Elie Jones
Albemarle County Fire Rescue
Charlottesville, Virginia

In planning for Spring 2010, I would like to evaluate the possibility of doing a side-by-side fire and sprinkler burn demonstration as part of a Community Safety Awareness Program, which is a joint effort between local law enforcement and the fire department through Municipal Recreation Director’s community programs.

Thomas Dicks
City of Barnwell
Barnwell, South Carolina

We have the opportunity to be part of the Home & Garden Show at the end of March 2010. We would like to build a professional-type residential fire sprinkler display for indoors. Usually, 5,000 to 10,000 people attend this show over a three-day period. Do you have any ideas on something that will catch the eye of attendees?

Wanda Willis
Harrisonburg Fire Department
Harrisonburg, Virginia

The Anthem Safety and Services Committee of Anthem, Arizona, has been discussing your packet of information, “Now That You’re Living with Sprinklers.” Of the 10,000 homes here in Anthem, about 3,000 homes have sprinklers. I am the chairperson for the Anthem Firewise Committee. We would like to have your permission to load/link your DVD to our webpage, since we are learning that many of the homeowner’s do not know what to do with their fire sprinkler systems. This is very informative.

Millie LaFave
Anthem Firewise Committee
Anthem, Arizona

We are conducting a home fire sprinkler demonstration very soon and have already built both simulated rooms per your instructions. We now need information for media and handouts as soon as possible.

Tony Jarrell
Vincennes City Fire Department
Vincennes, Indiana

We would like to order materials so we can hand out information to our clients.

Audrey Ramirez
Century21 Town & Country
Ontario, California

I would like to start educating people in my area about sprinkling the homes they build. What is a good way to do this?

Gale Cunningham
KJC
Sandusky, Ohio
I am the corresponding secretary for the Passaic County Fire Prevention & Protection Association. I would like to receive a package of education materials for each of our member towns if possible.

David Evangelista
Pompton Lakes Volunteer Fire Department
Pompton Lakes, New Jersey

I am interested in performing a side-by-side fire and sprinkler burn demonstration. Can you please contact me by phone or email to discuss the steps in getting one set up?

Matt Grise
Alliance Fire Protection
North Kansas City, Missouri

I am conducting research on the feasibility of implementing a local ordinance requiring the installation of residential fire sprinklers in new construction one- and two-family dwellings. Do you possibly have a list of jurisdictions that have already implemented such an ordinance along with their respective implementation dates?

Jon Canupp
Winston-Salem Fire Department
Winston-Salem, North Carolina

Please send me this information. I'm looking to install a home sprinkler system for my rental property.

Franklin Housey
Springfield, Massachusetts

I was wanting to know if the videos HFSC provides to download are free of copyright issues, so that we could them.

Jon Nixon
Unv. of Texas - Health Science Center
Houston, Texas

I am currently enrolled in the Fire Academy at AVC and will be graduating this June 4, 2010. I have a five-inch binder full of notes that I have been taking through the course of our studies. The purpose of the binder and its contents are for me to reference in the future as a guide throughout my career as a firefighter. What I am asking from you is if you have any informational (brochures or pamphlets) that you could send me via mail. It would be greatly appreciated and put to use over the course of my career.

Mason Smith
Fire Academy (AVC)
Lancaster, California

I received a number of Living with Sprinklers information packets and have been distributing them when I do final inspections on residential fire sprinkler systems. Our municipality has required residential sprinklers since 1999. I only have a few packets left and was wondering if I could obtain some more. The homeowners find the information very informative.

Timothy P. Schuck
Upper Dublin Fire Department
Fort Washington, Pennsylvania

We would like to order a supply of Living with Sprinklers videos to hand out to all homeowners.

Kirk Davis
Fire System West
Pacific, Washington

I would like enough materials for my whole staff (10). We are attempting to start a residential fire sprinkler campaign, so we may need some more in the future.

Chad Zudel
City of Flint
Flint, Michigan

How can I get educational packets to hand out to residents and builders?

Joshua Hucker
City of Lake Forest
Lake Forest, Illinois

I’m sold on the idea, and now every home I build will have a fire sprinkler system.

Shane Currie
Rusty-Apple Group
Fort Wayne, Indiana
WEB COMMENTS (CONT.)

I am interested in the side-by-side comparison Fire and Sprinkler Burn Demonstration Kit for our annual fire prevention program this October.

Todd Winder
Clinton Township Volunteer Fire Co.
Montgomery, Pennsylvania

Our Open House is scheduled for Aug 29, 2010, and we are contemplating a side-by-side fire and sprinkler burn demonstration.

John Drozdowski
Anchorage Firefighters Local 1264
Anchorage, Alaska

Please send me all literature and videos that you have on home fire sprinklers.

Mark Sutula
Ohio AMS, LLC
Independence, Ohio

I am interested in information about trade-ups and incentives for fully sprinklered developments.

Jonathan Lund
Des Moines Fire Department
Des Moines, Iowa

I am looking to obtain at least 200 Living with Sprinklers Kits to distribute to each homeowner in a sprinklered development of 1,100 homes that continues to be under construction. Fire sprinklers are not currently required in Virginia but this development selected to provide them. Also, I am looking to support our educational endeavors with HFSC’s Public Education Kit and a few Built for Life Kits.

Thanks in advance for your assistance.

Andrew Milliken
Stafford County Fire and Rescue
Stafford, Virginia

I would like to use HFSC materials for continuing education classes we hold for plumbers here at our training facility.

Ray Shelton
Waco JATC
Waco, Texas

I would like more information on ordering the side-by-side Fire and Sprinkler Burn Demonstration Kit.

Julie Parenti
Central County Fire Department
Burlingame, California

I would love to do a side-by-side fire and sprinkler burn demonstration for our community and the wider state.

Rob Martin
City of Brandon Fire Department
Brandon, Mississippi

Please send me information on becoming a Built for Life Fire Department. We hold our annual Fire Fest in September and are currently planning a side-by-side fire and sprinkler burn demonstration for our event. Thank you.

Mark Jentz
Town of Ellington Fire Department
Ellington, Wisconsin

I am a member of the Florida Fire Marshals & Inspectors Association, and I understand the organization is considered a Built for Life Fire Department. Please enroll the North Port Fire Rescue District as well. Thank you.

Michael Frantz
North Port Fire Rescue District
North Port, Florida

We would like to host a live fire and sprinkler burn demonstration at our training grounds. You can read about our program in the April issue of Fire Engineering magazine.

Jeffrey M. Glynn
Abington Township Fire Department
Abington, Pennsylvania

Please advise on how to obtain a quantity of the Protect What You Value Most flyers. I would like to add it to our rack of available information to residents.

Drew Lawrence
Village of Sea Cliff
Sea Cliff, New York
We are hosting a Fire Safety Night at our local minor league baseball stadium September 6. I was hoping to get 100 or so copies of handouts. We are expecting a crowd of approximately 6,000.

Joe Novak
Montgomery Township Fire Prevention
Belle Mead, New Jersey

We are sponsored by the Ashburn Volunteer Fire Department and are considering building a side-by-side fire and sprinkler burn demonstration for an Eagle Scout Project. But we need additional info.

Max J. Triola
Explorer Post 1666
Ashburn, Virginia

I live in a townhome that is one of 51. We are all sprinklered. I’m the captain of our neighborhood watch and many homeowners ask about what they are to do to maintain their sprinkler systems. Would you send me 30 of the “Living with Sprinkler Kits” so I can hand them out at our board meeting? Thanks!

David James Korte
Stillwater, Minnesota

I would like to include HFSC’s materials in a fire prevention week presentation during the week of Oct 4th.

Michael P. Delaney
Matthews, North Carolina

We are teaming up with two other volunteer fire departments to teach fire safety to 900 students at a local elementary school. We would like to ask for your assistance in providing handout materials and freebie items for the students. The parents praised our handout materials last year, so this year we are looking for a new spin on fire prevention. We thank you in advance for any assistance you can provide.

Jennifer Hopstein
Brooklyn Fire Department
Brooklyn, Mississippi

Could you please send me 200 of the Public Education Kits and 75 of the CDs for building officials? I am a board member for the Missouri Fire Marshals Association, and I would like to start passing the information out to the small fire department and city building officials.

Keith Payne
Riverside Fire Department
Riverside, Missouri

I am putting together a fire safety piece for students as part of our Newspapers In Education Program. We serve thousands of teachers and students. I was wondering if you had the fire timeline in pdf format so that I can include it? It would be valuable information to tell students.

Sharon M. Tango
Gatehouse Media New England
Framingham, MA

I am making a presentation to my Business Communications class about residential sprinklers and why sprinklers & smoke alarms save lives.

Linda Canale
Admar Custom Homes, Inc.
Frederick, Maryland

I am holding a Safety Day and I am expecting about 150-200 individuals to attend and would like to help them become more aware of fire sprinklers in the home. Any assistance in helping to make the public aware would be greatly appreciated.

Anthony W. Champion
La Grange Fire District
Poughkeepsie, New York

One of my student projects is to design and plan a public education program and my selected area of interest is residential sprinklers. Please rush the materials as I need to turn in my assignment.

Thank you so much.

Robert Moncrief
Truckee Meadows Community College
Sparks, Nevada
WEB COMMENTS (CONT.)

Does a sprinkler head shut off when the fire is out? Is it necessary to replace the sprinkler head after a fire?

Jim Hochstein
Bremerton, Washington

My home fire sprinkler system’s outside drain pipe on occasion has water running out of it as if a valve is on. Can I assume there is a valve malfunctioning? When this occurs I shut off the main water valve, wait five minutes and turn the valve back on. This stops the water, but I am concerned as this has happened three times in the past year. Is this anyway normal of do I need a technician to check the system?

Alan Fiorilli
Arrow Electronics
Fountain Hills, Arizona

I have had a fire sprinkler system for three years and had an inspection this week. The management company said it didn’t pass inspection. They said I have to replace a sprinkler. How much does it cost and who can I get to do this? I am not comfortable with this management company handling it. Can you advise me? This is for my second home in Wildwood, New Jersey.

Chandrika Patel
Ambler, Pennsylvania

I am the chairman for the Safety Action Team at Philadelphia International Airport. I would greatly appreciate it if you could send me any brochures on all forms of safety to distribute at our annual safety fair.

Imelda Jowers
Transportation Security Administration
Sicklerville, New Jersey

I would like to receive materials that can be useful for teaching students in an Independent Living Skills course. Thank you.

Fontella Calhoun
Essex High School
Tappahannock, Virginia

I will be providing the fire sprinklers for a model home at the Southern Ideal Home Show. I would like to get as many as possible of the “Protect What You Value Most” & “The Future of Fire Safety Here Today” brochures. Please contact me about available quantities. Thanks.

Jim Swayze
Cascade Fire Protection, Inc.
Greensboro, North Carolina

I’m embarking on a major residential remodel. I have an architect and structural engineer completing plans for permits. Since I live in a rural area, I’m thinking it would be wise to install fire sprinklers. Can you suggest sources for system design -- a plan I could submit with my building permit application and take to qualified plumbers for construction estimates?

Hal Schilling
Sherwood, Oregon

Please send as much information as you can. We plan to build and present the side-by-side fire and sprinkler burn demonstration to contractors, realtors and insurance carriers in the area.

Eldon Nance
Safe Way West Sprinkler Company
Wilkesboro, North Carolina

We have been involved with ICC and the residential sprinkler movement. We believe that lives can and will be safe with home sprinklers.

Stephen C. Shaffer
Brownsburg Fire Territory
Brownsburg, Indiana
I am interested in ways to teach the public about home sprinklers and any other fire information you have available.

Robert J. Johnson
White Bird City and Rural Fire Dept.
White Bird, Idaho

I am enthused about receiving your material to launch our campaign and educational process for our community.

John M. Mizell
St. Paul’s Fire Department
Hollywood, South Carolina

Interested in your program for our “Road to Safety” program in our fire museum here in Orange County, California.

Don Croucher
California Fire Museum
Capistrano Beach, California

Thank you for all your hard work bringing us this great information.

Renee Nix
Santa Fe County Fire Department
Santa Fe, New Mexico

Since the sprinklers are activated by heat, will a fireplace activate them if they are installed in the same room?

Jennifer
White Haven, Pennsylvania

Please send us multiple copies of information on the HSFC Built for Life Fire Department program. We coordinate the training and response for 97 fire departments and 5,000+ firefighters serving a population of about 1 million people.

Tiger Schmittendorf
Erie County Division of Fire Safety
Cheektowaga, NY 14227

I would like for our department to start teaching the residents of our coverage area about home sprinkler systems and how they can save lives and property.

Michael Comer
Madison Fire Department
Madison, North Carolina